

Thessaloniki International Fair 1926-1940

April 28, 1925. At a time when the "Exhibition Idea" dominates Europe, MP Nikolaos Germanos submits his innovative proposal for an international exhibition, the first in Greece, to the then Ministry of National Economy. He requests permission to implement his inspiration and receives it. He is immediately recognized as the "spiritual father" of the Thessaloniki International Fair (TIF).

The First TIF was held from October 3 to 17, 1926. The initial installations were located in the southern part of the Field of Mars. They covered an area of 37 acres and spanned between Vasileos Georgiou and Stratou Avenues, between the Byzantine Museum and the City Hall and today's Zerva Street, which was a stream there. The entrance to the exhibition was approximately where the small pavilion of the 3rd Army Corps is today on Vasileos Georgiou Avenue. Until 1939, it operated in this space, and from 1940 (the 15th exhibition), it was moved to the area where it is still located today. This was the last event before World War II. The next Exhibition was held in 1951.



Official cover of the Thessaloniki International Fair with printed inscription
ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ - FOIRE INTERNATIONALE DE THESSALONIKI

Posted from **THESSALONIKI 30.7.1938** to Tel-Aviv Palestine.

Postal Rate 9 Drs: 8 Drs for 1st weight cover & 1 Dr for Social Welfare Fund to Palestine.

This exhibit presents the first operational period of TIF from 1926 to 1940, as well as the special stamp issue for the 1934 TIF. Philatelic material (TIF-postmarked envelopes, mailed items with the special stamp issue, as well as mechanical & commemorative postmarks) and non-philatelic material (illustrated postcards, vignettes - cinderella stamps, printed material, documents, etc.) were used.

Pages	TIF
2-8	1 st 1926
9-19	2 nd 1927
20-23	3 rd 1928
24-27	4 th 1929
28-36	5 th 1930
37-44	6 th 1931

Pages	TIF
45-47	7 th 1932
48-40	8 th 1933
51-53	9 th 1934
54-57	10 th 1935
58-60	11 th 1936
61-63	12 th 1937

Pages	TIF
64-69	13 th 1938
70-73	14 th 1939
74-75	15 th 1940
76-80	Special stamp for TIF

Bibliography

Ath. Paschos, «The Thessaloniki International Fair and its vignettes, 1926-1994», *Phitatic News* Nr. 36/1998 - 43/1999.

Ath. Paschos, «The Thessaloniki International Fair and its machine cancels», *Phitatic News Nέα* Nr. 44-46/2000.

Ath. Paschos, «The Thessaloniki International Fair and its commemorative cancels, 1926-2001», *Phitatic News* Nr. 54/2002 - 56/2003

1st Thessaloniki International Fair 1926 – The Beginning...

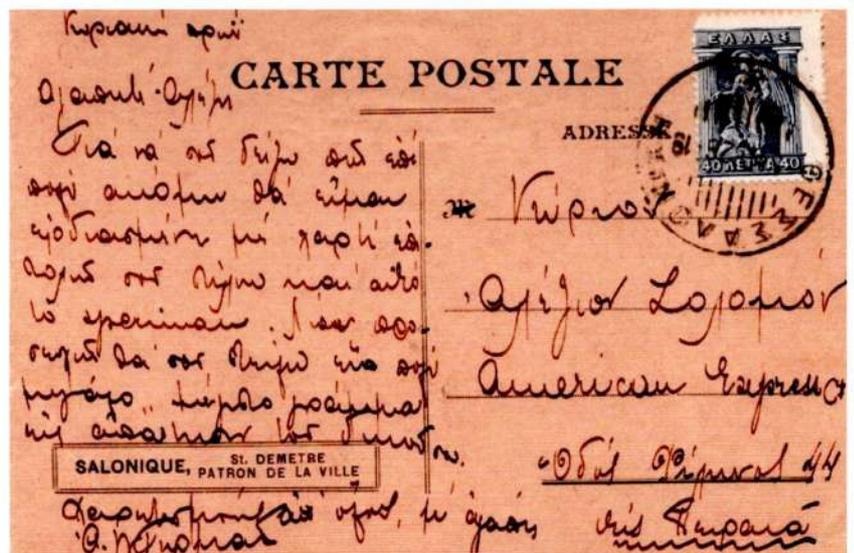
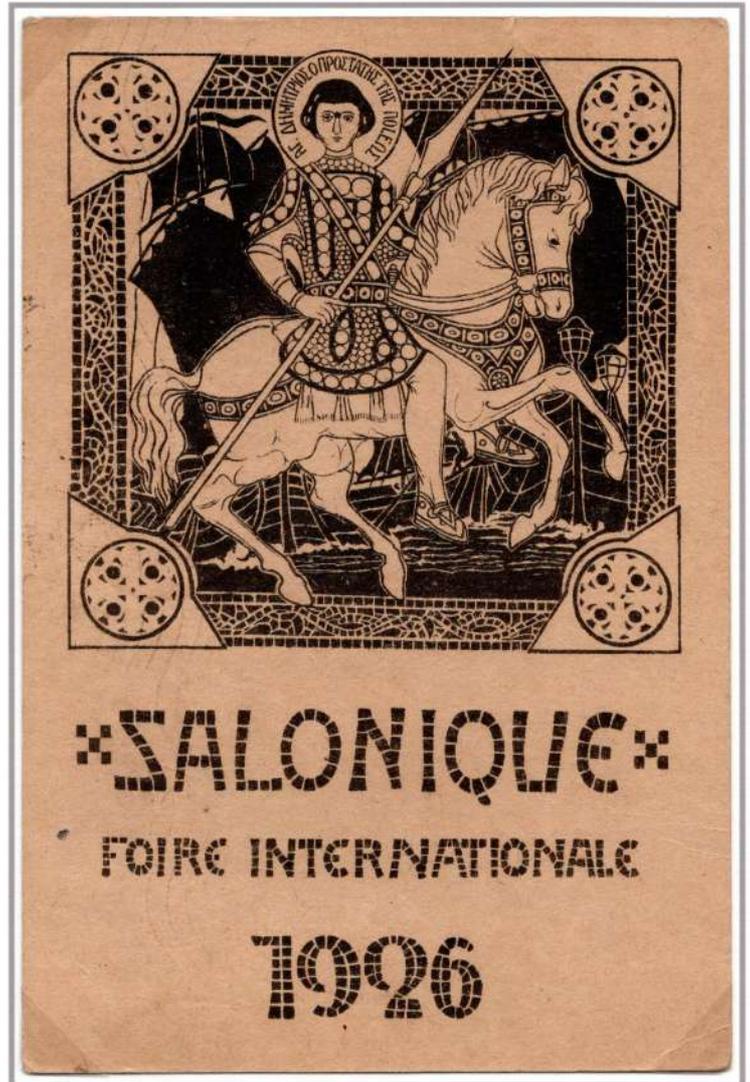
The 1st Thessaloniki International Fair (TIF) operated from October 3 to 17, 1926. It covered an area of 7,000 square meters, had 600 private exhibitors (310 from abroad), 2 official state participations (Soviet Union and Hungary), and received over 100,000 visitors, a significant number for the time. The area occupied by the fair was 7,000 square meters. Participation from exhibitors in the capital of the country was minimal.

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The promotion for the fair began at the beginning of the year with the issuance of an illustrated postcard and later a special vignette.



Vignette of the 1st TIF
 Printed by ELKA.
 It depicts "Kerdoos Hermes"
 the god of commerce.



Postcard (unknown publisher) with the protector of Thessaloniki, Saint Demetrios, & the inscription **SALONIQUE FOIRE INTERNATIONALE 1926**. Posted from **THESSALONIKI 5.2.1926** to Piraeus.

Postal rate 40 L. for postcard to inland.

1st Thessaloniki International Fair 1926

The official opening of the 1st TIF took place on Sunday, October 3, 1926, with the presence of its founder Nikolaos Germanos, the city's officials, and a large crowd.



**Founder of TIF,
N. Germanos**

Officials during the consecration of the 1st TIF.

Seen from the left: Argyropoulos, Germanos, Kallidopoulos & Theofylaktos.

Publisher: "Photo Kouriotis, Thessaloniki"

The Central Post Office of Thessaloniki and Athens, and later rarely other cities, used continuous machine cancel stamps with slogans for the operating period of TIF before, during, and a few days after the fair's end.



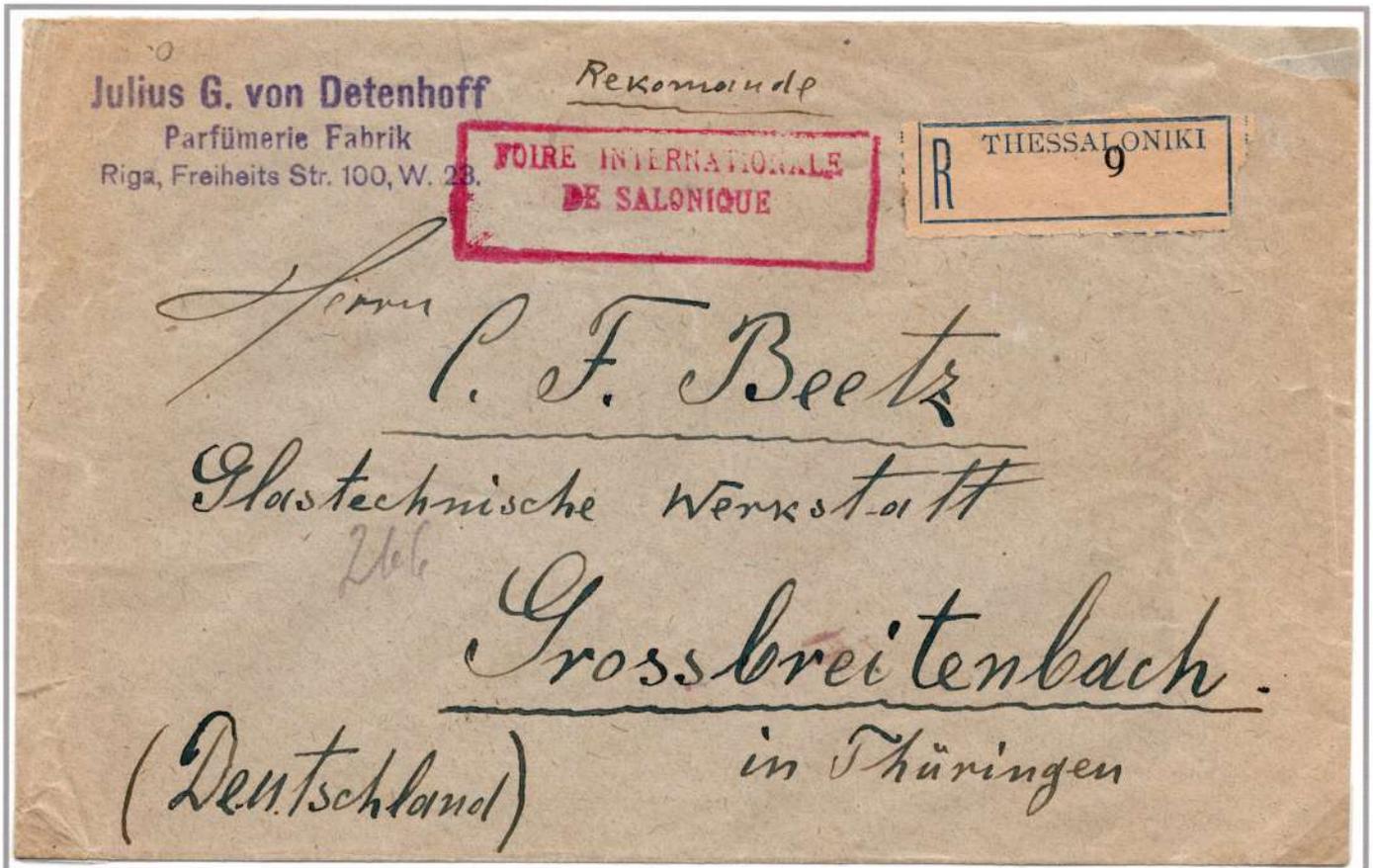
Cover posted from **THESSALONIKI** **25.8.1926** to EM-MISHOFEN 29.8.1926 Switzerland. It bears a continuous machine cancel stamp with a slogan ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 1-15 8/ΒΡΠΙΟΥ 1926 – FOIRE INTERNATIONALE DE SALONIQUE 1-15 OCTOBRE 1926. It mistakenly shows the fair's operating date as 1-15 instead of October 3-17, 1926. Postal rate 3 Drs for 1st weight cover to Switzerland

1st Thessaloniki International Fair 1926

Within Thessaloniki International Fair, during the period it was in operation, there was a Temporary Post Office that received and canceled outgoing mail.

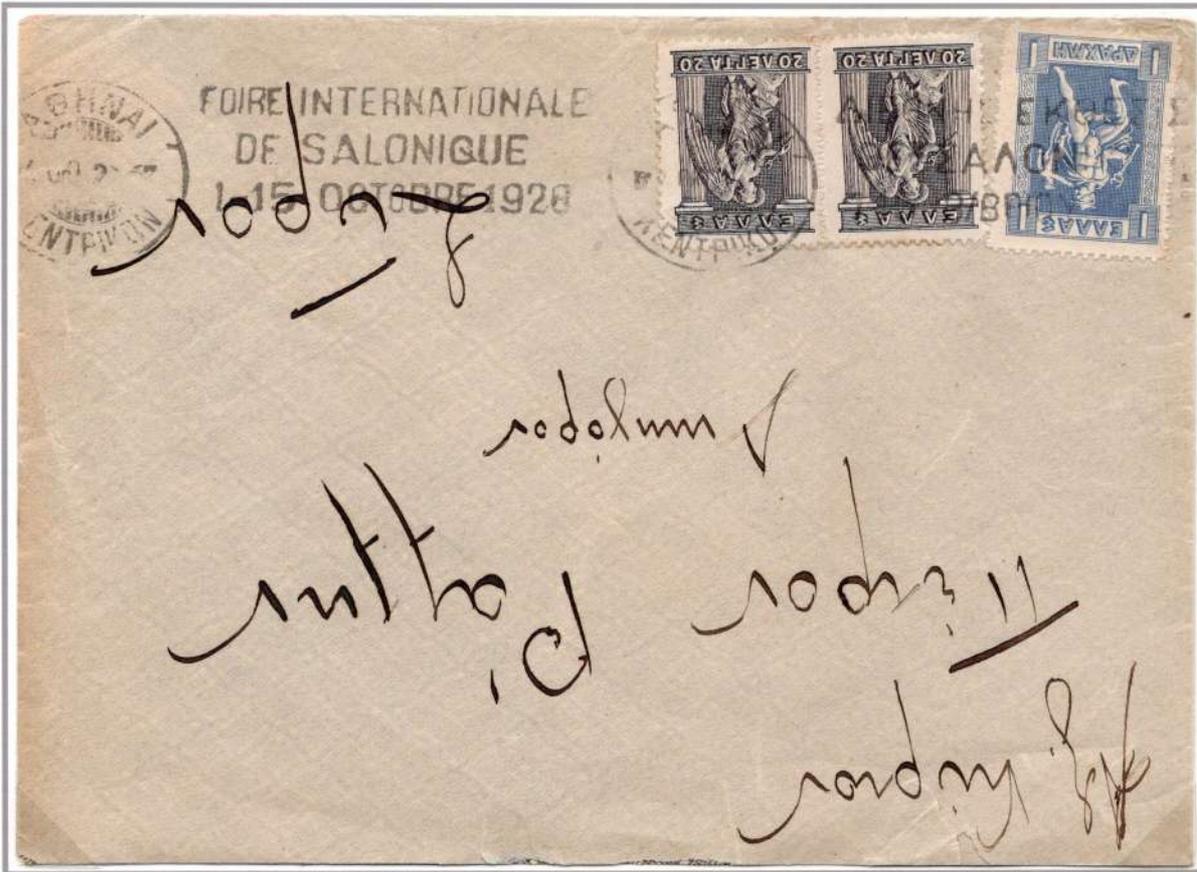


photocopy

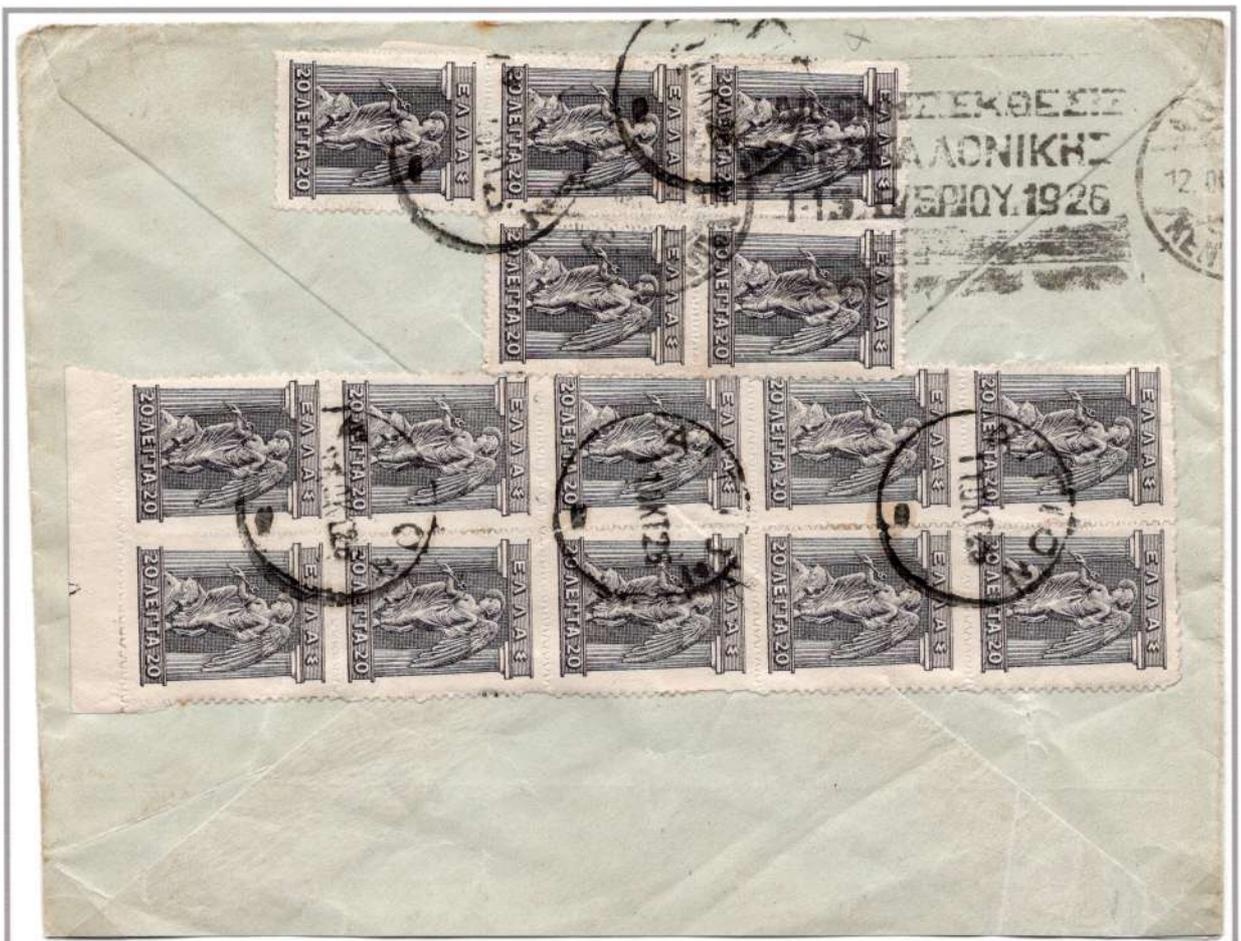


Registered cover sent by A.J. Detenhoff, exhibitor of the "Julius G. von Detenhoff" perfume factory based in Riga (today's capital of Latvia), and marked with his address "Foire Internationale de Salonique," to P.F. Beetz's glass technical laboratory based in Großbreitenbach, Thuringia (Germany). Posted from **THESSALONIKI REGISTERED 7.10.1926**, with registered label R THESSALONIKI 9 (**Within the Thessaloniki International Fair, a Temporary Post Office operated during the period from October 3 to 17**) to GROSSEREITENBACH 12.10.1926 Germany. It bears a rectangular commemorative stamp of the 1st Thessaloniki International Fair with the inscription **FOIRE INTERNATIONALE DE SALONIQUE**.

