

A Divine Drink

This PPC exhibit aims to show the “Divine Heritage” of Wine and its penetrating impact on many aspects of human life from antiquity to modern times.

This exhibit is evolving through two main axes : a) a historical–ideological one focusing on the “The Divine Drink” being under the “Divine Auspices” initially of god Dionysus – Bacchus and then of Christianity and b) on the leading role of the Wine in most peoples’ life and our societies.

Exhibit PLAN

- | | |
|--|---------|
| 1. The Divine Auspices
Dionysus – Bacchus
and Christianity | p.2–16 |
| 2. The Transformation
Vine – Grape – Wine | p.17–32 |
| 3. Wine Regions and Wines | p.33–48 |
| 4. The impact of Wine
in Society
in Health
in Economy
in Art | p.49–64 |
| 5. The Divine Drink | p.65–80 |



ENOPHILATELICA Journal Articles :

FORTIFIED Wines (Vol.28, No2, November 2021),
AROMAS & FLAVOURS (Vol.28, No4, May 2022),
SPARKLING Wines (Vol.29, No1, August 2022),

BACCHUS : the Non–Conformist God of Wine (Vol.29, No3, February 2023)

WINE : from Vintner to Consumer PARTS I & II (Vol.29/ No4, Vol.30 / No1 May & August 2023)

The basic bibliography and material used, supporting my personal study on Wine, were the two below-mentioned authoritative books on Wine as well as the Study Guides of W.S.E.T Diploma Course.

BIBLIOGRAPHY

1. The World Atlas (7th Edition), Hugh Johnson and Jancis Robinson, 2013
2. Wine (5th Edition / Revisited), Andre Domine, 2004
3. WSET Level 4 in Wines and Spirits, Study Guides Units 1–6, 2017

All scarcer and significant PPC are indicated by a **Green Dot**

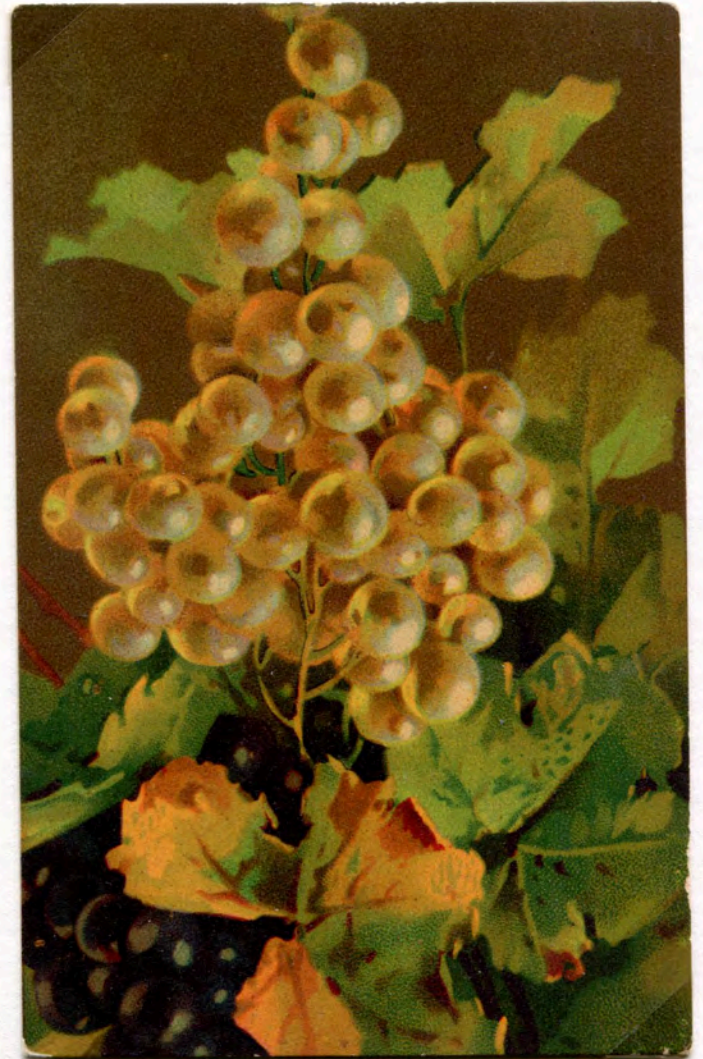


THE DIVINE DRINK

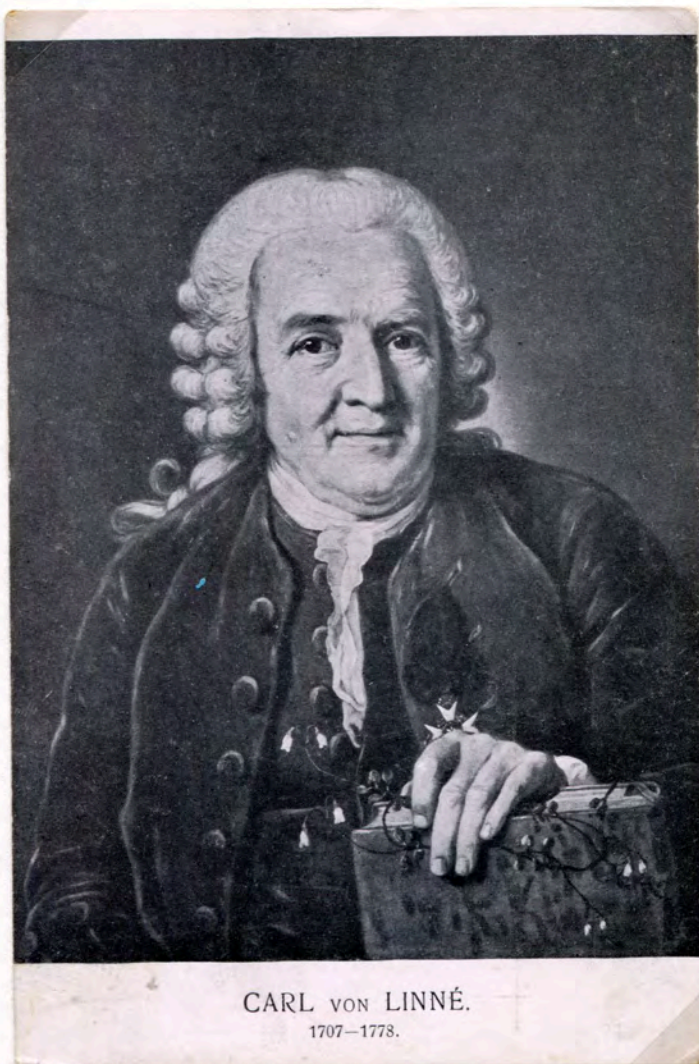
THE DIVINE AUSPICES I

Archaeological data suggest that domestication of the grapevine has began 6,000-8,000 years ago in the Transcaucasian region, between the Black Sea and Iran.

Bunch of White Grapes
Ediz. A. TRALDI - MILANO
Serie Artistica Velluto 1005



Nowadays the winegrape varieties are known as *Vitis Vinifera* L. due to the fact that its official classification name was given by the Swedish biologist Carl von Linné



CARL VON LINNÉ.
1707-1778.

Carl von Linne (1707 - 1778)
Linne Ceremony at Zoology -
Botanology Society in Vienna,
24 May 1907
Divided Back

It is estimated that there are up to 10,000 Grape varieties and more than 5,000 of them are winegrowing vine "Vitis Vinifera L."

"Where the grape vine blossoms"

(Wo die Rebe blüht...)

published by

Hoursch & Bechstedt, Coln

Echter photography, g364

Divided Back



*Wo die Rebe blüht,
Wo die Traube glüht,
Singt mein Herz
Das Lied vom Wein!*



With over 8,000 years of winemaking history – according to archaeological findings in Gadachrili Gora – Georgia is considered by many to be the birthplace of wine.

Georgia SSR

Vardzia, Wine making at Ananauri

Aurora Art Publishers, Leningrad

no 530, Printed in the U.S.S.R

In the 1600's a natural crossing of red grape Cabernet Franc...

Cabernet Franc
Grape Varieties of France
Vignerelles de P.C. Babinger
ADAGP Paris
Centre Imprimerie Avenir
Divided Back

... and white grape
Sauvignon Blanc
in Bordeaux



Sauvignon



Cabernet franc

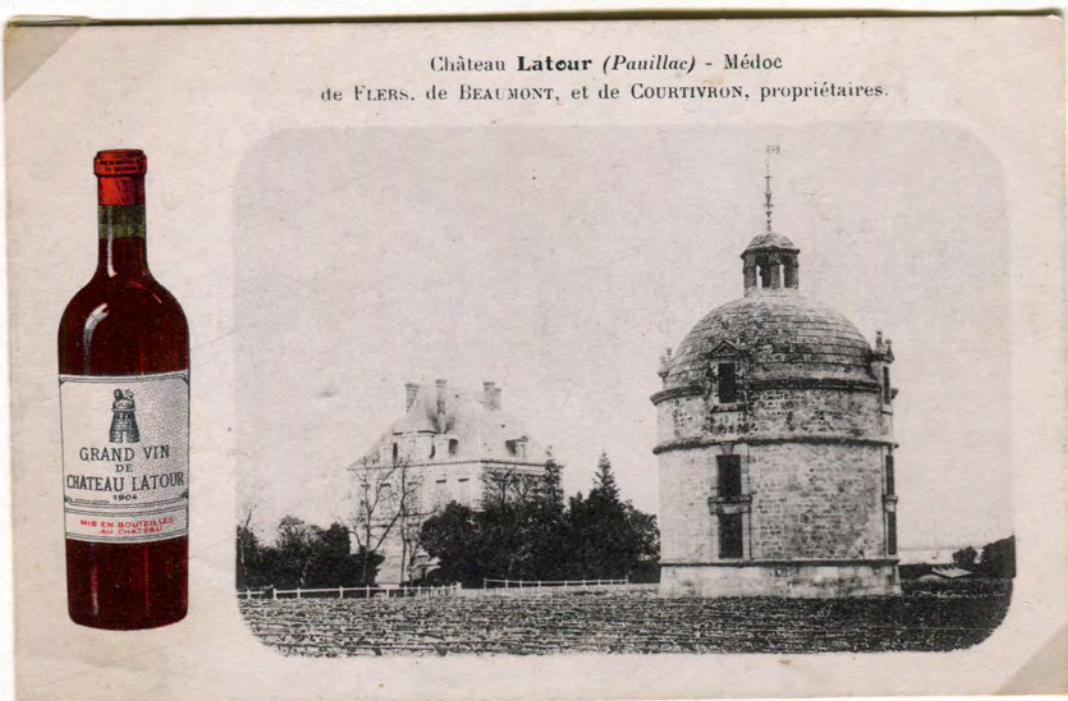
Sauvignon Blanc
Grape Varieties of France
Vignerelles de P.C. Babinger
ADAGP Paris
Centre Imprimerie Avenir
Divided Back

created the most cultivated (340,000 hectares) Grape Variety nowadays : Cabernet Sauvignon.