Postal Rate 6 Drs: 3 Drs for 1st weight cover and 3 Drs for registered to Germany.



Cover from **ATHINAI 4.10.1926** to SYROS 6.10.1926. It bears a continuous machine cancel stamp with a slogan **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 1-15 8/ ΒΡΗΙΟΥ 1926 - FOIRE INTERNATIONALE DE SALONIQUE 1-15 OCTOBRE 1926**. Postal Rate 1,40 Drs for 1st weight cover to inland.



Cover posted from **AEGION 11.10.1926** via ATHINAI 12.10.1926 to Manchester England. It bears a continuous machine cancel stamp with a slogan **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 1-15 8/ ΒΡΗΙΟΥ 1926 - FOIRE INTERNATIONALE DE SALONIQUE 1-15 OCTOBRE 1926**. Postal rate 3 Drs for 1st weight cover to Enland.



Postal card posted from **ATHINAI 9.10.1926** to Paris France. It bears a continuous machine cancel stamp with a slogan **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 1-15 8/ ΒΠΙΟΥ 1926 - FOIRE INTERNATIONALE DE SALONIQUE 1-15 OCTOBRE 1926.**

Postal Rates 1.80 Drs for postal card to France.



Cover posted from **ATHINAI 2.11.1926** via **ALEXANDRIA 4.11.1926** Egypt to Nicosia Cyprus. It bears a continuous machine cancel stamp with a slogan **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 1-15 8/ ΒΠΙΟΥ 1926 - FOIRE INTERNATIONALE DE SALONIQUE 1-15 OCTOBRE 1926.**

Postal Rate 3 Drs for 1st weight cover to Cyprus.

ΗΝ ΣΑΣ ΜΕ... Σ ΠΕΡΙΣΣΟΤΕΡΑΣ ΕΥΚΟΛΙΑΣ ΚΑΙ ΤΟΝ ΚΑΛΥΤΕΡΟΝ ΤΟ... ΣΑΣ ΠΑΡΕΧΕΙ ΤΟ ΤΑΧΥΔΡΟΜΙΚΟΝ ΤΑΜΙΕΥΤΗΡΙΟΝ
 Αρ. δόθη εις τὸν διανομέα τῆ... ὥρα *11.27* Αρ. ἀφ. *484/16*

Ἔπος...
 ΓΥΘΕΙΟΥ 743-11-16-840 =
 ΚΩΝΣΤΑΝΤΙΝΟΝ ΜΑΥΡΟΝ ΘΕΣΣΟΝΙΚΗΝ =
 εἰς *37* *Δημήτριον* *Θεσσαλονικίαν*

Ἔπος... ὥρα... λ.
 Ὁ μεταβιβαστής

ἀριθμὸς... λέξεις... ἡμερομ... ὥρα... λ. 1926

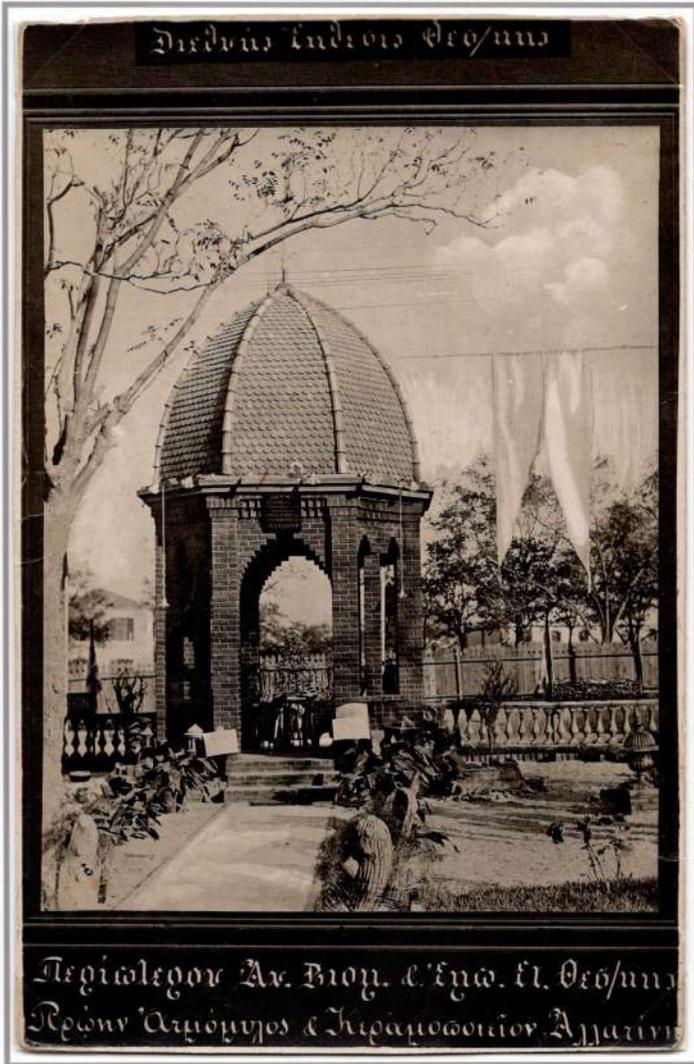
ΒΔΟΜΑΔΑ ΛΟΓΩ ΑΣΘΕΝΕΙΑΣ ΤΙΜΑΙ ΥΨΩΜΕΝΑΙ = ΠΕΤΡΟΠΟΥΛΑΚΗΣ :::

16/10 1926
ne le 20/10 1926

ΔΙΕΘΝΗΣ ΕΜΠΟΡΙΚΗ & ΒΙΟΜΗΧΑΝΙΚΗ ΕΚΘΕΣΙΣ ΕΝ ΘΕΣΣΑΛΟΝΙΚΗ 1-15 ΟΚΤΩΒΡΙΟΥ 1926

15 ΟΚΤΩΒΡΙΟΥ 1926

Telegram from Athens to Thessaloniki, It has an arrival stamp from the city's telegraph office **THESSALONIKI 16.10.1926**. It bears a rectangular commemorative stamp of the 1st Thessaloniki International Fair with the inscription **ΔΙΕΘΝΗΣ ΕΜΠΟΡΙΚΗ & ΒΙΟΜΗΧΑΝΙΚΗ ΕΚΘΕΣΙΣ ΕΝ ΘΕΣΣΑΛΟΝΙΚΗ 1-15 ΟΚΤΩΒΡΙΟΥ 1926** (International Commercial & Industrial Fair in Thessaloniki 1-15 October 1926). The stamp mistakenly lists the fair's dates as 1-15 instead of 3-17 October 1926.



1st TIF: The pavilion of the "Anonymous Industrial and Commercial Company of Thessaloniki" (Former Steam Mill & Ceramics "Allatini").

Publisher: "Foto Bayer".



1st TIF: The pavilions of the perfume company "Societe de Parfumerie Geo le Jeune & CIE" & the Ceramics "Allatini"

Publisher: "Liontas Mavroudis, Thessaloniki".

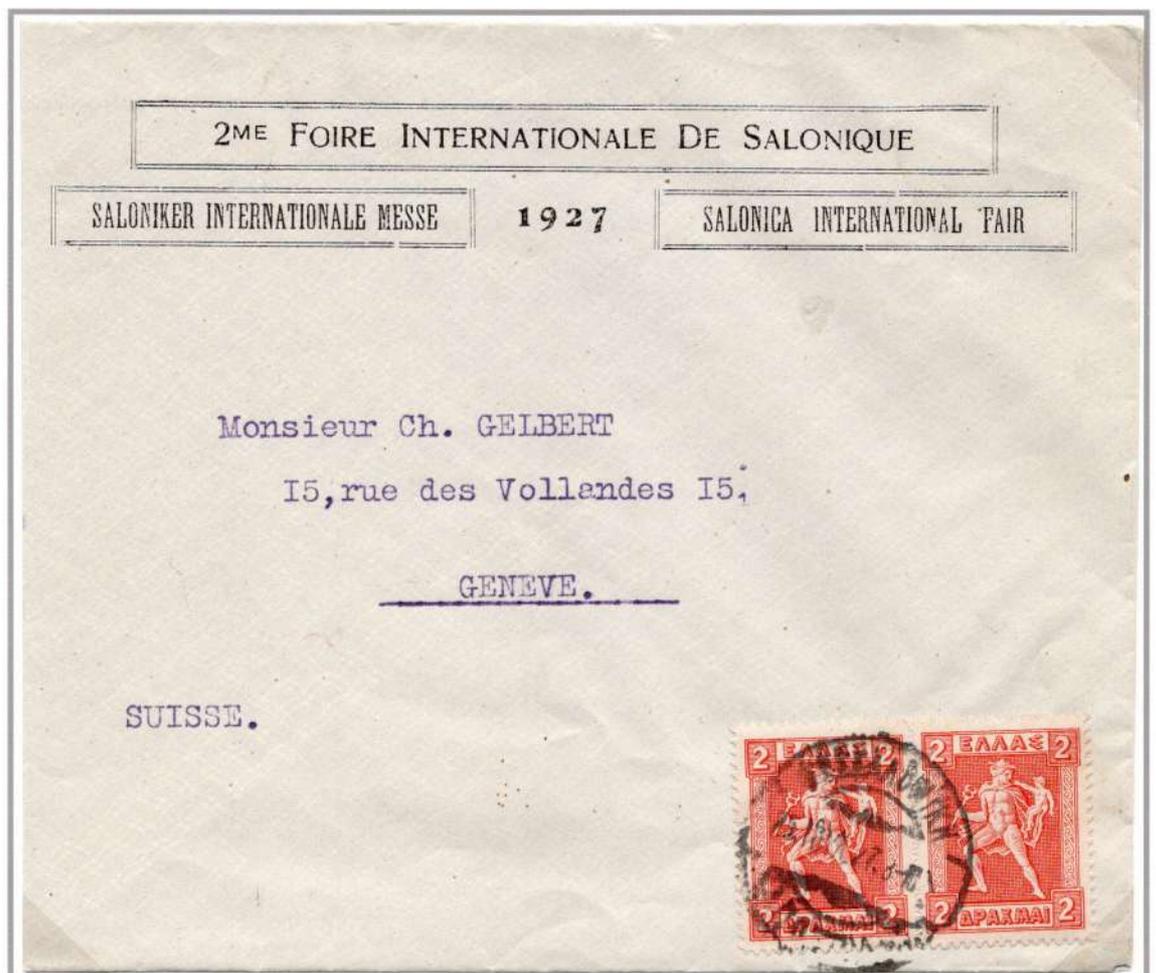
2nd Thessaloniki International Fair 1927

The 2nd Thessaloniki International Fair took place from September 18 to October 3, 1927. The number of official state participants increased, and private exhibitors reached 981 (596 from abroad). Greek businesses constructed their own pavilions, commercial visitors conducted significant transactions, and the number of regular visitors impressively grew to 200,000. The exhibition covered an area of 10,000 square meters.



The Central Gate & Entrance of the 2nd TIF.

Publisher: "G. Lykidis, Thessaloniki"



Official cover from the 2nd TIF, with printed inscription **2^{ME} FOIRE INTERNATIONALE DE SALONIQUE 1927** posted from **THESSALONIKI 25.7.1927** to Genève Switzerland.

Postal Rate 4 Drs for 1st weight cover to Switzerland.

2nd Thessaloniki International Fair 1927

The opening ceremony of the 2nd Thessaloniki International Fair took place on Sunday, September 18, 1927, with the presence of city officials and a large crowd.



2nd TIF, The Inauguration - Publisher: "G. Lykidis, Thessaloniki"



2nd TIF, The Inauguration - Publisher: "G. Lykidis, Thessaloniki"

2nd Thessaloniki International Fair 1927

For advertising the 1927 fair, vignettes were issued, a practice continued in most subsequent exhibitions.



Vignettes of the 2nd TIF were printed in four colors

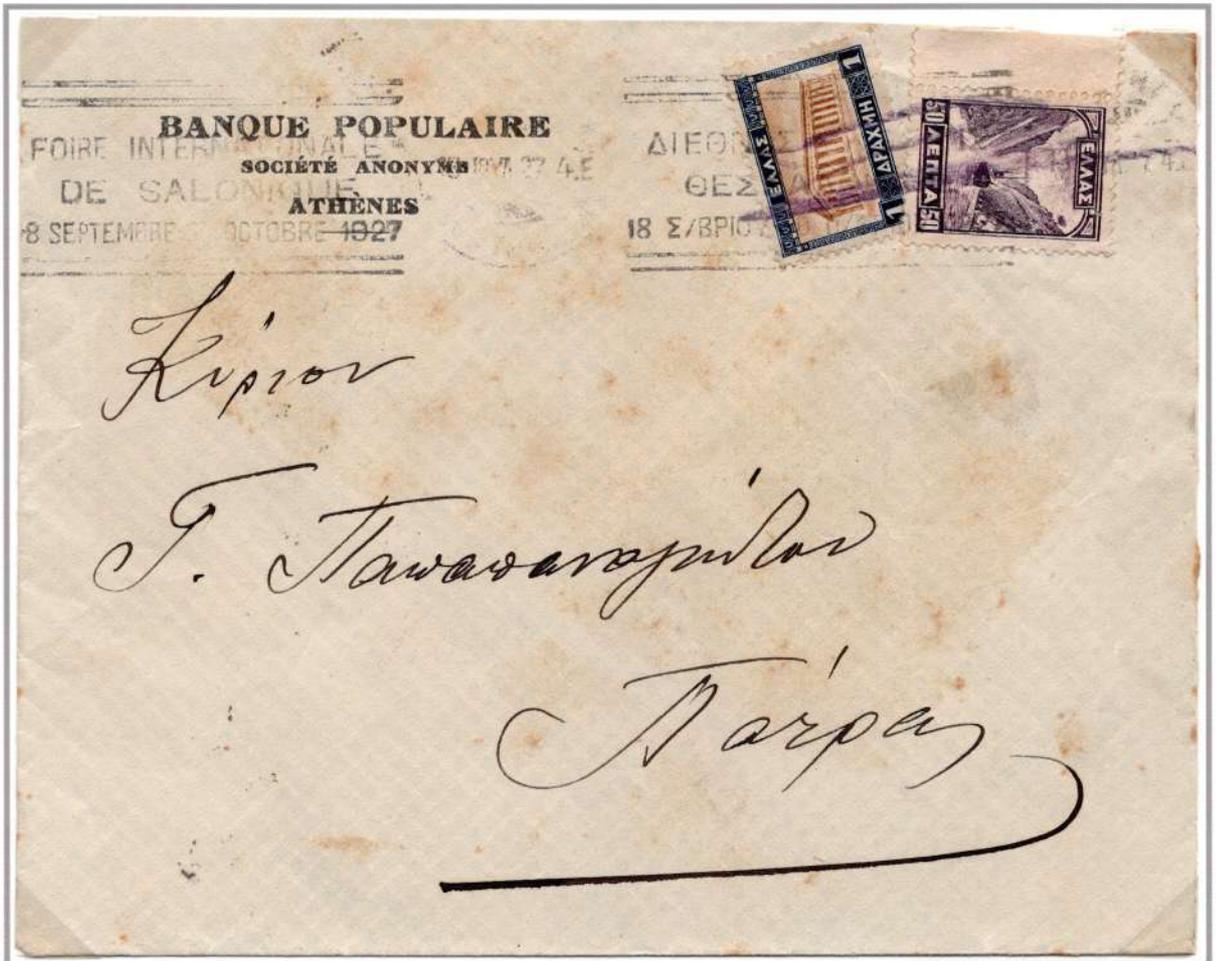
They depicted the city's patron saint, St. Demetrios, with the White Tower and the seafront in the background



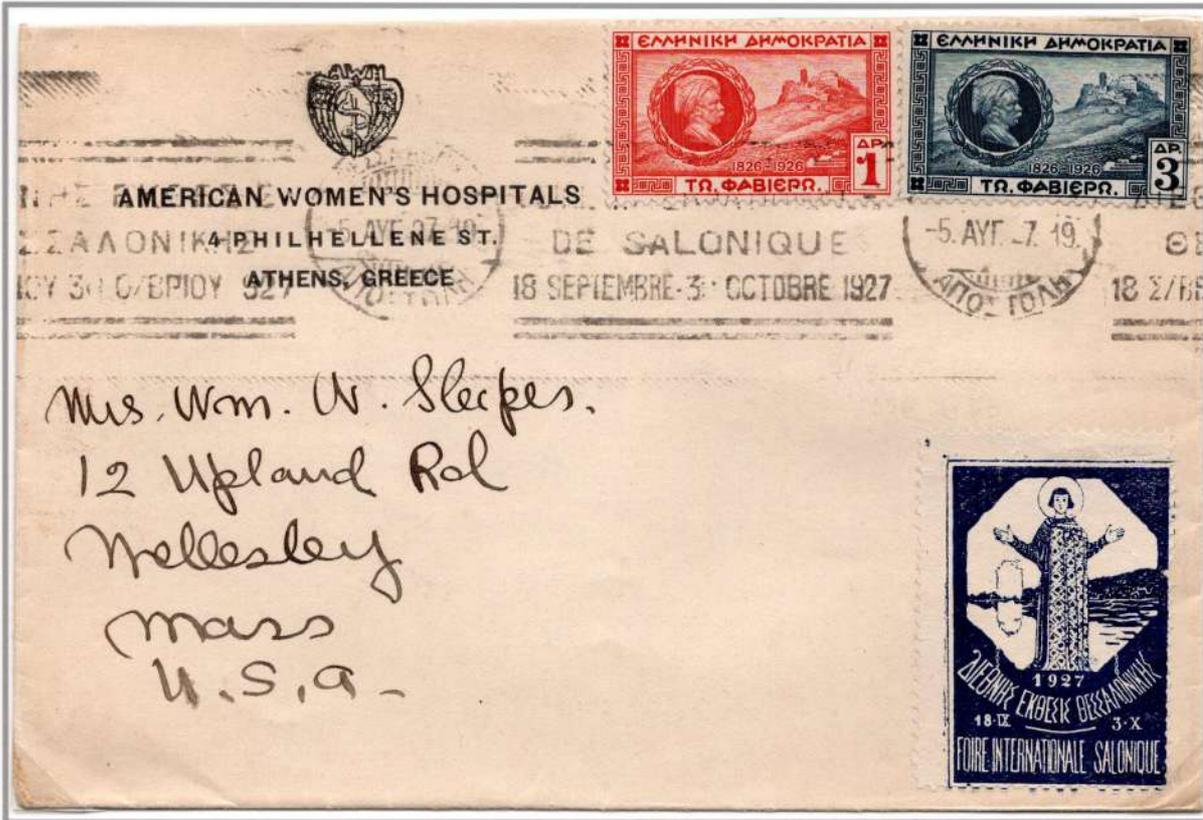
The vignettes of the 2nd TIF were printed in sheets of 10



Commercial postcard from **ATHINAI 15.7.1927** to Patrai. It bears a continuous machine cancel stamp with a slogan **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 18 Σ/Β-ΠΙΟΥ - 30 Ο/ΒΠΙΟΥ 1927 - FOIRE INTERNATIONALE DE SALONIQUE 18 SEPTEMBRE - 30 OCTOBRE 1927.** It bears the incorrect end date of the exhibition, 30 instead of 3 October. Postal Rate 1 Dr for postcard to inland.