Cabernet Sauvignon
Grape Varieties of France
Vignerelles de P. C. Babinger
ADAGP Paris
Centre Imprimerie Avenir
Divided Back



All Bordeaux Grand Crus
Include Cabernet Sauvignon
in their wine blends.



Château **Latour** (*Pauillac*) - Médoc
de FLERS, de BEAUMONT, et de COURTIVRON, propriétaires.

Chateau Latour
no data available
Divided Back

Wine from time immemorial, was considered as a “vehicle” for people to achieve transcendence in a state of mind that goes beyond ordinary limitations and daily physical needs and realities.

King Sethi
The King offering wine
to God Ra-Harakthi
Tomb of King Sethi
1.313 B.C.E
Photo & Copyright
by Lehnert & Landrock
K. Lambelet succ. Cairo



The people associated these “supernatural” properties of Wine with Divinity, therefore the grape and the wine were offered to Gods and they also “acquired” their Patron-Gods.



King Taharqa
offers wine
to Falcon-God
Hemen
around 683 B.C.E
Paris – Louvre
Editions des
Musees Nationaux

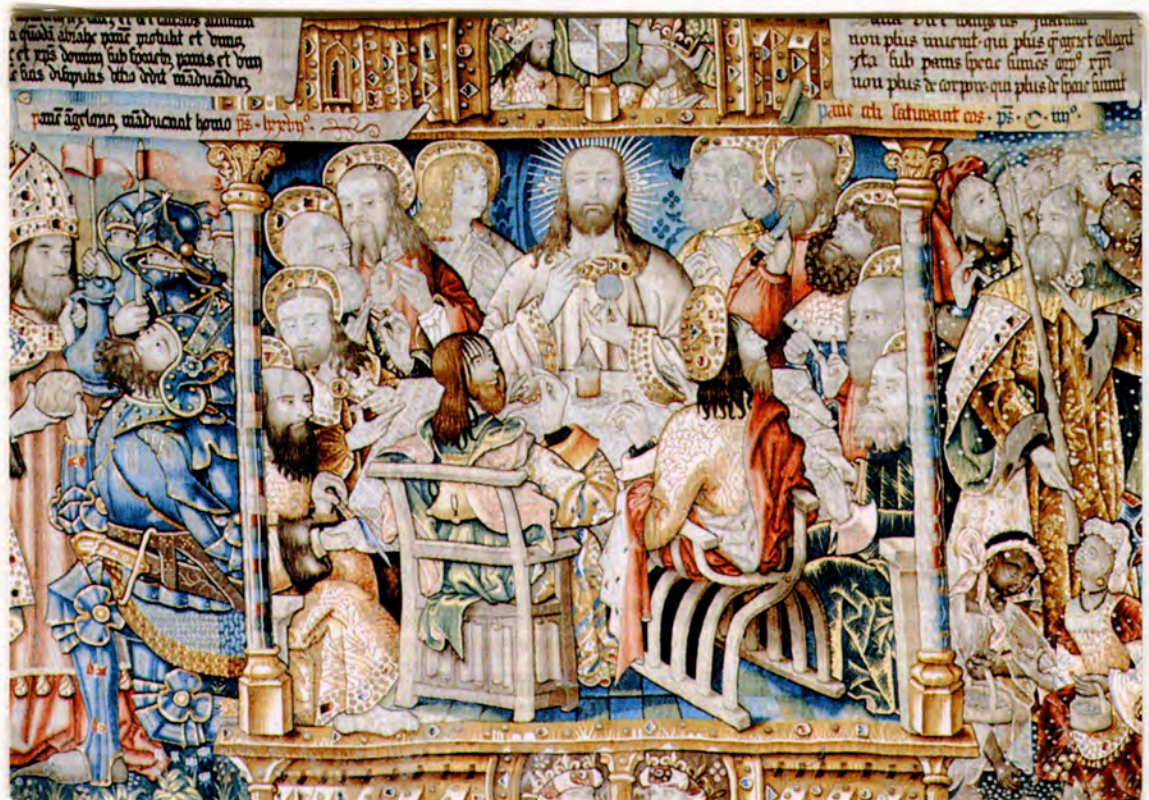
According to the book of Genesis 9:20-21 "at some point after the deluge, Noah planted a vineyard, produced wine and became drunk".

*Noah makes Wine
Monreale Mosaics
photo by P. Viera
Divided Back*



Melchizedek, king of Salem, brought out bread and wine to Abraham and blessed him in the name of "God Most High - El Elyon" (Genesis 14:17-20).