Cover from **ATHINAI 15.7.1927** to Patrai. It bears a continuous machine cancel stamp with a slogan **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 18 Σ/ΒΠΙΟΥ - 30 Ο/ΒΠΙΟΥ 1927 - FOIRE INTERNATIONALE DE SALONIQUE 18 SEPTEMBRE - 30 OCTOBRE 1927.** Postal Rate 1.50 Drs for 1st weight cover to inland



Cover posted from **THESSALONIKI 5.8.27** to USA. It bears a continuous machine cancel stamp with a slogan **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 18 Σ/ΒΡΗΟΥ - 30 Ο/ΒΡΗΟΥ 1927 - FOIRE INTERNATIONALE DE SALONIQUE 18 SEPTEMBRE - 30 OCTOBRE 1927.** Postal Rate 4 Drs for cover to USA.



Cover posted from **ATHINAI 25.7.1927** to ARGOS 26.7.1927. It bears a continuous machine cancel stamp with a slogan **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 18 Σ/ΒΡΗΟΥ - 30 Ο/ΒΡΗΟΥ 1927 - FOIRE INTERNATIONALE DE SALONIQUE 18 SEPTEMBRE - 30 OCTOBRE 1927.**

Postal Rate 1.50 Drs for 1st weight cover to inland

The layout of the exhibition was relatively simple. From the central entrance, the "Avenue of Nations" crossed the exhibition area. The avenue was planted with trees. A narrow strip to the left allowed exhibitors to build small private pavilions. On the right, pavilions built by the exhibition organizers were rented to exhibitors.

Θεσ/νίκη 3/10/27.
 Αγαπητέ κ. Σαραφόπουλε
 Χαριεμένο από την καταπληκτική επιτυχία μου εις την εμφάνισιν των εται-
 ριών εις την έκθεσιν παρέλειψα το καθήκον να σας γράψω επιφυλασσομένης
 να εύρω ευκαιρίαν να σας γράψω εκτενώς τας εντυπώσεις μου. Δυστυχώς δεν
 μου εδόθη η ευκαιρία αυτή και σας παρακαλώ να πιστεύσετε ότι δεν ελησμόνη-
 σα τους καλούς μου φίλους και συναδέλφους. Είμαι πολύ ευχαριστημένος διότι
 οι κόποι μου απέδωσαν το αποτέλεσμα να δέχομαι διαρκώς συγχαρητήρια από
 γνωστούς & αγνώστους, επισήμους & ανεπισήμους. Αρκεσθείτε σ' αυτά τα ολί-
 γα. Την Πέμπτη πρωί τα μαζεύω & ελπίζω την Κυριακή να ευρισκομαι εις Α-
 θήνας.
 Στον Ροδόλφον χαιρετισμούς ως επίσης & εις όλους τους φίλους.
 Δικός σας Κ. Τζορτζόπουλος

Interesting text from an Athenian merchant about the success of his companies at the 2nd TIF is written on the back of the following photo card.

Θεσ/νίκη 3/10/27 (Τελευταία ημέρα λειτουργίας της Έκθεσης)

Αγαπητέ κ. Σαραφόπουλε

Ζαλισμένος από την καταπληκτική επιτυχία μου εις την εμφάνισιν των εται-
 ριών εις την έκθεσιν παρέλειψα το καθήκον να σας γράψω επιφυλασσομένης
 να εύρω ευκαιρίαν να σας γράψω εκτενώς τας εντυπώσεις μου. Δυστυχώς δεν
 μου εδόθη η ευκαιρία αυτή και σας παρακαλώ να πιστεύσετε ότι δεν ελησμόνη-
 σα τους καλούς μου φίλους και συναδέλφους. Είμαι πολύ ευχαριστημένος διότι
 οι κόποι μου απέδωσαν το αποτέλεσμα να δέχομαι διαρκώς συγχαρητήρια από
 γνωστούς & αγνώστους, επισήμους & ανεπισήμους. Αρκεσθείτε σ' αυτά τα ολί-
 γα. Την Πέμπτη πρωί τα μαζεύω & ελπίζω την Κυριακή να ευρισκομαι εις Α-
 θήνας.

Στον Ροδόλφον χαιρετισμούς ως επίσης & εις όλους τους φίλους.

Δικός σας Κ. Τζορτζόπουλος

Thessaloniki, 3/10/27 (Last day of the Fair's operation)

Dear Mr. Sarafopoulos,

Dazed by the tremendous success of my company's presentation at the ex-
 hibition, I neglected my duty to write to you, intending to find an opportunity
 to share my impressions with you in detail. Unfortunately, that opportunity
 did not arise, and I ask you to believe that I have not forgotten my good
 friends and colleagues. I am very pleased that my efforts have yielded the
 result of receiving constant congratulations from both acquaintances and
 strangers, officials and non-officials. Please be content with these few
 words. On Thursday morning, I will pack up, and I hope to be in Athens by
 Sunday.

Greetings to Rodolfos, as well as to all the friends.

Yours sincerely, K. Tzortzopoulos

photocopy



2nd TIF: The "Avenue of Nations" - A view from the Central Entrance

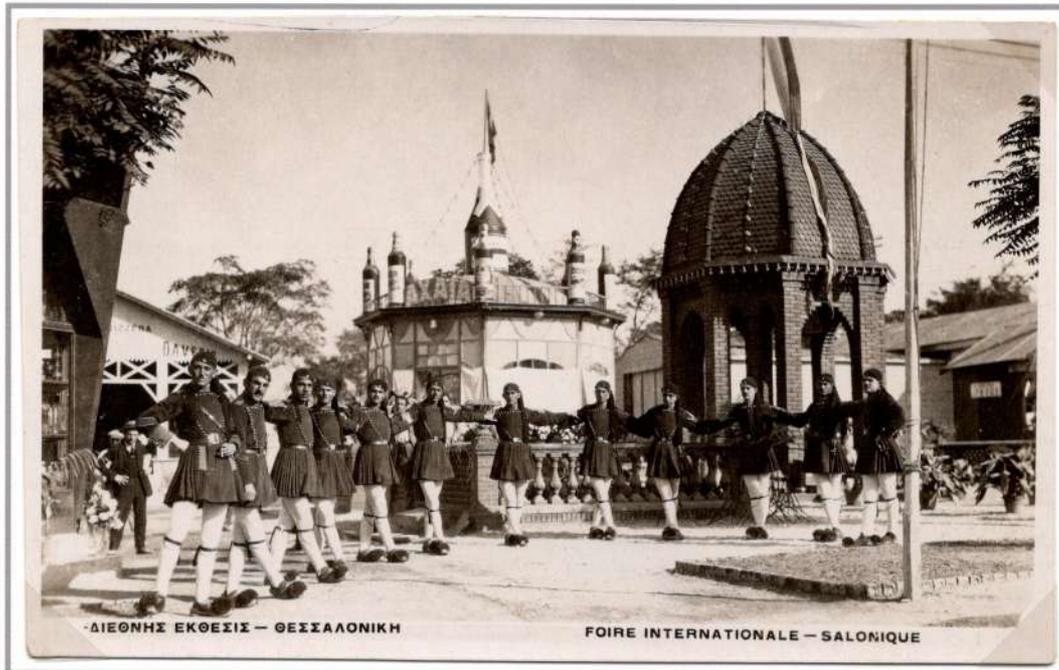
From left to right, the following private pavilions are visible: the construction company "Oikos Papageorgiou", the distillery "Achaia", the brickworks "Allatini", the Swiss watch-making company "ZENITH", the "Bank of Thessaly" and the brewery "Olympus Naoussa".

On the right, a small pavilion of "Photo-Lykidis".

Publisher: "Nikolaidis, Thessaloniki"

2nd Thessaloniki International Fair 1927

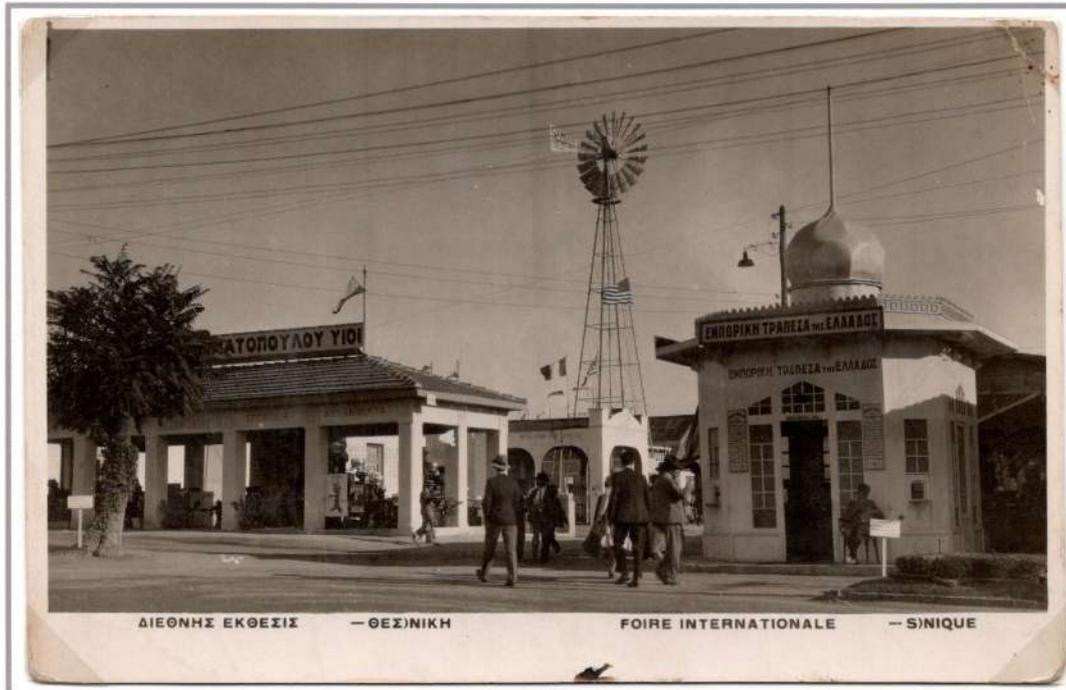
On the left side of the "Avenue of Nations," there were many privately constructed pavilions. Some were not permanent and were dismantled after the exhibition, with new ones built in their place depending on the exhibitors.



2nd TIF: The pavilions of the distillery "Achaia" and the brickworks "Allatini"
Publisher: "G. Lykidis, Thessaloniki"

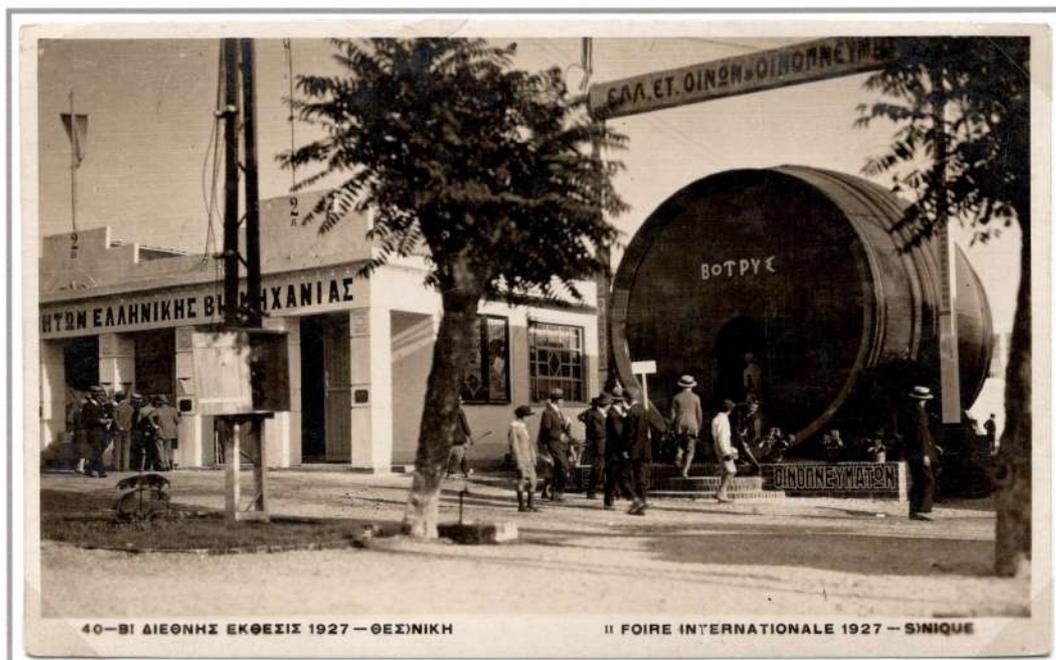


2nd TIF: The pavilion of the "Autonomous Raisin Organization"
Publisher: "G. Lykidis, Thessaloniki"



2nd TIF: From left to right, the following private pavilions are visible:
"M.K. Stamatopoulos Sons - Tools - Machines", "Sour Water Metal",
"Samson - Water Pumping with Windmill", and "Commercial Bank of Greece".

Publisher: "G. Lykidis, Thessaloniki"



2nd TIF: The pavilion of the Hellenic Wine and Spirits Company "Votrys"
Posted from **THESSALONIKI 2.5.1929** to Corfu.

Postal Rate 1 Dr for postcard to inland.

Publisher: "G. Lykidis, Thessaloniki"



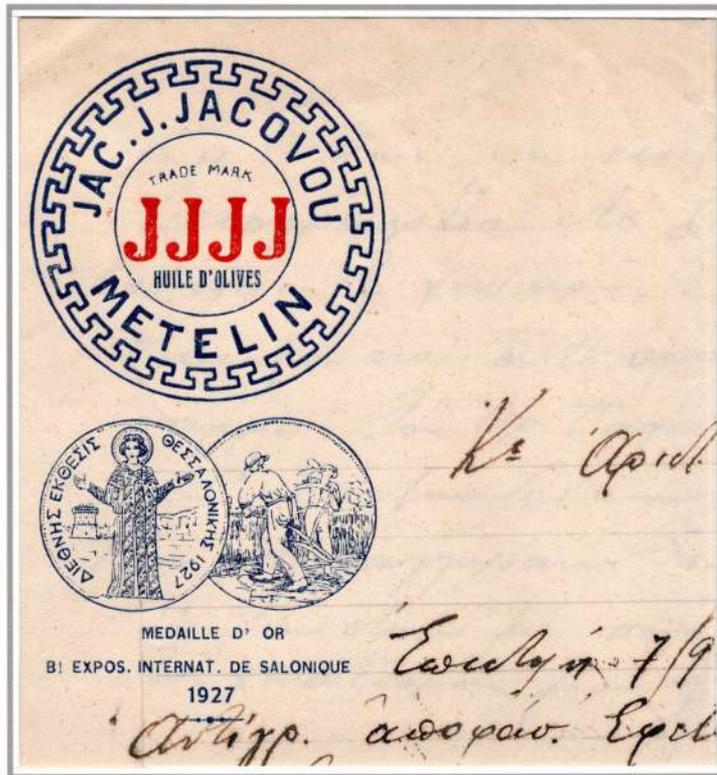
2nd TIF: Left, the pavilion of the "Hellenic Red Cross", in the center, the "Th. L. Polatoff Machine-Made Footwear Factory" and on the right, "General American Motors - Chevrolet - Buick - Cadillac, Voutsaras."

Publisher: "G. Lykidis, Thessaloniki"



2nd TIF: Left, the pavilion of the company "Kokkou & Co" and in the center, the Swiss watchmaking company "ZENITH"

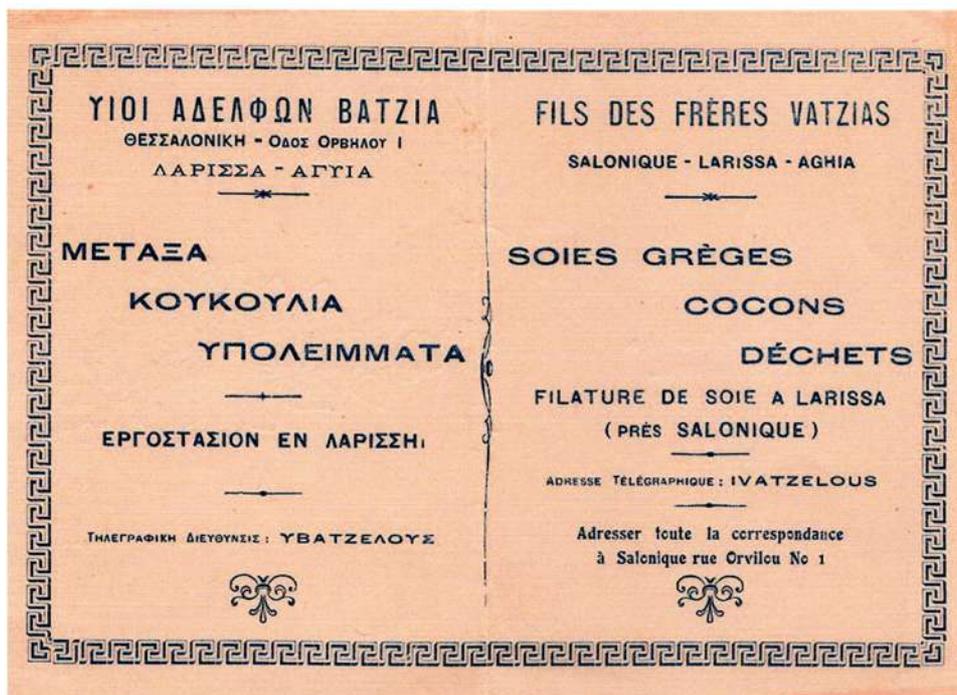
Photocard - Publisher: "Foto Bayer"



Printed letterhead of the olive oil trading company "Jak. J. Jakovos", based in Mytilene. The upper left part features an image of the gold medal awarded to the company at the 2nd TIF.



Advertising brochure of the olive oil trading company "Jak. J. Jakovos", based in Mytilene, printed especially for the 2nd TIF.



photocopy



Advertising brochure of the "Thessalian Silk Industry – Sons of the Vatzias Brothers", based in Larissa, printed especially for the 2nd TIF.

3rd Thessaloniki International Fair 1928

The 3rd Thessaloniki International Fair was scheduled to run from September 16 to 30, 1928. However, due to a severe dengue fever epidemic in Greece, the fair's dates were changed. It opened on September 30 and closed on October 16. Due to the epidemic, the number of private exhibitors decreased to 685 (349 from abroad). The administration of the fair also decided, for social reasons, to reduce the ticket prices. Industrialists from Athens continued to snub the 3rd fair. It was the first year a Greek Prime Minister, Eleftherios Venizelos, visited the fair. The "Tsiggiridis Radio" was installed at the fair, marking the first radio station in the Balkans.



Vignettes of the 3rd TIF were printed in three colors

They depicted the city's patron saint, St. Demetrios, with the White Tower and the seafront in the background.



Official cover of the 3rd TIF with printed inscription **III FOIRE INTERNATIONALE DE SALONIQUE** posted from **THESSALONIKI 18.7.1928** to Genève Switzerland.
Postal Rate 4 Drs for 1st weight cover to Switzerland.



3rd TIF: The left section of the "Avenue of Nations", View towards the III Army Corps

First on the left is an octagonal pavilion displaying imported glassware, decorative items, and general household goods.

Following are the pavilions of "A. Matsangos Cigarettes", "AVEZ Pasta", and "FIX Brewery".

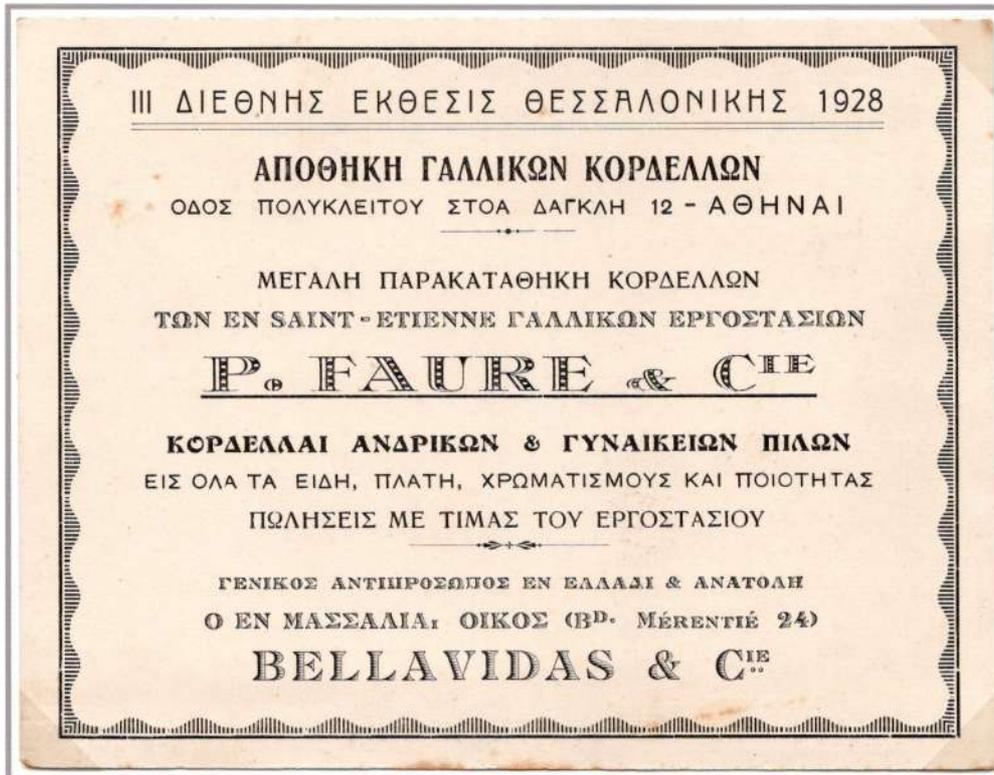
Publisher: "G. Lykidis, Thessaloniki"



3rd TIF: The left section of the "Avenue of Nations" - View towards the entrance

From left to right, the pavilions of "A. Matsangos Cigarettes", "AVEZ Pasta", "FIX Brewery", "Nestos Cigarettes", "Ganiotis Sausage" and the official Japanese participation.

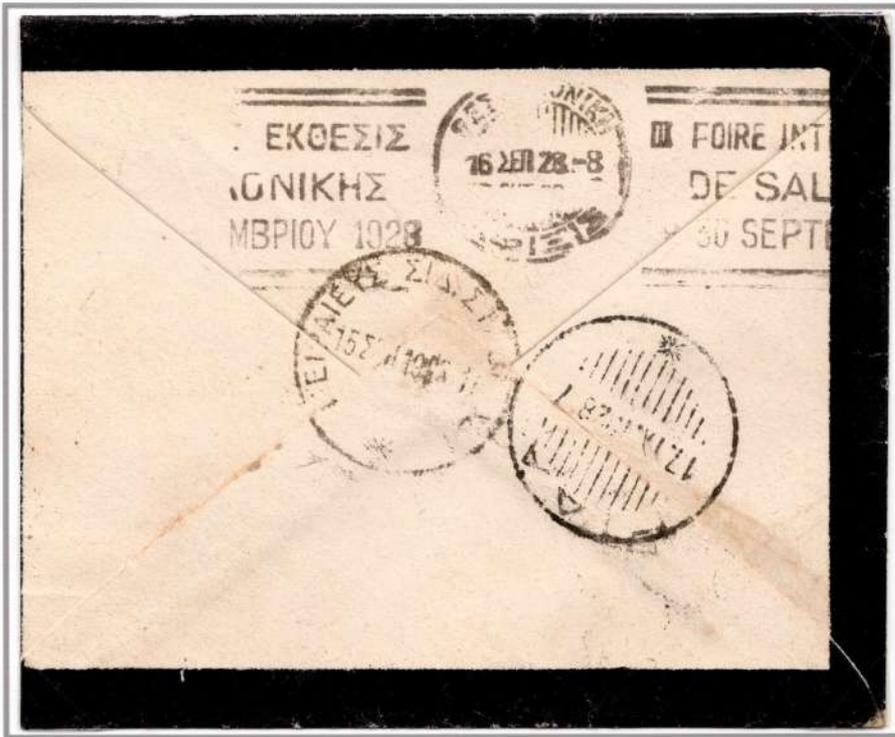
Publisher: "G. Lykidis, Thessaloniki"



Advertising brochure of a company trading in "French Ribbons" from Athens, printed especially for the 3rd TIF.



Cover posted from CLEVELAND 22.8.1928 USA via **ATHINAI 6.9.1928** to CHIOS 7.9.1928. It bears a continuous machine cancel stamp with a slogan **III ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 16-30 ΣΕΠΤΕΜΒΡΙΟΥ 1928 - III FOIRE INTERNATIONALE DE SALONIQUE 16-30 SEPTEMBRE 1928**. The scheduled duration of the TIF is indicated.



Cover posted from **POROS 14.9.1928** via PIRAEUS RAILWAY STATION 15.9.1928, THESSALONIKI 16.9.1928, GIDA 17.9.1928 to PLATY RAILWAY STATION. It bears a continuous machine cancel stamp with a slogan **III ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 30 ΣΕΠΤΕΜΒΡΙΟΥ 1928 - III FOIRE INTERNATIONALE DE SALONIQUE 30 SEPTEMBRE 1928**.
Postal Rate 1.50 Dr for 1st weight cover to nland.



Cover posted from **THESSALONIKI 26.9.1928** to ANVERS Belgium. It bears a continuous machine cancel stamp with a slogan **III ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 30 ΣΕΠΤΕΜΒΡΙΟΥ 1928 - III FOIRE INTERNATIONALE DE SALONIQUE 30 SEPTEMBRE 1928**.
Postal Rate 4 Drs for 1st weight cover to Belgium.

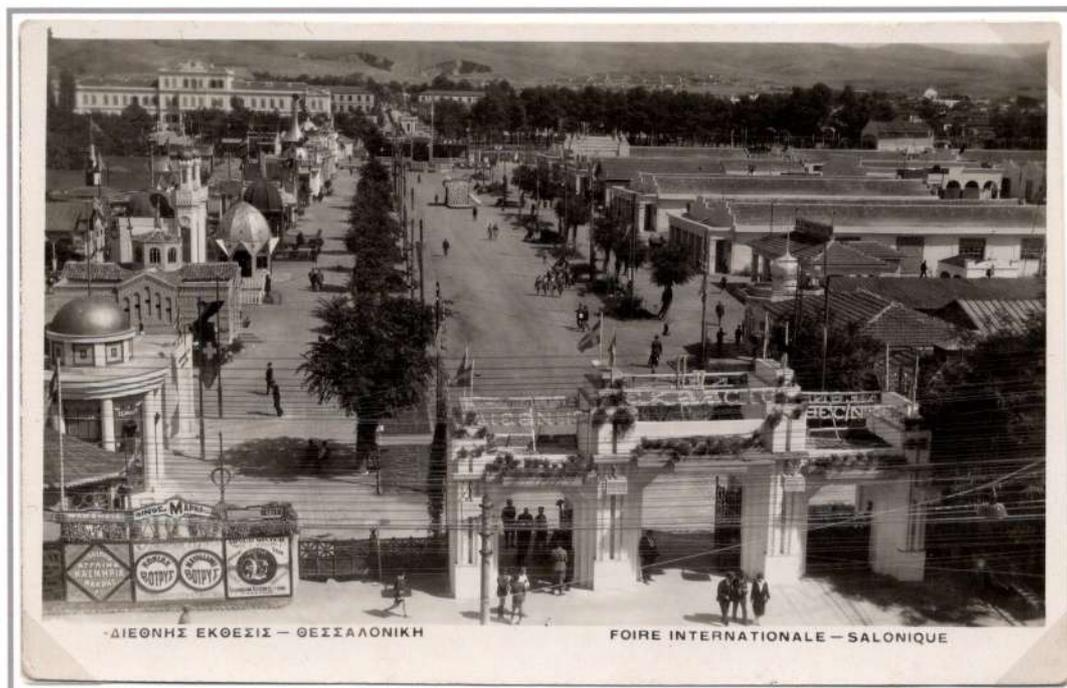
4th Thessaloniki International Fair 1929

The 4th Thessaloniki International Fair operated from September 15 to 30, 1929. The fair was highly successful, with business transactions exceeding 40 million drachmas, and the number of private exhibitors reaching 1,316 (500 of whom were from abroad). Visitors were particularly impressed by the first exhibition of the Greek Press, featuring newspapers and magazines published after the 1821 revolution.



4th TIF: The main entrance and the ticket office on the left

Publisher: "G. Lykidis, Thessaloniki."



4th TIF: Panoramic view of the "Avenue of Nations"

To the left of the entrance, advertising boards for fabrics, English cashmeres "Makris & Co.", "Marko" wine from the Hellenic Wine & Spirits Company, "Botrys" Cognac & Mavrodaphne, & "Tsitenis & Sons" land & sea pumping machines are visible. From the left, the private pavilions of the church construction company "Papageorgiou House", "Achaia" distillery, "Allatini" brickworks, "ZENITH" Swiss watchmakers, and others can be seen. On the right are the privately owned pavilions of the fair, with the III Army Corps visible in the distance on the left.

Publisher: "G. Lykidis, Thessaloniki."



Cover posted from **ATHINAI 1.9.1929** to ALEXANDRIA 5.9.29 Egypt. It bears a continuous machine cancel stamp with a slogan **Δ' ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 15-30 ΣΕΠΤΕΜΒΡΙΟΥ 1929** (4th TIF 15-30 September 1929). Postal Rate 4 Dr for 1st weight cover to Egypt.



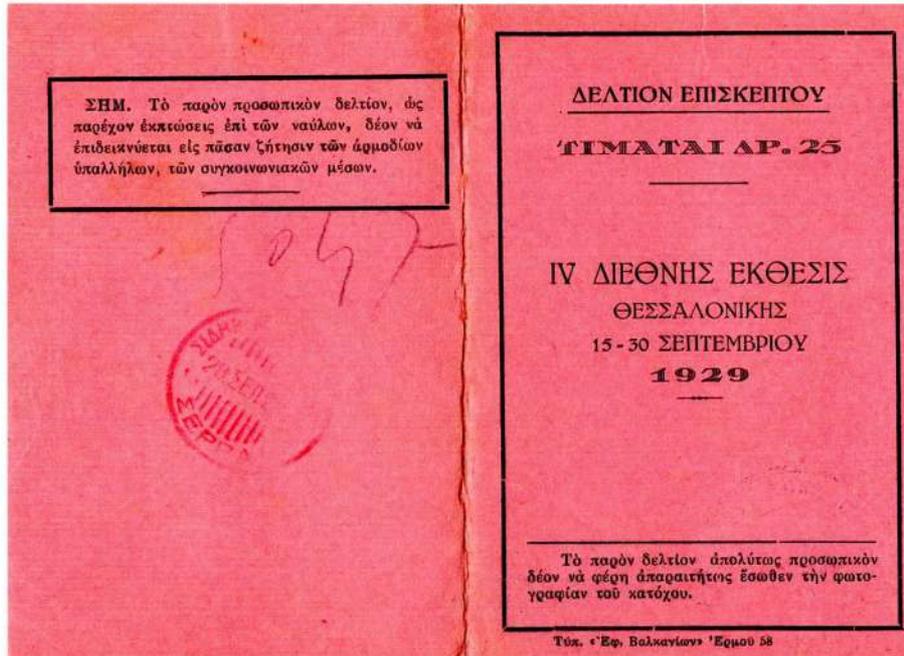
Cover from **ATHINAI 3.9.1929** to SYROS 5.9. 1929. It bears a continuous machine cancel stamp with a slogan **Δ' ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 15-30 ΣΕΠΤΕΜΒΡΙΟΥ 1929** (4th TIF 15-30 September 1929). Postal Rate 1.50 Drs for 1st weight cover to inland.



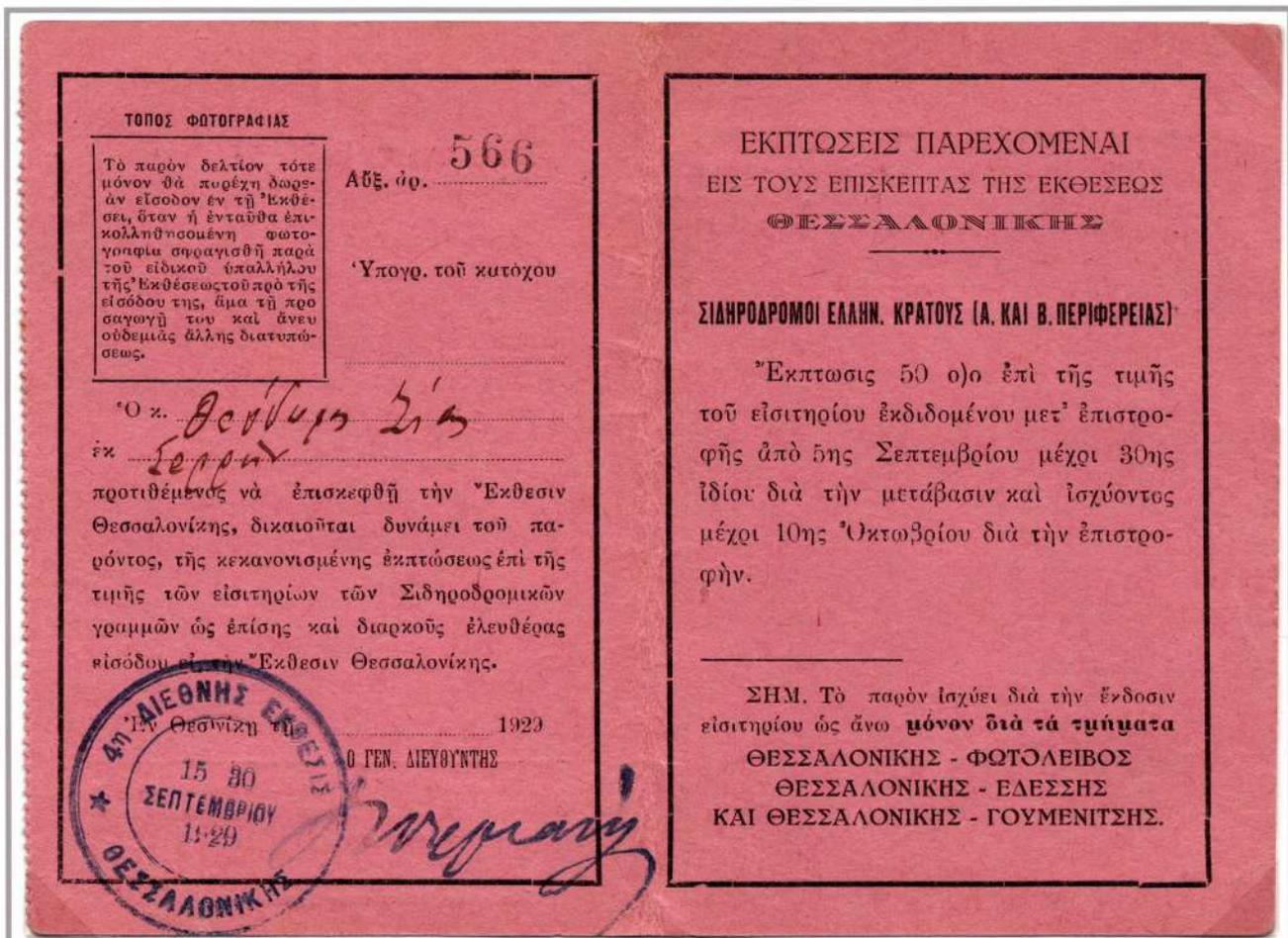
Cover from CHICAGO 19.8.1929 USA to **ATHINA** 6.9.1929. It bears a continuous machine cancel stamp with a slogan **Δ' ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 15-30 ΣΕΠΤΕΜΒΡΙΟΥ 1929** (4th TIF 15-30 September 1929)



Cover posted from από **ΚΟΜΟΤΙΝΙ 4.9.1929** to THESSALONIKI 5.9.1929. It bears a continuous machine cancel stamp with a slogan **Δ' ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 15-30 ΣΕΠΤΕΜΒΡΙΟΥ 1929** (4th TIF 15-30 September 1929).
Postal Rate 2 Drs (normal postal rate 1.50 Drs) for 1st weight cover to inland.



photocopy



"VISITOR'S PASS" of the 4th TIF

The purchase cost was 25 drachmas. It was personal and provided the holder with free entry to the Exhibition and a 50% discount on fares for specific railway routes. This pass pertains to a resident of Serres and bears the red stamp of **SERRES RAILWAY STATION 28.9.29**. It has the official seal of the TIF with the inscription **4th ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 15-30 ΣΕΠΤΕΜΒΡΙΟΥ 1929** (4th TIF 15-30 September 1929). This seal was also used as a commemorative stamp for postal items. Additionally, it bears the signature of the General Director of the Exhibition, N. Germanos.