*St. Robert Abbey
The Supper of
Melchizedek
Ed. du Lys
Divided Back*



Dionysus or Bacchus, the God of Wine, returns triumphant from his victories in India to spread the viticulture and wine-making. The triumph of Bacchus is depicted on the Roman sarcophagus.

*Triumph of Bacchus on
a Roman sarcophagus
Museum of Lyon
photo by J. Componogara
Undivided Back*



Bacchus toasting to all as the God of Wine advocating acceptance and liberation. never demanding his worship and always sharing his unrestrained joy by means of wine drinking.

*Bacchus statue at Liege Garden
Grand Bazar Editions
at Saint Lambert, nr. 12
Divided Back*



The strong association of Christ with Wine comes from the miracle of turning water into wine at the Cana Wedding and from the Last Supper that declares "from now on I shall not drink of the fruit of the vine until the (heavenly) kingdom comes" (Luke 22:18. In these words Christ indicates that wine will be part of the celebration of our salvation in the kingdom of heaven.



*The Virgin of with Grapes
holding baby Christ
by Pierre Minard,
mid-17th c.
The Louvre
Divide back*



*The Cana Wedding
by Giotto
at Scrovegni Chapel
Padova
posted on 5.7.(19)10
Divided Back*



Ikarios (Icarius) was a decent Athenian farmer who was given the vine and was instructed in the art of winemaking by the God Dionysus, after his return from his travels to propagate the Wine.

Dionysus offers the vine to Icarius
 2nd c. A.D, Uthina
 Bardo Museum,
 Algeria
 Divided Back



Ikarios (Icarius) and the first Wine Drinkers.

Ikarios & the first Wine Drinkers
 Mosaic 3rd c. A.D
 Nea Paphos,
 Cyprus
 published by
 J. Hinde Ltd
 Dublin
 Divided Back



Paphos Mosaic (3rd Century A.D.), Cyprus.

Photo : E. Nägele, John Hinde Studios.

Two scenes of Viticulture 3,000 apart, as seen in tomb of Nakht, an ancient Egyptian Priest in the 15th c. B.C.E, and the sculpture of a common vintner in the Church of Trinity in Vendome, France in the 15th c. A.D.

Viticulture Scene

Thebes :

Tomb of Nakht

14th c. B.C.E

Photo no 229

& Copyright

by Lehnert & Landrock

K. Lambelet succ.

- Cairo

Divided Back



The Vintner
Trinity Church
Vendome
15th c. A.D
Edit. H. Chartier
Divided Back



Edit. H. Chartier, Phototypie - Vendôme
VENDOME — Eglise de la Trinité - Les Stalles, fin du XV^e siècle - Les Mois : Mars « Le Vigneron »
Côté gauche

Viticulture requires hard labour but a mouthful of wine can rejoice the heart.

*Meissen Vineyard
published by
Muhlbachs Postkarte
printed by Reihardt Rothen
Divided back*



*Good Wine
Rejoices the heart
no data available
Divided Back*



Two of the most reputed sweet, white wines affected by the Noble Rot are : Tokaji in Hungary and Preignac in France.

*"Here's to you"
with Hungarian,
raising a glass
of Tokaji wine
design by Paliokosgy
posted 4.9.1940
Divided Back*



*Chateau Solon,
Preignac, Gironde
phototype M. Delboy
posted 8.0.1931
Divided Back*



The vine and its fruit are very susceptible to weather conditions as well as diseases. Sulphite spraying in the vineyard can protect the vine from diseases such as powdery & downy mildew.

Sulphite Spraying the vines
real photo by R. Moisy
Divided Back



Sulfatage en Beaujolais



"Botrytis Cinerea", better known as "Noble Rot" is the cause of some of the best quality sweet, white wines.

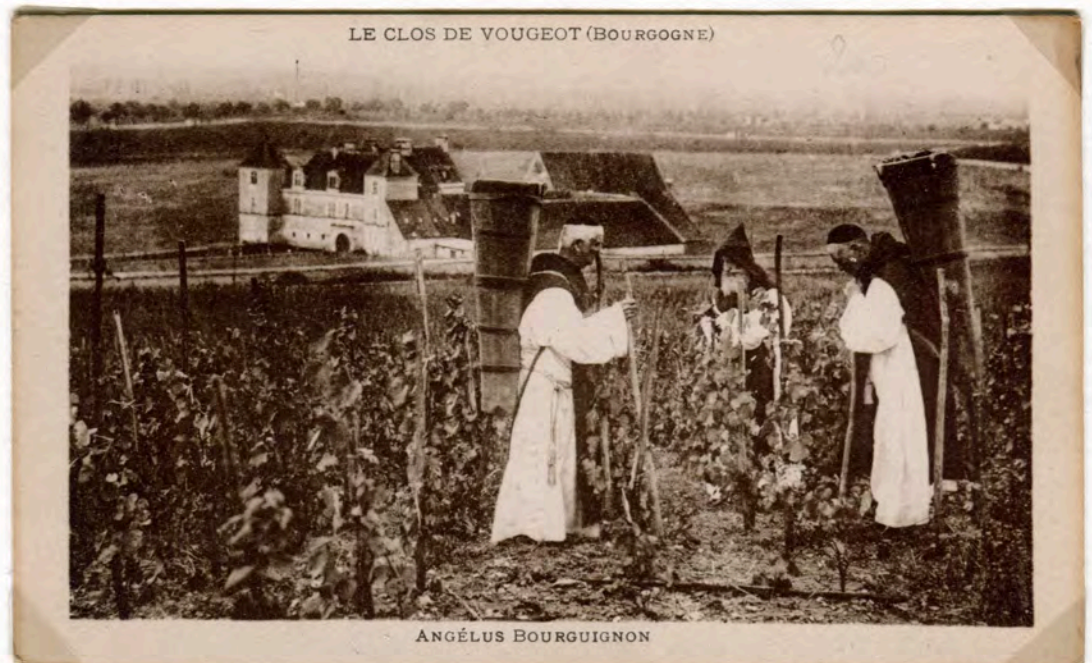
Grapes affected by Noble Rot
Sauternes, Chateau d'Yquem
editions Sautier, Bordeaux, no81
Divided Back