5th Thessaloniki International Fair 1930

The 5th Thessaloniki International Fair operated from September 14 to 30, 1930. It was highly successful commercially, with exhibitors increasing to 1,528 (642 from abroad).



5th TIF: View of the main entrance on the inauguration day

Publisher: "G. Lykidis, Thessaloniki"



931.- ΘΕΣΣΑΛΟΝΙΚΗ. Διεθνής Έκθεση, Μερική άποψη.—SALONIQUE. Foire Internationale. Vue partielle

5th TIF: View of the "Avenue of Nations" from the main entrance

On the left is the western wing of the private pavilions, and on the right are the pavilions rented to exhibitors by the fair, with the III Army Corps in the background.

Publisher: "Delta, Athens"

5th Thessaloniki International Fair 1930

In 1930, Greece celebrated the centenary of its independence with numerous festive events nationwide. The fair also participated in the celebrations. The main avenue was decorated to emphasize the anniversary.



5th TIF: Anniversary decoration of the "Avenue of Nations"
View from the main entrance

Edition: "Delta, Athens"



5th TIF: Anniversary decoration of the "Avenue of Nations"
On the left is the pavilion of the Swiss watch company "ZENITH".

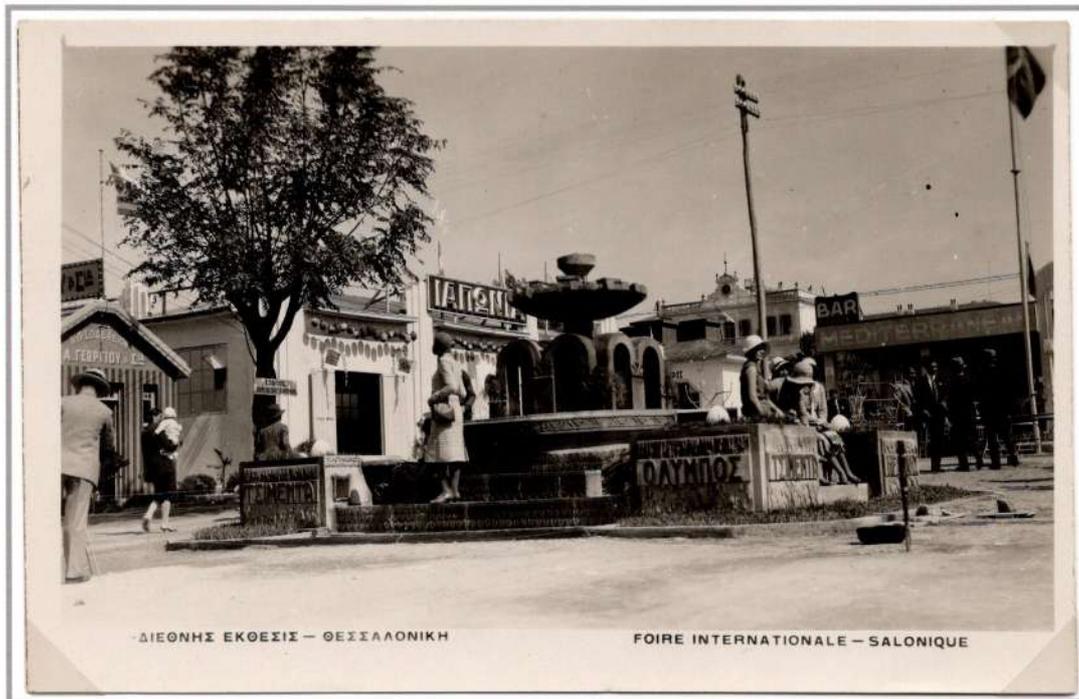
Publisher: Unknown.



5th TIF: Anniversary decoration of the "Avenue of Nations"
On the left is the pavilion of the tobacco industry "Matsangos".
Publisher: "G. Lykidis, Thessaloniki"



5th TIF: The left side of the "Avenue of Nations"
From the left, the pavilions of "K. Fix S.A., Athens", "Hellenic Tobacco Industry Company - Néstos - Ego - Bafra", "Ganiotis Sausages", "Lyons Tea - Glaxo, Stam. Charvalias" and in the background, the pavilion of the Red Cross.
Publisher: "G. Lykidis, Thessaloniki"



5th TIF: The end of the "Avenue of Nations"

In the foreground, the fountain constructed by the exhibitor "Cements Hercules - Olympus". On the left are the pavilions of "A. Georgiou Tannery" and "Japan". On the right is the Bar Mediterranean. In the background, the III Army Corps.

Publisher: "G. Lykidis, Thessaloniki"



5th TIF: View of the "Avenue of Nations" towards the Main Gate

The fountain of "Cements Hercules - Olympus" was located at the end of the Avenue. On the right are the pavilions of the "Hellenic Tobacco Industry Company - Néstos - Ego - Bafra" and "Ganiotis Sausages".

Publisher: "G. Lykidis, Thessaloniki"



Postal card posted from **PIRAEUS 11.8.1930** to SYROS 12.8.1930. It bears a continuous machine cancel stamp with a slogan **ΕΙ ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 14-30 ΣΕΠΤΕΜΒΡΙΟΥ 1930 - V FOIRE INTERNATIONALE DE THESSALONIKI 14-30 SEPTEMBRE 1930**. Postal Rate 1 Dr for postal card to inland.



Cover posted from **THESSALONIKI 29.7.1930** to PROSOTSANI 30.7.30. It bears a continuous machine cancel stamp with a slogan **ΕΙ ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 14-30 ΣΕΠΤΕΜΒΡΙΟΥ 1930 - V FOIRE INTERNATIONALE DE THESSALONIKI 14-30 SEPTEMBRE 1930**. Postal Rate 1.50 Dr for 1st weight cover to inland.



Cover posted from **ATHINAI 9.7.1930** to LEEDS England. It bears a continuous machine cancel stamp with a slogan **Ε! ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 14-30 ΣΕΠΤΕΜΒΡΙΟΥ 1930 - V FOIRE INTERNATIONALE DE THESSALONIKI 14-30 SEPTEMBRE 1930.** Postal Rate 4 Dr for 1st weight cover to England.



Cover posted from **CORFU 19.7.1930** to ATHINAI 20.7.30. It bears a continuous machine cancel stamp with a slogan **Ε! ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 14-30 ΣΕΠΤΕΜΒΡΙΟΥ 1930 - V FOIRE INTERNATIONALE DE THESSALONIKI 14-30 SEPTEMBRE 1930.** Postal Rate 1.50 Drs for 1st weight cover to inland.



Postcard from 5th TIF: It bears a commemorative stamp **V ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ** (5th TIF). Posted from **THESSALONIKI 27.9.1930** to Syros. Postal Rate 1 Dr for photo card to inland. Publisher: "G. Lykidis, Thessaloniki"

For the 5th TIF, a total of 20 vignettes were issued (in 10 different languages and two colors each) for advertising purposes. They depicted a woman in traditional Macedonian attire.



Serbian



Hungarian

5th Thessaloniki International Fair 1930



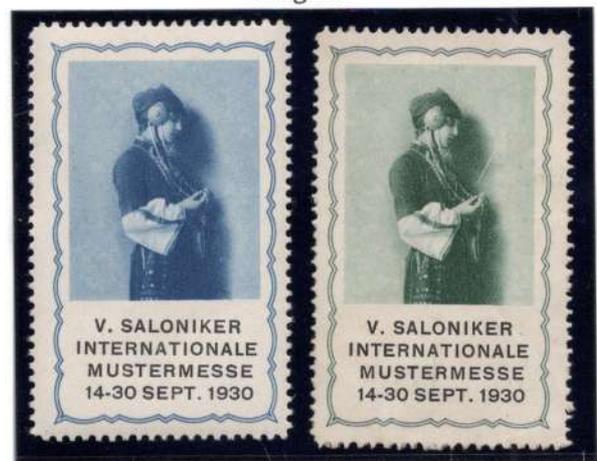
Greek



English



French



German



Italian



Albanian



Bulgarian



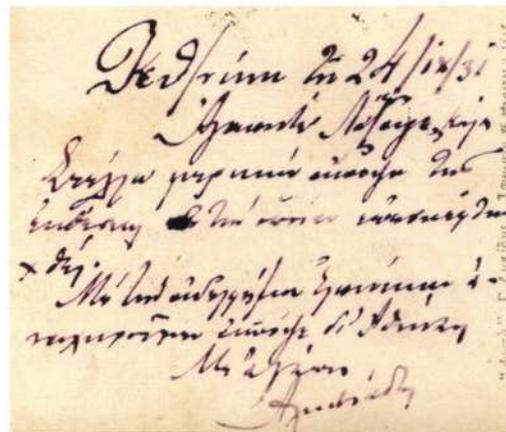
Romanian



1308-35 ΘΕΣΣΑΛΟΝΙΚΗ Διεθνής Έκθεση. Κεντρική Λεωφόρος
 SALONIQUE La Foire Internationale. L' allée centrale Έκδοσις «ΔΕΛΤΑ» Αθήνας

6th TIF: New lighting installed on the Central Avenue

Publisher: "DELTA, Athens"



photocopy

Thessaloniki, 24/9/1931,
 Dear Lazaros,
 I am sending you a partial view of
 the Exhibition, which I visited yesterday...
 With love, Alkiviadis

6th TIF: The left section of the "Avenue of Nations"

Exhibits from left to right:
 "Matsangos Cigarettes",
 "ABEZ Pasta", "FIX Brewery",
 "Nestos Cigarettes" &
 "Ganiotis Delicatessen".

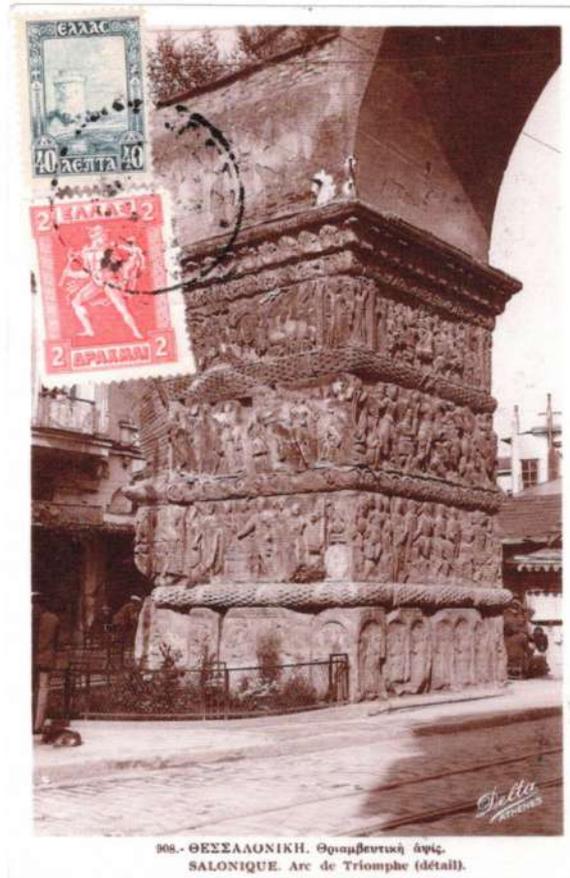
Postcard posted from
THESSALONIKI
 24.9.1931 to ALEXANDROUPOLIS
 28.9.1931.

Publisher: "G. Lykidis, Thessaloniki".



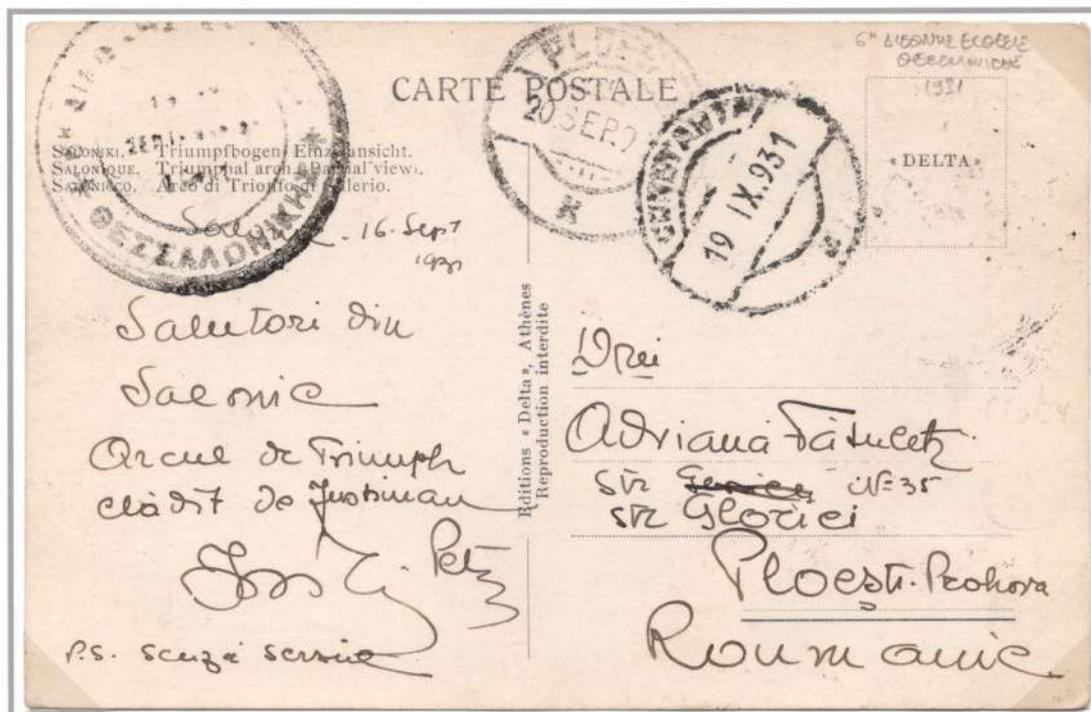
-ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ - ΘΕΣΣΑΛΟΝΙΚΗ

FOIRE INTERNATIONALE - SALONIQUE



908.- ΘΕΣΣΑΛΟΝΙΚΗ. Θριαμβευτική ἀψίς.
SALONIQUE. Arc de Triomphe (détail).

photocopy



Illustrated postcard "Arch of Galerius, Thessaloniki".

Postcard posted from **THESSALONIKI 16.11.1931** to PLOESTI

19.11.31 Romania. It bears a commemorative stamp.

6th ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ * 13-27 ΣΕΠΤΕΜΒΡΙΟΥ 1931

(6th TIF * 13-27 September 1931).

Postal Rate 2,40 Drs for postcard to Romania.

Publisher: "DELTA, Athens"



Vignettes of the 6th TIF. Printed in three languages: Greek, French & German

The last one has double horizontal perforations.

Depicted: The patron saint of the city, Saint Demetrius, with the White Tower and the seaside in the background.



Postcard posted from **NAOUSSA MACEDONIA 22.6.1938**, (it has stamps affixed with a value of 2 Drs instead of the regular fee of 1.60 Drs), via **ΘΕΣΣΑΛΟΝΙΚΗ ΑΦΙΞΙΣ 23.6.1933** (Thessaloniki) to Czechoslovakia. It has a vignette of the **VI ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 13-27 ΣΕΠΤΕΜΒΡΙΟΥ 1931** (6th TIF 13-27 September 1931) properly canceled in Naoussa. In Thessaloniki, it received a Foreign Exchange Control stamp **ΥΠΗΡΕΣΙΑ ΠΡΟΣΤΑΣΙΑΣ ΕΘΝΙΚΟΥ ΝΟΜΙΣΜΑΤΟΣ ΘΕΣΣΑΛΟΝΙΚΗ**.

Postal Rate 1,60 Drs for postcard to Czechoslovakia.



Cover posted from **ATHINAI THISION 3.7.1931** to KLIMENTION 7.7.31. It bears a continuous machine cancel stamp with a slogan **ΣΤ! ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 13-27 ΣΕΠΤΕΜΒΡΙΟΥ 1931 - VI FOIRE INTERNATIONALE DE THESSALONIKI 13-27 SEPTEMBRE 1931**. Postal Rate 1,50 Drs for 1st weight cover into inland.



Cover posted from **THESSALONIKI 6. 9.1931** to LIEFGE Belgium. It bears a continuous machine cancel stamp with a slogan **ΣΤ! ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 13-27 ΣΕΠΤΕΜΒΡΙΟΥ 1931 - VI FOIRE INTERNATIONALE DE THESSALONIKI 13-27 SEPTEMBRE 1931**. Postal Rate 4 Drs for 1st weight cover to Belgium.



Cover posted from **RIZOMYLOS 10.8.31** via ATHINAI 10.8.1938 to DRAMA 11.8.31. It bears a continuous machine cancel stamp with a slogan **ΣΤ! ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 13-27 ΣΕΠΤΕΜΒΡΙΟΥ 1931 - VI FOIRE INTERNATIONALE DE THESSALONIKI 13-27 SEPTEMBRE 1931.**

Postal Rate 1,50 Drs for 1st weight cover to inland.

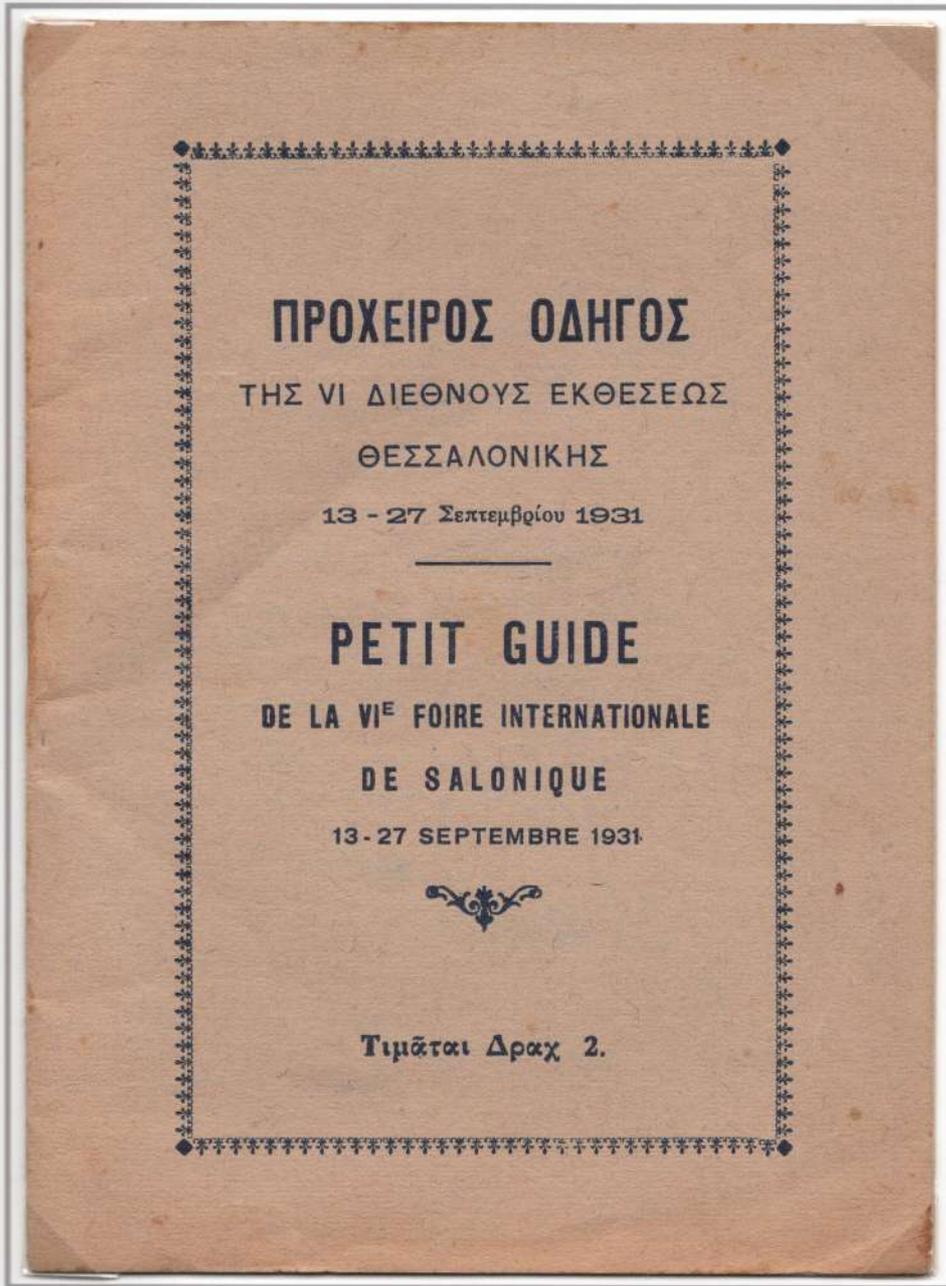
In rare cases, we encounter continuous mechanical stamps with slogans for the TIF used by post offices other than those in Thessaloniki and Athens.

The following postcard shows its use by the post office in Volos.



Illustrated postcard (Volos, Seaside - Publisher Stourmaras) posted from **VOLOS 9.8.1931** to Thessaloniki. It bears a continuous machine cancel stamp with a slogan **ΣΤ! ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 13-27 ΣΕΠΤΕΜΒΡΙΟΥ 1931 - VI FOIRE INTERNATIONALE DE THESSALONIKI 13-27 SEPTEMBRE 1931.**

Postal Rate 1 Dr for postcard to inland.



Bilingual 16-page provisional guide of the 6th TIF
September 13-27, 1931

ΙΔΙΩΤΙΚΑ ΠΕΡΙΠΤΕΡΑ

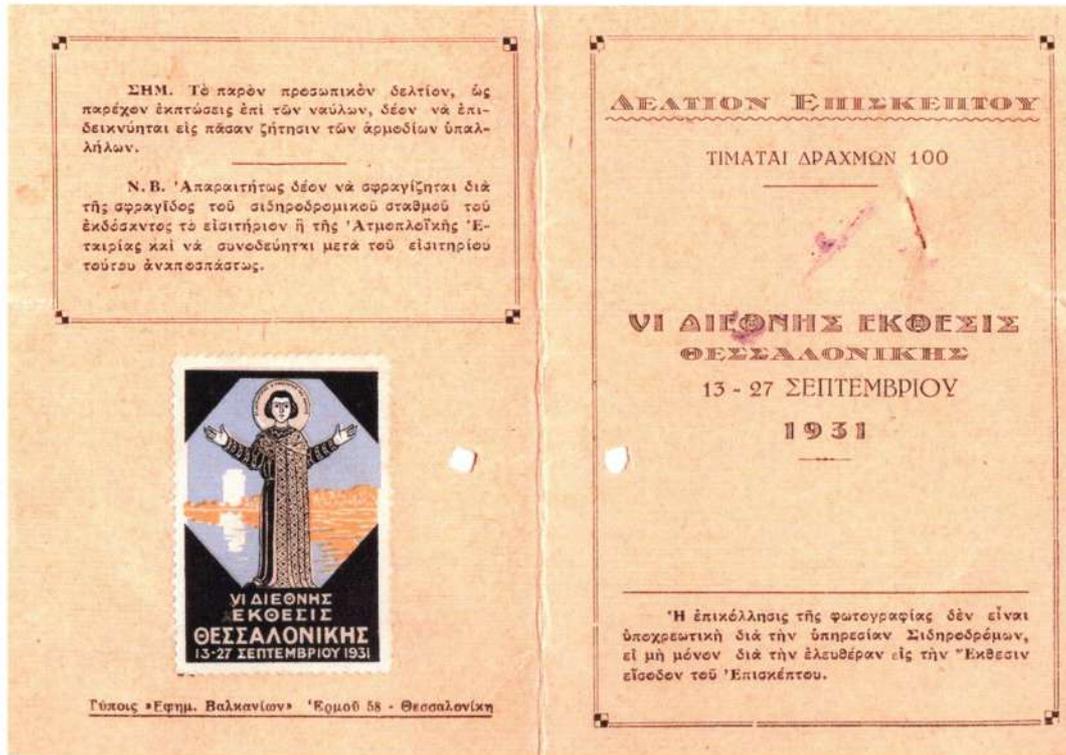
- 1.—'Ηλεκτρολογικόν Τμήμα Δ.Ε.Θ.
- 2.—Ταχυδρομείον, Τηλεφωνείον.
- 3.—Μέριμνα Ποντίων Κυριών—'Εργόχειρα διάφορα.
- 4.—Γωβέλης και Δημητριάδου—Χαλιβάς Φαρμάκων.
- 5.—Μωραΐτης και Σία—'Αρώματα.
- 6.—'Αβραβανέλ και Μπενβενίστε—Γραμμόφωνα, argenterie
- 7.—Α. Μ. Γαζένιο—Argenterie.
- 8.—Φωτό Ανκίδης—Φωτογραφία και δελτάρια.
- 9.—'Αδελφοί Γραμματόπουλοι—'Ωρολόγια.
- 9.β.—Φιλόπτωχος 'Αδελφότης Κυριών Θεορνίκης—'Εργόχειρα διάφορα.
- 10.—Οίκος Παπαγεωργίου—'Υφάσματα.
- 11.—Πατρ. 'Ιδρυμα Προστασίας Παιδιοῦ—'Εργόχειρα διάφορα.
- 12.—'Ωρολόγια «Ζενίθ»—'Ωρολόγια.
- 13.—Βικάλ Κοέν—'Ετοιμα ένδύματα, καμπαρίνες, παλτί.
- 14.—'Ιούλιος Ταζάρτες «ΝΤΕΒΙΣ»—Ψευδή κοσμήματα.

ΥΠΟΣΤΕΓΑ ΜΗΧΑΝΗΜΑΤΩΝ

- 1 }
 - 2 } 'Αδελφοί Γρηγοριάδου—Μηχανήματα.
 - 3 }
 - 4 } Platt Bros et Co Ltd—Μηχανήματα.
 - 5 }
 - 6.—'Αδελφοί Μουσικάνα—Μηχανήματα.
 - 7 }
 - 8 } Ζ. 'Ισραήλ και Ι. 'Αρδίτη Διάδ.—Μηχαν.
 - 9 }
 - 10.—'Ιωάννης Α. Δαυϊδόπουλος—Συρματοπλέγ.
 - 11.—'Αθανάσιος Χρ. Σμάραδης—Μηχανήματα.
 - 12.—'Εμπορικὴ 'Αντιπροσωπεία Σοβιετ.—'Υπόστεγον περιλαμβόνον 14 διαμερίσματα.—Γεωργικά μηχανήματα, κλπ.
 - 13 }
 - 14 }
 - 15 }
 - 16 } 'Αδελφοί Καλλιδόπουλοι—Μηχανήματα.
 - 17 }
 - 18 }
 - 19 }
 - 20.—'Αργυριάδης—Μηχανήματα γεωργικά.
 - 21 }
 - 22 } Πλάτων Παπαρόδου—'Αν)πειά Οίκων ειδών διατροφής.
 - 23 }
 - 24 }
 - 25 } Διαθέσιμα.
 - 26 }

ΠΕΡΙΠΤΕΡΑ ΤΗΣ ΕΚΘΕΣΕΩΣ

- Περίπτερον Νο 1 (I)
Νήματα, Πανιά, Πλεκτά, Μεταξωτά.
- Περίπτερον Νο 2. (II)
Γιουγκοσλαβικά γεωργικά, βιομηχανικά και βιοτεχνικά προϊόντα.
- Περίπτερον Νο 3. (III)
Περίπτερον καπνοῦ και σιγαρέττων.
- Περίπτερον Νο 4. (IV)
'Αθηναϊκὴ Βιομηχανία και Βιοτεχνία.
Χάρτης και βιομηχανία Τύπου, Ξιπλά, και σκευή οικιακά, ἐπιδημία, γυναικεία, αρώματα, φορέματα, ὠρολόγια, θερμαντικά σώματα, κοσμήματα, φαρμακευτικά είδη διάφορα.
- Περίπτερον Νο 5. (V)
Τύπητες.
- Περίπτερον Νο 7 (VII)
Τσεχοσλοβακικά βιομηχανικά και γεωργικά προϊόντα.
- Περίπτερον Νο 8. (VIII)
Είδη γυναικοῦ, μυροποιίας, φαρμακευτικῆς οικιακῶν σκευῶν και διατροφής.



photocopy



"Visitor's Pass" of the 6th TIF

The purchase cost was 100 drachmas. It was personal and provided the holder with permanent free entry to the Exhibition, as well as discounts on airfares, railway tickets, and ferry routes. It has the official seal of the Thessaloniki International Fair with the inscription **VI ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ** (6th TIF). This seal was also used as a souvenir for stamping postal items. Additionally, it bears the signature of the Exhibition's General Director, N. Germanos.

7th Thessaloniki International Fair 1932

The 7th Thessaloniki International Fair took place from September 11 to 25, 1932. Its commercial activity showed stagnation, with the number of exhibitors remaining roughly the same as the previous year, reaching 1,868. However, there was a significant decrease in foreign exhibitors, with only 177 participating compared to 625 the previous year.



phptocopy



7th TIF: Night View of the "Avenue of Nations" Towards the Main Entrance

Posted from **THESSALONIKI 15.1.1933** to Austria.

Postal Rate 4,20 Drs for postcard to Austria.

Publisher: "G. Lykidis, Thessaloniki".



7th TIF: The "Avenue of Nations"
Publisher: "G. Lykidis, Thessaloniki".



Official cover of the TIF with inscription **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ - FOIRE INTERNATIONALE DE SALONIQUE**, mailed as printed matter from **THESSALONIKI 21.8.1932** to Geneva Switzerland. The vignette is from the 5th TIF of 1930 and is in the Bulgarian language.
Postal Rate 1 Dr for printed matter to Switzerland.

ΤΗΛ/ΚΗ ΔΙΕΥΘΥΝΣΙΣ ΦΟΑΡΙΝΤ-ΘΕΣ/ΝΙΚΗ



ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ

FOIRE
INTERNATIONALE
DE SALONIQUE

ADRESSE TÉLÉGRAPHIQUE
FOARINT-SALONIQUE

ΑΡΙΘΜΟΣ
N° A RAPPÉLER

ΤΜΗΜΑ:
SECTION

Τη Δευτέρα 17 Σεπτεμβρίου 1932

Κ. Σίμπερ Σουπ Κομπανι
Μεσολογίου

Χρὴς ἀρχαῖος ἐκ τῶν μελῶν τῆς ἐπιτροπῆς
ἔχει τὸ ἀδελφικὸν καὶ ἀδελφικὰ τῶν Νομοφύλακων
καρτερικὰ καὶ τὴν καὶ ἔχει ὑπερταστικὰς ἐπισημοφάνειας,

Official letterhead with inscription ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ -
FOIRE INTERNATIONALE DE SALONIQUE.

The letter pertains to exhibits from the region of Mesologi.

THESSALONIKI 17.9.1932 (Thessaloniki).

Printing: «ASPIOTI - ELKA»

THE - ASPIOTI - ELKA - GRAPHIC ARTS C^o L^{td}

8th Thessaloniki International Fair 1933

The 8th TIF took place from September 10 to 28, 1933. The fair's commercial activity rebounded. The number of exhibitors increased to 2,543 (252 from abroad). The pavilions were filled with Balkan and European entrepreneurs. The company estimated the average visitor's expenditure at the TIF between 150 and 200 drachmas. This year highlighted Greek tourism and Macedonian literature.



Vignettes of the 8th TIF

They were printed in three languages: Greek, French & German
Depicted is Saint Demetrius, the patron saint of the city,
on horseback.



Official envelope of the Thessaloniki International Fair with the inscription **ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ - ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ - FOIRE INTERNATIONALE DE SALONIQUE**. Posted from **THESSALONIKI 8.11.1933** to Geneve Switzerland.
Postal Rate 8 Drs for 1st weight cover to Switzerland.

Οργανισμός

VIII

ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ
ΘΕΣΣΑΛΟΝΙΚΗΣ

ΠΡΟΣΚΛΗΣΙΣ

Τὸ Δ. Συμβούλιον τῆς Διεθνούς Ἐκθέσεως Θεσσαλορικής λαμβάνει
τὴν τιμὴν μὰ παρακαλέσῃ ὑμᾶς, ὅπως παραστήτε εἰς τὰ ἐγκαίρια τῆς
VIII ΔΙΕΘΝΟΥΣ ΕΚΘΕΣΕΩΣ ΘΕΣΣΑΛΟΝΙΚΗΣ
τελεσθισόμερα τῆν 10 Σεπτεμβρίου ἑ. ἑ. ἡμέραν Κυριακὴν καὶ ὥραμ
10.30 π. μ. ἐν τῷ περιβόλῳ τῆς Ἐκθέσεως.

Ἐν Θεσσαλονικίᾳ τῆ 11 Σεπτεμβρίου 1933
(Ἐμδύμα περιστάτου)

Ἡ παρούσα δέου ἀπαραιτήτως μὰ ἐπιδεικνύεται κατὰ τὴν εἴσοδον.

ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ

Ἄξιότιμον Κύριον

Ι. Σακέταν, Ἀρεοπαγίτην

Ε Ν Τ Α Υ Θ Α



8th TIF: View of the Central Avenue
In the background is the building of the 3rd Army Corps

Publisher: Unknown



8th TIF: The left side of the "Avenue of Nations"

(Thessaloniki, December 5, 1935)

Visible on the left are private pavilions: "Swiss Watchmaking ZENITH", "Alatini Tileworks", "Hungarian products", "EBEK", "Matsangos Tobacco Industry", "Anonymous Industrial Company of Pasta Products AVEZ", "AE Karolos Fix, Athens", and "Greek Tobacco Industry Company - Nestos - Ego - Bafra". On the left, amidst the crowd, is a small pavilion of the "Papastratos Tobacco Industry". In the distant right is the White Tower.

Publisher: "DELTA, Athens"

9th Thessaloniki International Fair 1934

The 9th TIF took place from September 9 to October 1, 1934. In 1934, the TIF started "road shows" to promote the Greek economy, and in collaboration with the Thessaloniki Chamber of Commerce and Industry, a traveling exhibition was organized in Yugoslavia. The number of exhibitors reached 4,181 (563 from abroad). Many industries were already participating in the TIF, while commercial activity in the city exceeded 200 million drachmas! It became clear that the TIF needed to be moved to a larger space. The General Director of TIF, N. Germanos, immediately started actions towards the government to grant a new larger space for relocation. However, the competition between the capital and Thessaloniki was strong. A competing exhibition was organized at the Zirinio Gymnasium in Kifisia, featuring Greek products.



Printed matter posted from **THESSALONIKI 18.9.1934** to ATHENS. It bears a commemorative stamp of the **9th ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ * 9-30 ΣΕΠΤΕΜΒΡΙΟΥ 1934** (9th TIF * 9-30 September 1934) [the official duration of the fair was from September 9 to October 1, 1934]. **The envelope was sent by the "Corps of Greek Scouts - Thessaloniki Region"**. The headquarters of the corps was housed in a building located on the right side of the then entrance to the TIF. This building remains intact to this day in the same position. It is still the headquarters of the Thessaloniki Scouts.

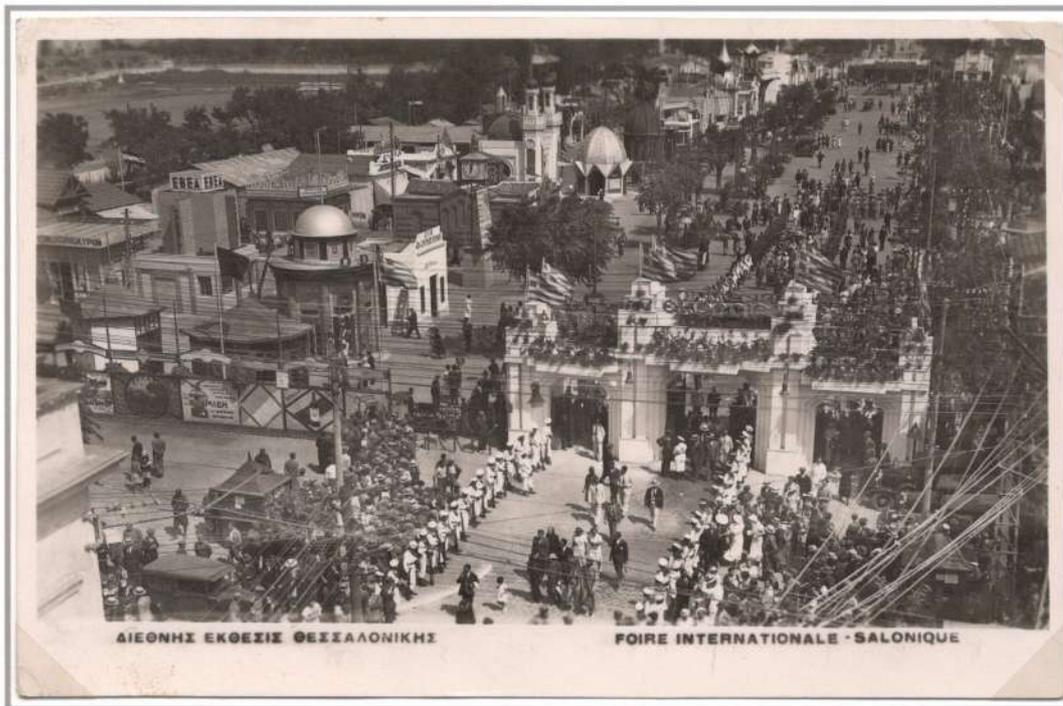
Postal Rate 80 Lepta for printed matter up to 50 gr to inland.



Vignettes of the 9th TIF

They were printed in two languages: Greek & French

Depicted is Saint Demetrius, the patron saint of the city, on horseback.



Opening of the 9th TIF

Publisher: "G. Lykidis, Thessaloniki".



Thessaloniki International Fair

The pavilions of "G. Lezen Perfumery", "Achaia Distillery" & "Alatini Tileworks".

Publisher: "G. Lykidis, Thessaloniki".