The role of Monastic Orders to the advancement of viticultural and wine-making techniques was decisive. Clos de Vougeot since 1551 was a pioneer for producing fine wine in Burgundy.

*Chateau
Clos de Vougeot
built in 1551
from father Loysier,
48th Abbot of
Citeaux Monastery
published by
Confrerie Chevaliers
du Tastevin
Divided Back*



*Clos de Vougeot
"Burgundy's Angels"
tending the vines
ed. D'Art F.Beguin
printed Levy Fils, Paris
Divided Back*

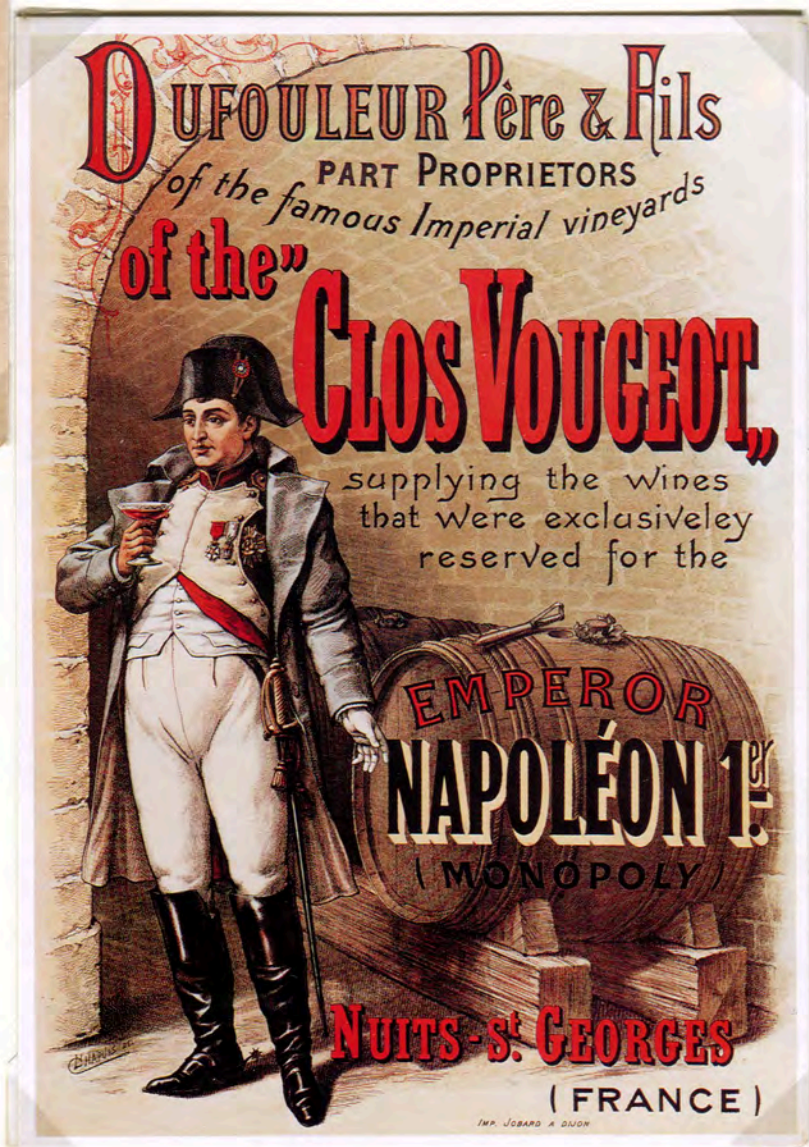


Wine has also been under the Auspices of Saints and Emperors.



Petrus
First of Grand Crus
in Pomerol
published by
F.M Roganeau
Divided Back

Dufouleur Pere & Fils
part proprietors
of Clos-Vougeot
Wines exclusively
reserved for the
Emperor Napoleon 1st
Editions Clouet
Printed by Neo-typo,
Besancon
Divided Back



Vitis Vinifera L. are not all of the wine grape varieties. Nowadays have been recorded around 5,000 wine grape varieties.

The Wine Varieties of German Wine published by Schoning Vienna Divided Back



Wine grape varieties can also be hybrids that one of the parent vines belongs to Vitis Vinifera L. species whilst the other is another non v.v.L species, such as Baco 22A winegrape.

Collection E. Lemerle — Baco 22 A dans sa 3^{me} année



Baco (Bacchus) 22A Hybrid Grape Variety at its 3rd year Collection E. Lemerle posted 23.01.1924 Divided Back

Quality Grapes are a main prerequisite for making quality wine, grape harvest the most important stages towards wine-making.

*Grape Harvest
in South Tyrol
published by
Von Lorenz,
Bozen (500/31)
Divided Back*



When Pope Clement V moved the "Holy See" from Rome to Avignon Viticulture and wine-making in the region became a top priority.



*Harvest
at Mont-Redon
Chateaufort-
du-Pape
Vacluse,
real photo
ed. A Poche,
St Agrave
Divided Back*

Grape Harvest doesn't stop even during a hostile attack as in Narbonne in 413 A.D.

The capture of Narbonne by the Visigoths images by G. Delcousse, Gordes published by Lyoncolor Divided Back



... at the end of a labourious Vintage always follows a Celebration.

Grape Harvesters in Burgundy Real photo Posted 18.04.919)32 Divided Back



La "Paulée" ou Fin de la Vendange

When Grape Harvest is over comes the transformation of the fruit-juice to Wine under the watchful eye of the God of Wine.

Bacchus during Vintage
after a 18th c. engraving published by L. Chatagneau
Bordeaux
Divided Back



Bacchus au temps des Vendanges

Bacchus crowning
Bordeaux Marcel Delboy,
phototypie, Bordeaux
Posted January 1910
Divided Back

Bacchus crowning Bordeaux
Marcel Delboy, phototypie, Bordeaux
Posted January 1910
Divided Back

Dionysus watching
a Satyr stomping Grapes.

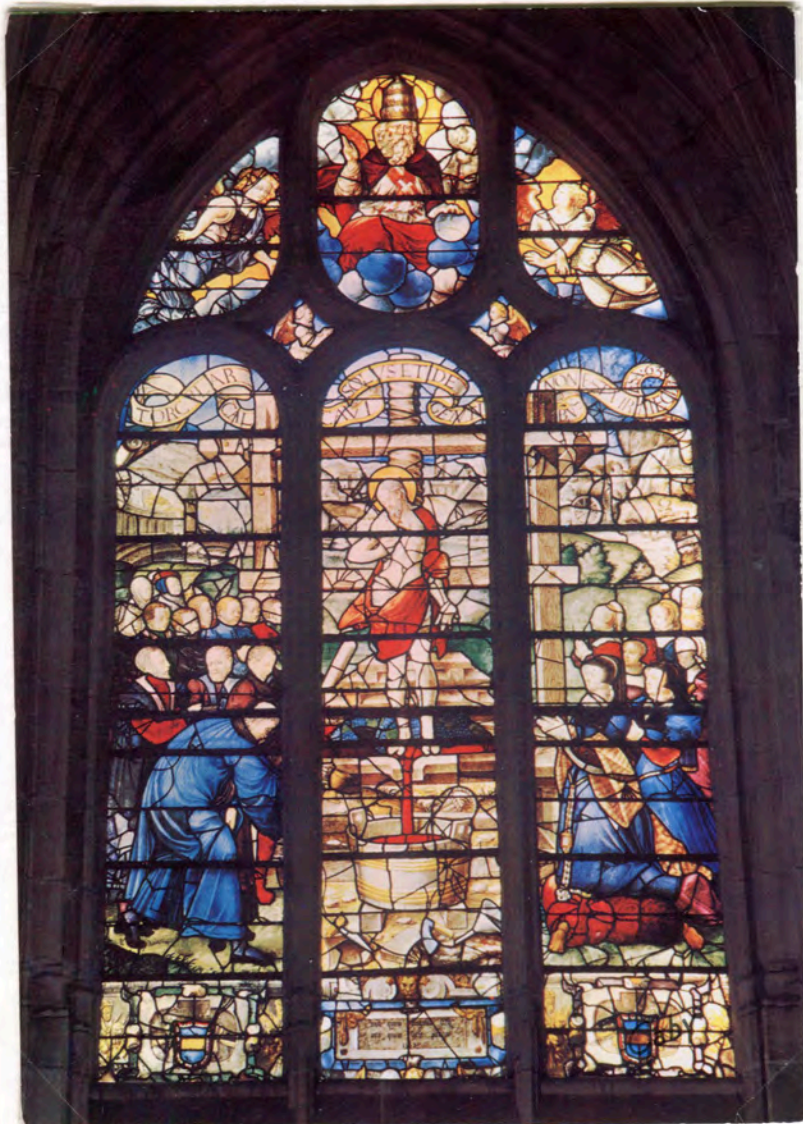


*Satyr and Bacchus
Amphora at the
National Archaeological
Museum, Athens
printed by
the Greek Industry
Divided Back*



Crucified Christ
and his Blood
turning into Wine.