Fragment from cover with black commemorative stamp
9^η ΔΙΕΘΝΗΣ
ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ * 9-30 ΣΕΠΤΕΜΒΡΙΟΥ 1934
(9th TIF * 9-30 September 1934)



photocopy



Cover posted from **THESSALONIKI 16.9.1934** to GALATA 17.9.1934 Turkey. It bears a blue commemorative stamp **9^η ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ * 9-30 ΣΕΠΤΕΜΒΡΙΟΥ 1934** (9th TIF * 9-30 September 1934).
Postal rate 6 Drs for 1st weight cover to Turkey (Inter-Balkan postal rate).

10th Thessaloniki International Fair 1935

The 10th TIF took place from September 8 to 30, 1935. The number of exhibitors reached 5,090 (810 from abroad). It was the first fair held without its founder, as Nikolaos Germanos had passed away in January of that same year. A few hours before he died, he had secured new spaces from the government for the expansion of the TIF. In his telegram, he wrote: "The matter is finished today. Tomorrow I receive documents in my hands. I depart Sunday. Germanos." The 10th TIF would count more than 300,000 visitors.

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ.

ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ
ΘΕΣΣΑΛΟΝΙΚΗΣ.

Θεσσαλονίκη τῆ 7ῆ Φεβρουαρίου 1935.-

Ἀριθ. Πρωτ. 410.-

Thessaloniki, 7 February 1935

Sir,

It is with deep sorrow that we inform you of the passing of the General Director of the Thessaloniki International Fair, Nikolaos K. Germanos, which occurred in Athens on January 19th, and whose funeral took place the following day in Thessaloniki.

The late General Director was the visionary behind the idea of establishing an International Fair in Thessaloniki and one of the principal contributors to its realization, progress, and development, having worked for a decade in support of this institution.

Please accept our assurances of our highest esteem,

The President, A. Gr. Tsitsis.

Κύριε

Μετά βαρυτάτης θλίψεως ἀγγέλλομεν ὑμῖν τὸν θάνατον τοῦ Γενικοῦ Διευθυντοῦ τῆς Διεθνoῦς Ἐκθέσεως Θεσσαλονίκης ΝΙΚΟΛΑΟΥ Κ. ΓΕΡΜΑΝΟΥ, ἐπισυμβάντα ἐν Ἀθήναις τὴν 19ην Ἰανουαρίου καὶ τοῦ ὅπου ἡ κηδεῖα ἐγένετο τὴν ἐπομένην ἡμέραν ἐν Θεσσαλονίκη.

Ὁ ἐκλιπὼν Γενικὸς Διευθυντὴς, ὑπῆρξεν ὁ ἐμπνευστὴς τῆς ἰδέας τῆς ἰδρύσεως Διεθνoῦς Ἐκθέσεως ἐν Θεσσαλονίκη καὶ ἐκ τῶν κυριωτέρων ἐργατῶν τῆς πραγματοποιήσεως προόδου καὶ ἀναπτύξεως αὐτῆς, ἐργασθεὶς ἐπὶ μίαν δεκαετίαν ὑπὲρ τοῦ θεσμοῦ τούτου.

Δεχθῆτε παρακαλοῦμεν, τὴν διαβεβαίωσιν τῆς πρὸς ὑμᾶς ἐξαιρέτου ὑπολήψεως,

Μετ' ἧς διατελοῦμεν

Ὁ Πρόεδρος

A. GR. ΤΣΙΤΣΙΣ.

Nikolaos Germanos was born in Vavdos, Chalkidiki, in 1864 and studied Zoology in Athens and Germany, specializing in marine animals. From 1906 to 1915, he served as a lecturer and curator at the Physiographic Museum of the University of Athens, creating Greece's first zoo and aquarium. After the liberation of Macedonia, he returned to Thessaloniki and was elected a Member of Parliament in 1915 and again in 1920. He was the mastermind and the most significant driving force behind the movement to establish the TIF in 1925, successfully obtaining the permit for the institution through his memos and actions. He remained the General Director of the TIF until his death on January 19, 1935.



Fragment from airmail cover posted from **THESSALONIKI** to **ATHENS**. It bears a vignette of the 10th TIF in French and a commemorative stamp of the 10th Fair with the inscription **ΑΙΘΩΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ** (TIF).



Vignettes of the 10th TIF. They were printed in two languages: Greek & French
 Depicted is Saint Demetrius, the patron saint of the city, on horseback.



Cover posted from **THESSALONIKI 20.9.1935** to ATHINAI NEA FILADELPHIA 22.9.35. It bears a vignette of the 10th TIF. Postal Rate 3,20 Drs: 3 Drs for 1st weight cover and 20 L in support of the TIF to inland



Cover posted from **THESSALONIKI 28.9.1935** to ATHINAI 30.9.1935. It bears a vignette of the 10th TIF & a commemorative stamp of the 10th Fair with the inscription **ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ** (TIF). Postal Rate 3,20 Drs: 3 Drs for 1st weight cover and 20 L in support of the TIF to inland.



photocopy



Cover posted from **THESSALONIKI 9.9.1935** to MYTILENE 11.9.1935. It bears a vignette of the 10th Thessaloniki International Fair in Greek and the 20 lepta special postage stamp in support of the Fair.

Postal Rate 3,20 Drs: 3 Drs for 1st weight cover and 20 L in support of the TIF to inland.

11th Thessaloniki International Fair 1936

The 11th TIF took place from September 6 to 27, 1937. The number of exhibitors increased tenfold compared to the 1st TIF in 1926, where there were 600, reaching 6,246 (843 from abroad). **For the first time, the exhibition was inaugurated by Crown Prince Paul, accompanied by the recently declared dictator Ioannis Metaxas.**



Inauguration of the 11th TIF – Published: "G. Lykidis, Thessaloniki"



Inauguration of the 11th TIF - On the right in the car is Crown Prince Paul
Published: "G. Lykidis, Thessaloniki".

Posted from **THESSALONIKI 16.9.1936** to Port Said Egypt.
Postal Rate 5 Drs for postcard to Egypt.

11th Thessaloniki International Fair 1936



1094-21. ΘΕΣΣΑΛΟΝΙΚΗ Διεθνής Έκθεση

THESSALONIKI La Foire Internationale

11th TIF: View of the Main Entrance

Published by: "DELTA, Athens – Phil. Philippas Store, Thessaloniki"



12th TIF: The pavilion of "Hellenic Fabrics Lanaras Kyrtsi" & the state participation of Bulgaria.

Published: "G. Lykidis, Thessaloniki".



Vignettes of the 11th TIF. They were printed in two languages: Greek and French. The Greek-language vignettes are also available in decalque. They depict a woman in Macedonian traditional dress with the White Tower in the background.



Cover from **KALAVRYTA 8.9.1936** to ATHINAI 8.9.1936. It bears a continuous machine cancel stamp with a slogan **XI ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 6-27 ΣΕΠΤΕΜΒΡΙΟΥ 1936 - XI FOIRE INTERNATIONALE DE THESSALONIKI 6-27 SEPTEMBRE 1936**. Postal Rate 3 Dr for 1st weight cover to inland.



Cover posted from **ATHINAI 21.10.1936** to NAFPLION 22.10.36. It bears a continuous machine cancel stamp with a slogan **XI ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 6-27 ΣΕΠΤΕΜΒΡΙΟΥ 1936 - XI FOIRE INTERNATIONALE DE THESSALONIKI 6-27 SEPTEMBRE 1936**. Postal Rate 3 Drs for 1st weight cover to inland.

12th Thessaloniki International Fair 1937

The 12th TIF was held from September 5 to 26, 1937. The number of exhibitors doubled compared to the previous year, reaching 11,324 (888 of whom were from abroad). The exhibition area covered 16,000 square meters.



The vignettes for the 12th TIF were printed by **GREKA** in two languages: **Greek and French**. They depict the White Tower and "Kerdoos Hermes", the god of commerce.



Wrapper with cancel **ROYAUME DE GRECE - FOIRE INTERNATIONALE DE THESSALONIKI**. Posted from **THESSALONIKI 13.8.1937** with cancel ΠΡΟΣΤΑΣΙΑ ΕΘΝΙΚΟΥ ΝΟΜΙΣΜΑΤΟΣ - ΘΕΣΣΑΛΟΝΙΚΗ (Exchange Control - Thessaloniki) to Geneva Switzerland. Postal Rate 3,20 Drs for wrapper 51-100 gr to Switzerland.



12th TIF - From left to right, the pavilions include: the Church Construction Company "Oikos Papageorgiou of Volos", Swiss watchmaking "ZENITH", "National Rubber Industry ETHEL", "P. Zampias, Sock Warehouse" and others.

Published: "G. Lykidis, Thessaloniki".

Posted from **THESSALONIKI .1937** with a Foreign Exchange Control stamp ΥΠΗΡΕΣΙΑ ΠΡΟΣΤΑΣΙΑΣ ΣΥΝΑΛΛΑΓΜΑΤΟΣ - ΘΕΣ/ΝΙΚΗ "Service for the Protection of Exchange - Thessaloniki) was sent to Germany.

Postal rate 5 Drs for postcard to Germany.



Cover posted from FRANKFORT 24.8.1937 USA to **ATHINAI 7.9.1937**. It bears a continuous machine cancel stamp with a slogan **XII ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 5-26 ΣΕΠΤΕΜΒΡΙΟΥ 1937 - XII FOIRE INTERNATIONALE DE THESSALONIKI 5-26 SEPTEMBRE 1937**.

Inside the envelope is a letter from the Monthly Philatelic Journal "ΦΙΛΟΤΕΛΙΣΤΗΣ (Philatelist)", published by the Philatelic Society "HERMES" of the YMCA Thessaloniki, addressed to a collector in the USA.

The letter reads:

Θεσσαλονίκη 9 Σεπτ. 1937
 Αγαπητέ φίλε,
 Η επιστολή σου της 13ης Αυγούστου που απευθύνθηκε στον Γενικό Γραμματέα μας κ. Η. Λάνστα παραδόθηκε στη Λέσχη Γραμματοσήμων μας και τώρα είμαστε στην ευχάριστη θέση να σου στείλουμε μερικά από τα νεότερα γραμματόσημα μας.
 Με εκτίμηση, Ν.Β. Ζαρούκας

“ΦΙΛΟΤΕΛΙΣΤΗΣ,”

ΜΗΝΙΑΙΟΝ ΓΡΑΜΜΑΤΟΣΗΜΟΛΟΓΙΚΟΝ
 ΠΕΡΙΟΔΙΚΟΝ

Ἐκδίδεται ὑπὸ τοῦ Φιλοτελικοῦ
 Συλλόγου “Ἑρμῆς, τῆς ΧΑΝ.

ΘΕΣΣΑΛΟΝΙΚΗΣ



“PHILATELIST,”

MONTHLY PHILATELIC
 MAGAZIN

Published by the Stamp Club
 “Hermes,, of the Y. M. C. A.

SALONIKI (GREECE)

Thessaloniki 9th Sept.37

Dear Friend,

Your letter of August 13th addressed to our General Secretary Mr. H.Lansdale was turned over to our Stamp Club and we are now pleased in sending you some of our newest stamps.

Sincerely,

Zaroukas
 Zaroukas



Cover posted from **THESSALONIKI 9.9.1937** with Exchange Control stamp **ΕΠΗΡΕΣΙΑ ΠΡΟΣΤΑΣΙΑΣ ΕΘΝΙΚΟΥ ΝΟΜΙΣΜΑΤΟΣ - ΘΕΣ/ΝΙΚΗΣ** to Springfield USA. It bears a rectangular stamp **12 ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣ/ΝΙΚΗΣ 5-26 ΣΕΠΤΕΜΒΡΙΟΥ 1937 - 12 FOIRE INTERNATIONALE DE THESSALONIKI 5-26 SEPTEMBRE 1937**.

Postal Rate 9 Drs: 8 Dr for 1st weight cover and 1 Dr for Social Welfare to USA.

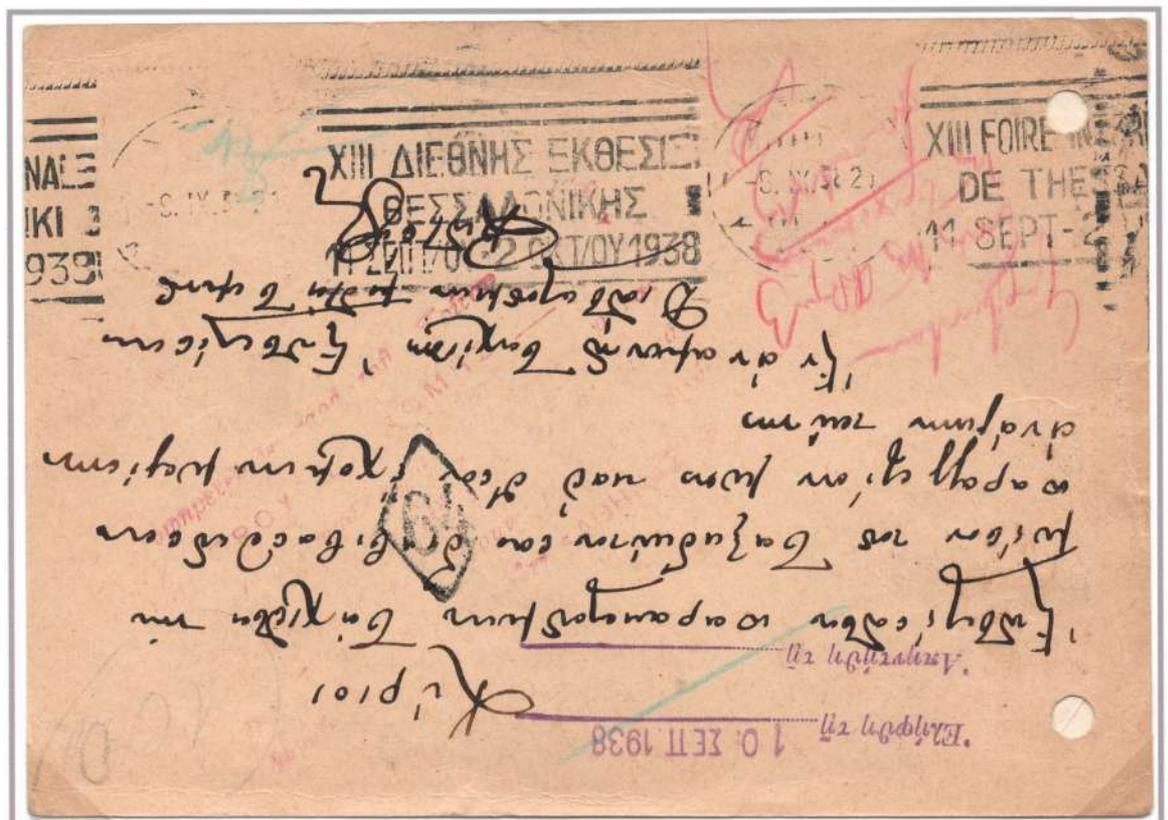
13th Thessaloniki International Fair 1938

The 13th TIF operated from September 11 to October 2, 1938. There were 10,310 exhibitors (1,043 from abroad, which was the largest participation during the pre-war period). The exhibition covered an area of 17,000 square meters. That year saw the highest number of official state participations, reaching eight. The TIF also experienced the rapid rise of Hitler, with the swastika flag flying among others at the gates.



Cover posted from **ATHINAI 9.9.1938** to AEGINA 10.9.1938. It bears a continuous machine cancel stamp with a slogan **XIII ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 11 ΣΕΠΤ/ΟΥ - 2 ΟΚΤ/ΟΥ 1938 - XIII FOIRE INTERNATIONALE DE THESSALONIKI 11 SEPT - 2 OCT 1938**

Postal Rate 3.50 Drs: 3 Dr for 1st weight cover and 50 l for Social Welfare to inland.



Postal card posted from **KALAMAI 9.9.1938** to ATHINAI 9.9.1938. It bears a continuous machine cancel stamp with a slogan **XIII ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 11 ΣΕΠΤ/ΟΥ - 2 ΟΚΤ/ΟΥ 1938 - XIII FOIRE INTERNATIONALE DE THESSALONIKI 11 SEPT - 2 OCT 1938**.

Postal Rate 2.10 Drs: 2 Dr for postal card & 10 L for Social Welfare to inland.

13th Thessaloniki International Fair 1938



Vignettes of the 13th TIF. They were printed in two languages: Greek and French
The vignettes depict the White Tower and Saint Demetrios, the patron saint of the city, on horseback.



Printed matter posted from **ATHINAI 12.8.1938** with Vignettes of 13th TIF
to ATHINAI 13.8.1938.

Postal Rate 2.50 Drs: 2 Dr for printed matter up to 50 gr and 50 L for Social Welfare into town.

ΤΗΛΕΓΡΑΦΗΜΑΤΑ : ΦΟΑΡΙΝΤ—ΘΕΣ)ΝΙΚΗ

TÉLÉGRAMMES: FOIRINT—SALONIQUE

ΒΑΣΙΛΕΙΟΝ ΤΗΣ ΕΛΛΑΔΟΣ
ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ
FOIRE INTERNATIONALE DE SALONIQUE

ΑΡΙΘΜΟΣ

NO A RAPPELER

ΤΜΗΜΑ:

SECTION

Tñ
Le

1. Πελοπον. 18

1938



Cover posted from **TRIPOLIS 30.9.1938** to ATHINAI 30.9.1938. It bears a continuous machine cancel stamp with a slogan **XIII ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 11 ΣΕΠΤ/ΟΥ - 2 ΟΚΤ/ΟΥ 1938 - XIII FOIRE INTERNATIONALE DE THESSALONIKI 11 SEPT - 2 OCT 1938**.

Postal Rate 3.50 Drs: 3 Dr for 1st weight cover and 50 l for Social Welfare to inland.



Cover posted from **THESSALONIKI 29.7.1938** with vignettes of 13th TIF & with Exchange Control stamp **ΥΠΗΡΕΣΙΑ ΠΡΟΣΤΑΣΙΑΣ ΕΘΝΙΚΟΥ ΝΟΜΙΣΜΑΤΟΣ - ΘΕΣ/ΝΙΚΗΣ** to **FRANKFURT Germany**.

Postal Rate 9 Drs: 8 Dr for 1st weight cover and 1 Dr for Social Welfare to Germany.