*The Mystic Pressing
Stained Glass (1552)
at St. Foy Church
in Conches, Eure
Ed. Artaud, Nantes
Divided Back*

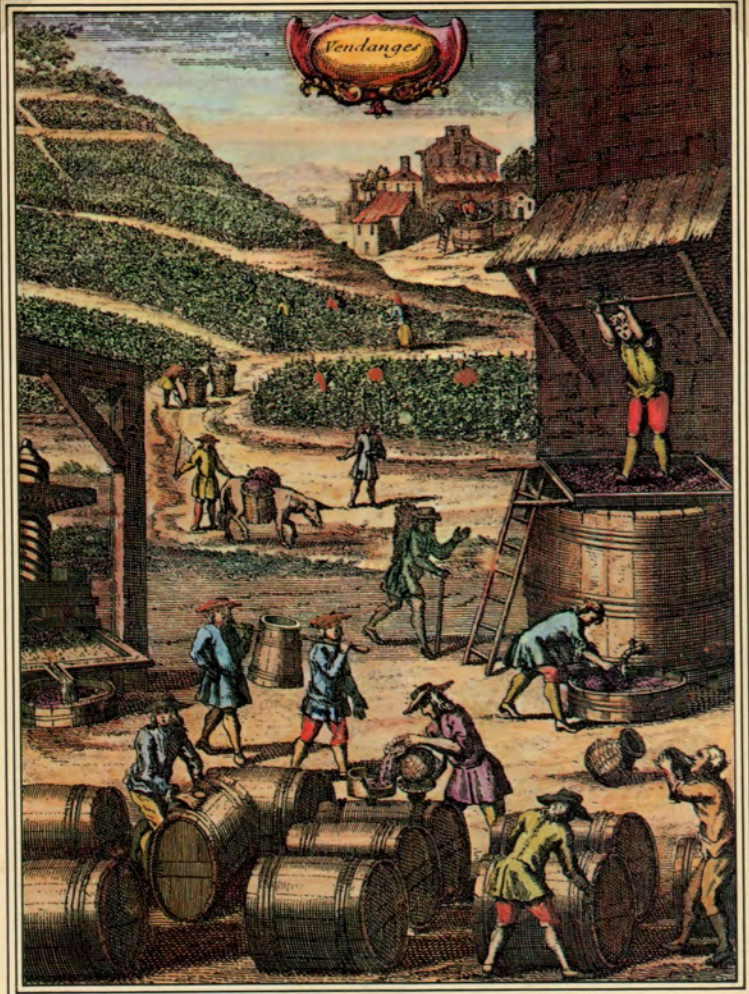


THE DIVINE DRINK

THE TRANSFORMATION

Grape Pressing depictions can show with clarity the vernacular methods of past times.

Vintage at Bordeaux
an 18th c. engraving
published by L. Chatagneau
Bordeaux
Divided Back



Vendange en Bordelais au 18^e Siècle



Wine Crucifix
by Arnulf Rainer
at Tate Gallery
copyright SPADEM, Dacs
printed by Saunders & Williams
Belmont, Surrey
Undivided Back

MUST
Wine Summit
Cascais '18,
Portugal
issued by CTT
Divided Back



Concord Fermentation
at St. Julian Winery
in Paw Paw, Michigan
published by Penrod
printed by Dexter Press
New York
Divided Back



Fermentation can be done in Barrels, Tanks and it continues inside the bottle.

*Largest Wine Tank
in the World
of 500,000 Gallons
at Asti, California
Posted 10.09.1910
Undivided*



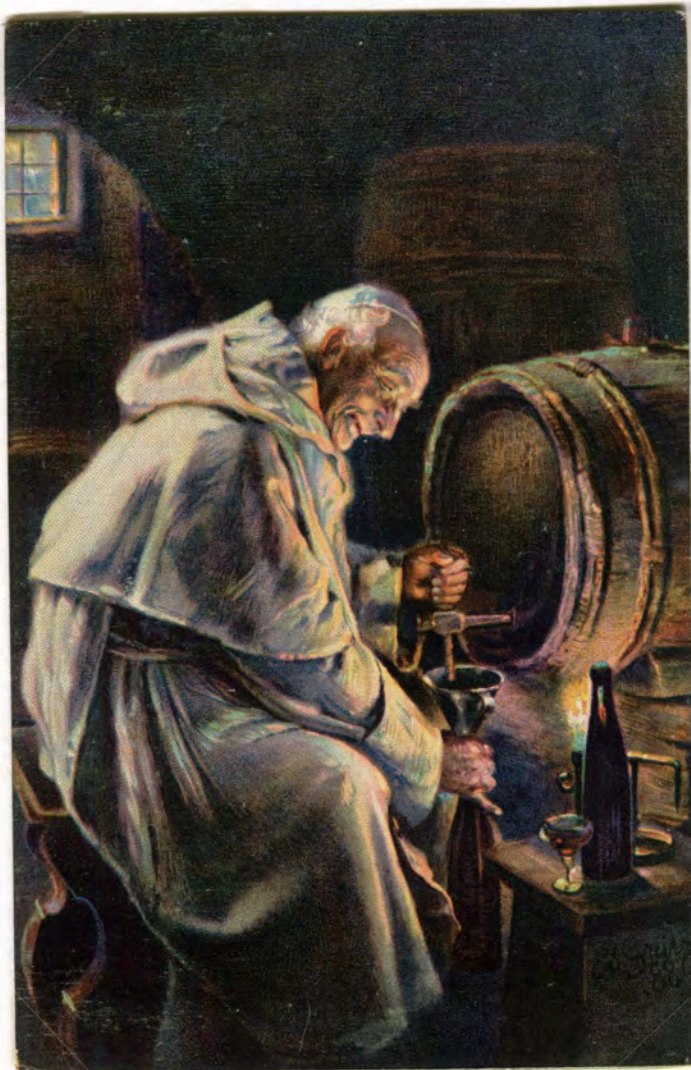
As the new Wine matures in a Barrel, the Winemaker always keeps an eye on the delicate wine-making process to intervene if necessary. wine-making process.