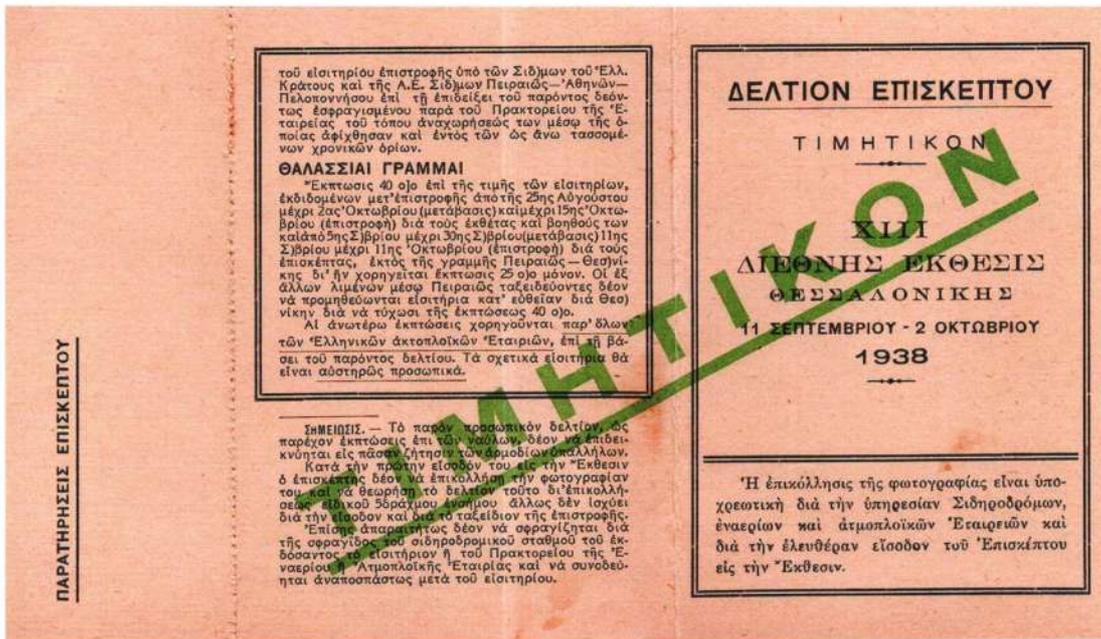
photocopy



"Exhibitor Pass" of the 13th TIF

It has the inscription **XIII ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ** (13th TIF). It was strictly personal and provided the holder with permanent free admission to the Fair as well as discounts on airfares, train tickets, and ferry lines. It bears the holder's photograph, canceled with the oval seal of the TIF. It also bears the signature of the General Director of the Fair, Ach. Kalevra.

On the front, there is a special 5 Drachmas Revenue Stamp of the 13th TIF



photocopy



Honorary "Visitor's Pass" of the 13th TIF

It has the inscription **XIII ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ** (13th TIF). It was strictly personal and provided the holder with permanent free admission to the Fair as well as discounts on airfares, train tickets, and ferry lines. At the bottom left, it bears the signature of the General Director of the Fair, Ach. Kalevra.

Κέρτις κ. Κεριαλέστης

**ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ
ΘΕΣΣΑΛΟΝΙΚΗΣ**

ΑΠΟΝΕΜΗΘΕΝΤΑ ΕΠΑΘΛΑ

**ΧΡΗΣΙΜΑ ΕΡΓΑΛΕΙΑ
ΜΕΤΑΛΛΙΑ
ΔΙΠΛΩΜΑΤΑ**

εις τοὺς Βραβευθέντας παραγωγούς
ἐκθέτας τῶν Περιπτέρων
Ἐθνικῆς Παραγωγῆς

κατὰ τὴν

**13^{ΗΝ} ΔΙΕΘΝΗ ΕΚΘΕΣΙΝ
ΘΕΣΣΑΛΟΝΙΚΗΣ**

1938

Ἐπισκεφθῆτε τὴν

**ΔΙΕΘΝΗ
ΕΚΘΕΣΙΝ
ΘΕΣΣΑΛΟΝΙΚΗΣ**

Θὰ γνωρίσητε

ΤΟΝ ΠΛΟΥΤΟΝ ΤΩΝ ΠΡΟΪΟΝΤΩΝ
ΤΗΣ ΕΘΝΙΚΗΣ ΜΑΣ ΠΑΡΑΓΩΓΗΣ

Καὶ θὰ θαυμάσητε

ΤΑΣ ΠΡΟΟΔΟΥΣ ΑΙ ΟΠΟΙΑΙ
ΕΠΕΤΕΥΧΘΗΣΑΝ ΕΙΣ ΟΛΟΥΣ ΤΟΥΣ
ΚΛΑΔΟΥΣ ΤΑΥΤΗΣ

Πολλὰ εὐκολίαι
εἰς τοὺς ἐπισκέπτας

Μεγάλαι Ἐκπτώσεις
εἰς τοὺς Ναύλους

photocopy

14th Thessaloniki International Fair 1939

The 14th TIF operated from September 24 to October 15, 1939. There were 10,020 exhibitors (790 from abroad). This was the last fair held at the Pedion tou Areos. Meanwhile, the construction of the new facilities was progressing as planned. **Germany had already invaded Poland on September 1, and Mussolini's troops had landed in Albania during Easter. World War II had already begun.**



Vignettes of the 14th TIF - Printed in two languages: Greek and French
They depict a woman in traditional Macedonian attire with the White Tower in the background.



Cover with postmark from the post office operating within the fair during its run: **ΘΕΣΣΑΛΟΝΙΚΗ - ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ 7.Χ.39** (Thessaloniki - International Fair), via **THESSALONIKI 7.10.1939** to ATHINAI.

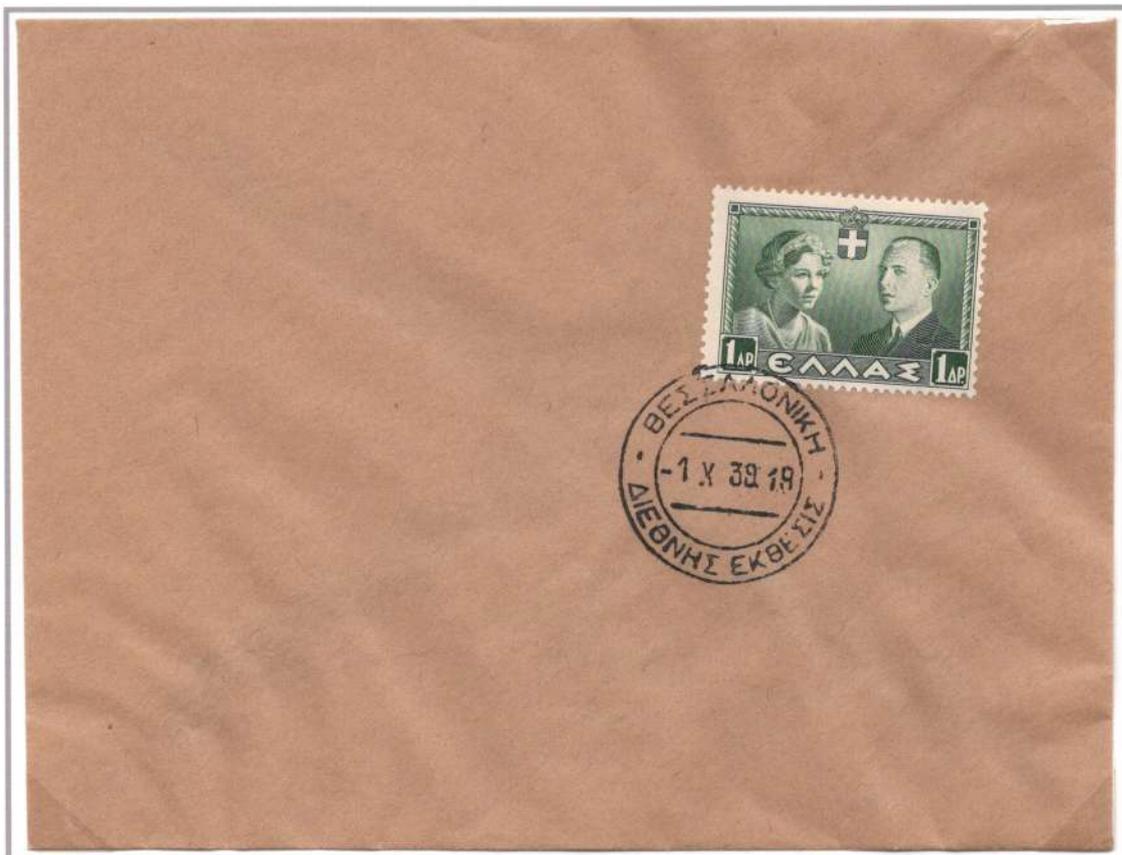
Postal Rate 3.70 Drs: 3 Dr for 1st weight cover, 50 L for Social Welfare and 20 L for TIF.



14th TIF: The left side of the "Avenue of Nations" - View from the main entrance

Private pavilions visible: "Greek Wool Industry S.A.", construction company for churches "House of Papageorgiou Volos", Swiss watchmaker "ZENITH", "National Rubber Industry ETHEL", "P. Zampias, Sock Warehouse" etc.

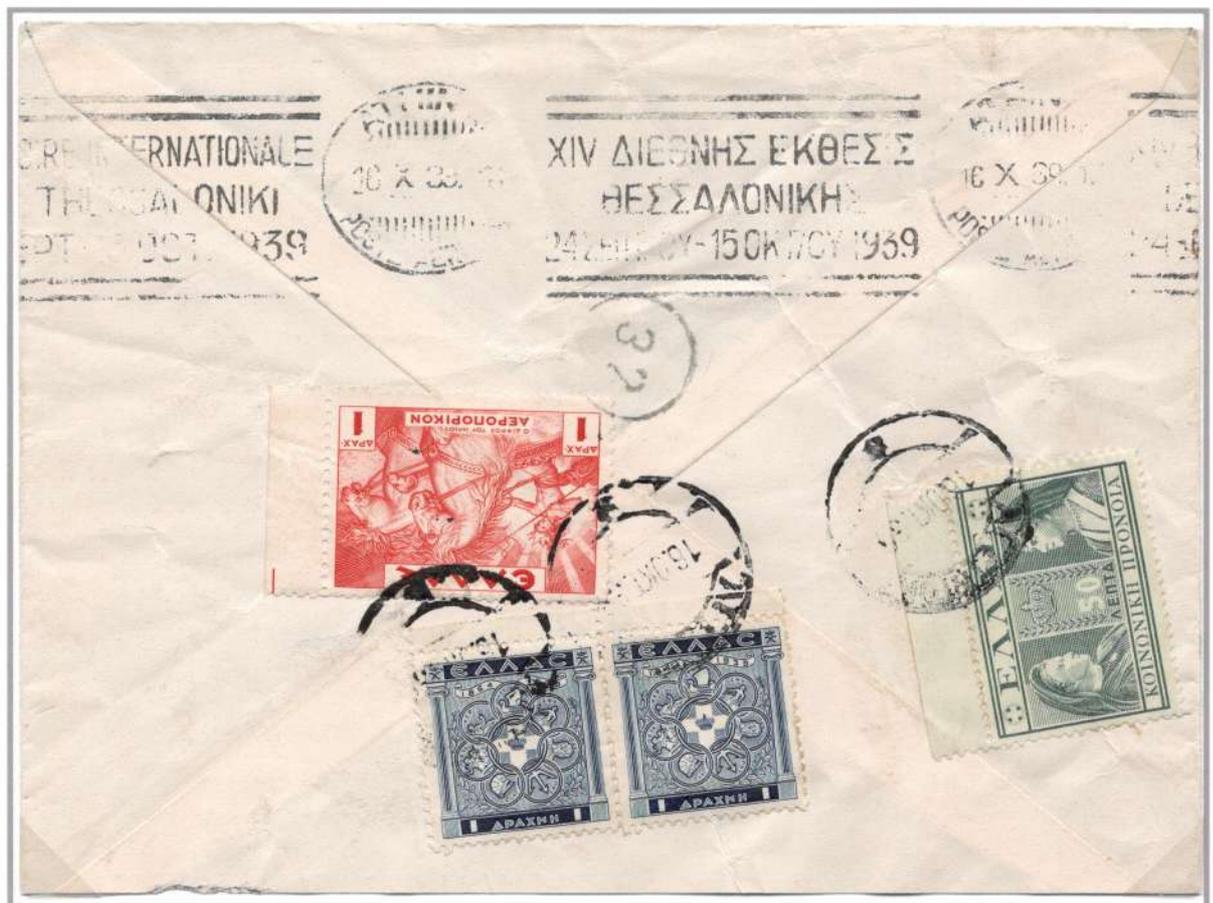
Publisher: "G. Lykidis, Thessaloniki"



Cover with postmark from the post office operating within the fair during its run:
ΘΕΣΣΑΛΟΝΙΚΗ - ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ 1.X.39 (Thessaloniki - International Fair)



Cover posted from **ATHINAI 13.10.1939** to **NEW YORK USA**. It bears a continuous machine cancel stamp with a slogan **XIV ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 24 ΣΕΠΤ/ΟΥ - 15 ΟΚΤ/ΟΥ 39 - XIV FOIRE INTERNATIONALE DE THESSALONIKI 24 SEPT - 15 OCT 1939**. Postal Rare 9 Drs: 8 Dr for 1st weight cover and 1 Dr for Social Welfare to USA.



Cover posted from **AGRINION 16.10.1939** to **ATHINAI 16.10.39**. It bears a continuous machine cancel stamp with a slogan **XIV ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 24 ΣΕΠΤ/ΟΥ - 15 ΟΚΤ/ΟΥ 39 - XIV FOIRE INTERNATIONALE DE THESSALONIKI 24 SEPT - 15 OCT 1939**. Postal Rate 3,50 Drs: 3 Dr for 1st weight cover & 50 L for Social Welfare to inland.



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Honorary "Visitor's Pass" of the 14th TIF

It has the inscription **XIV ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ** (14th TIF). It was strictly personal and provided the holder with permanent free admission to the Fair as well as discounts on airfares, train tickets, and ferry lines. The bottom left bears the signature of the General Director of the Fair, Ach. Kalevra.

15th Thessaloniki International Fair 1940

The relocation of the Fair to its new premises (the same location it occupies today) took place with the opening of the 15th TIF, which ran from September 22 to October 22, 1940. This was the last fair before the war and the first in the new facilities. The exhibitors numbered 9,529 (only 320 from abroad due to the wartime situation). **Six days after the event ended, Greece entered the war. Many exhibitors didn't even have time to retrieve their belongings from the pavilions, which were left unguarded and looted by the city's residents.**



The 15th TIF at its new facilities

The pavilions of "V. Karavasilis Tobacco Industry", "Lanaras Wool Industry," and the Turkish pavilion.

Publisher: "G. Lykidis, Thessaloniki"

Due to the war climate, no endless stamps were made for the 15th TIF. During the 1940 fair, the same endless stamp from 1939 was used by the Athens Post Office.

Cover posted from **DRAMA 3.7.1940** via **ATHINAI 5.7.1940** to **ATHINAI MAKRIGIANNI 6.7.40**. It bears a continuous machine cancel stamp with a slogan **XIV ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 24 ΣΕΠΤ/ΟΥ - 15 ΟΚΤ/ ΟΥ 1939 - XIV FOIRE INTERNATIONALE DE THESSALONIKI 24 SEPT - 15 OCT 1939**.

Postal Rate 3.50 Drs:
3 Dr for 1st weight cover and 50L for Social Welfare to inland.



15th Thessaloniki International Fair 1940 - ...the end of the 1st period

With the 15th Fair in 1940, the first period of the TIF, which began in 1926, came to an end. On April 9, 1941, the German occupation of the city began. On April 11, German troops occupied the new pavilions of the Fair. During the occupation, the Germans used the pavilions as warehouses, and before leaving Thessaloniki on October 30, 1944, they blew up the TIF buildings. The Fair remained closed for ten whole years. The next, 16th TIF, was organized in 1951 after the end of the civil war.



The pavilions of the new TIF facilities were used only during the 15th TIF in 1940. With the entry of German troops into the city, the Fair's facilities were used as warehouses for the occupying forces' military equipment.

Publisher: "G. Lykidis, Thessaloniki"

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The photocard has a handwritten note on the back by a German soldier:
"I want to go here today, Sunday 9.8.41, to see these... Konrand"

The Special Stamp issue for the Thessaloniki International Fair

On September 22, 1934, a special 20-lepta postage stamp in support of the Thessaloniki International Fair was issued in Thessaloniki. This stamp was mandatory in addition to the regular postage fee for all letters, postcards, and parcels sent from Thessaloniki to destinations within Greece. This stamp was issued under Special Law No. 6195/2.7.34, which was published in Government Gazette No. 210 (Issue A) on July 5, 1934. According to the law, the 20-lepton stamp was printed at K.A. Kontogonis Lithographic Workshop in Athens using the lithographic method. A total of 20,000,000 copies were printed in sheets of 50 and 200 stamps. The stamp featured an image of Saint Demetrius, the patron saint of Thessaloniki, depicted on horseback wielding a spear. The stamp was printed in reddish-brown ink on white or pale yellow paper, with a perforation of 11½.

This special stamp was produced at the expense of the Thessaloniki Fair Committee and was delivered to the Stamp Administrator of the Thessaloniki Post Office, who then supplied it to the city's post offices. The revenue from the sale of this stamp was handed over to the Thessaloniki International Fair Committee.

Postal items from Thessaloniki post offices that did not bear this additional 20-lepton stamp in support of the Thessaloniki International Fair, in addition to the regular postage fees, were considered underpaid. The recipient was required to pay double the missing additional fee, which was collected using numbered postage stamps.

The special 20-lepton stamp in support of the Thessaloniki International Fair remained in use until August 31, 1942. However, the operation of the fair had already been suspended due to the German occupation of the city...



Printed on white paper



Printed on pale yellow paper

The Special Stamp issue for the Thessaloniki International Fair



Cover posted from **THESSALONIKI 31.10.1938** to VOLOS 1.11.1938. Postal Rate 3.40 Drs.: 3 Dr for 1st weight cover, 20 L for Social Welfare and 20 L for TIF to inland.

Cover posted from **THESSALONIKI 20.9.1938** to ATHINAI NEA FILADELPHIA 21.9.1938. It bears a continuous machine cancel stamp with a slogan **XIII ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΣ ΘΕΣΣΑΛΟΝΙΚΗΣ 11 ΣΕΠΤ/ΟΥ - 2 ΟΚΤ/ΟΥ 1938 - XIII FOIRE INTERNATIONALE DE THESSALONIKI 11 SEPT - 2 OCT 1938.** Postal Rate 3.40 Drs: 3 Dr for 1st weight cover, 20 L for Social Welfare and 20 L for TIF to inland.



The Special Stamp issue for the Thessaloniki International Fair



Cover posted from **THESSALONIKI** 24.4.1940 to VOLOS 25.4.1940. Postal Rate 4.20 Drs: 3 Dr for 1st weight cover, 50 L for Social Welfare (the 10 Lepta Social Welfare stamp had been withdrawn), 50 L Anti-Tuberculosis Fund (due to the Easter period) & 20 L for TIF to inland.



Cover posted from **THESSALONIKI** 11.9.1940 to FLO-RINA 12.9.1940. Postal Rate 3.70 Drs: 3 Dr for 1st weight cover, 50 L for Social Welfare & 20L for TIF to inland.



Cover posted from **THESSALONIKI 25.9.1940** to LOU-TRA AEDIP-SOU 27.9.40. Postal Rate 3.70 Drs: 3 Dr for 1st weight cover, 50 L for Social Welfare & 20L for TIF to inland.



Airmail cover posted from **THESSALONIKI 14.7.1941** to ATHINAI 16.7.1941. Postal Rate 5.70 Drs.: 3 Dr for 1st weight cover, 2 Dr for airmail, 50 L for Social Welfare and 20 L for TIF.