*Wine-maker with a pipette
Burgundy Collection
photo by R. Moisy
Villefranche sur Soane
Divided Back*



Monks from various
Monastic Orders
have become
the driving power
of Wine-making
since the 5th c. A.D.

Monk in a Cellar with a glass of Wine
Published by T.S.N 1132
Divided Back



*Monk getting Wine
from the Barrel*
published by Stengel
Dresden
Divided Back

Both for Servants of the God and laymen Wine is equally Joyful !



*The Lord let us drink
the good wine
without Soulography,
Amen !
Collection R.G No14
Divided Back*



*Bonus Deus faciamus gratiam ingurgitare oonum vinum sine soulographiam.....
Amen !...*

Collection R. G. - No 14.

A merry follower of Bacchus.

*Follower of Bacchus holding a glass of Wine
painting of by Pietro Saltini
published by Cecami, no 485 22
Divided Back*



Seguace di Baccho

SALTINI, P.

THE DIVINE DRINK

Containers for wine drinking, since ancient times, have been for sacred as well as vernacular purposes.

Minoan Sacred Wine Chalice
Zakros Palace 1500 - 1450 B.C.E
Museum of Heraklion
ed. C. Tziropoulos, Athens
published by Minoa
Divided Back



Bacchic Wine
Kantharos cup
Treasure of Berthouville
discovered in 1830
published by
the National Library
of France
Printed in Paris - Lapina
Divided Back



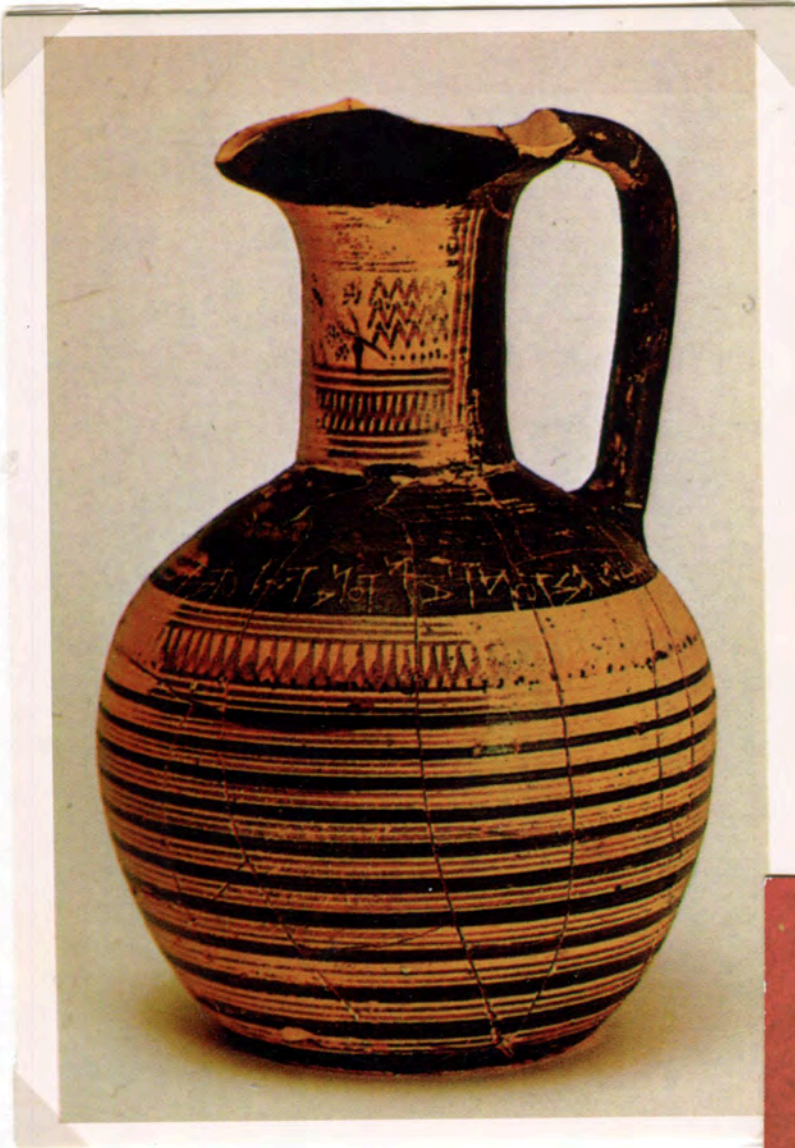
BIBLIOTHÈQUE NATIONALE

I.L.M.

Trésor de Berthouville, découvert en 1830.
Canthare bachique, avec une centauresse.

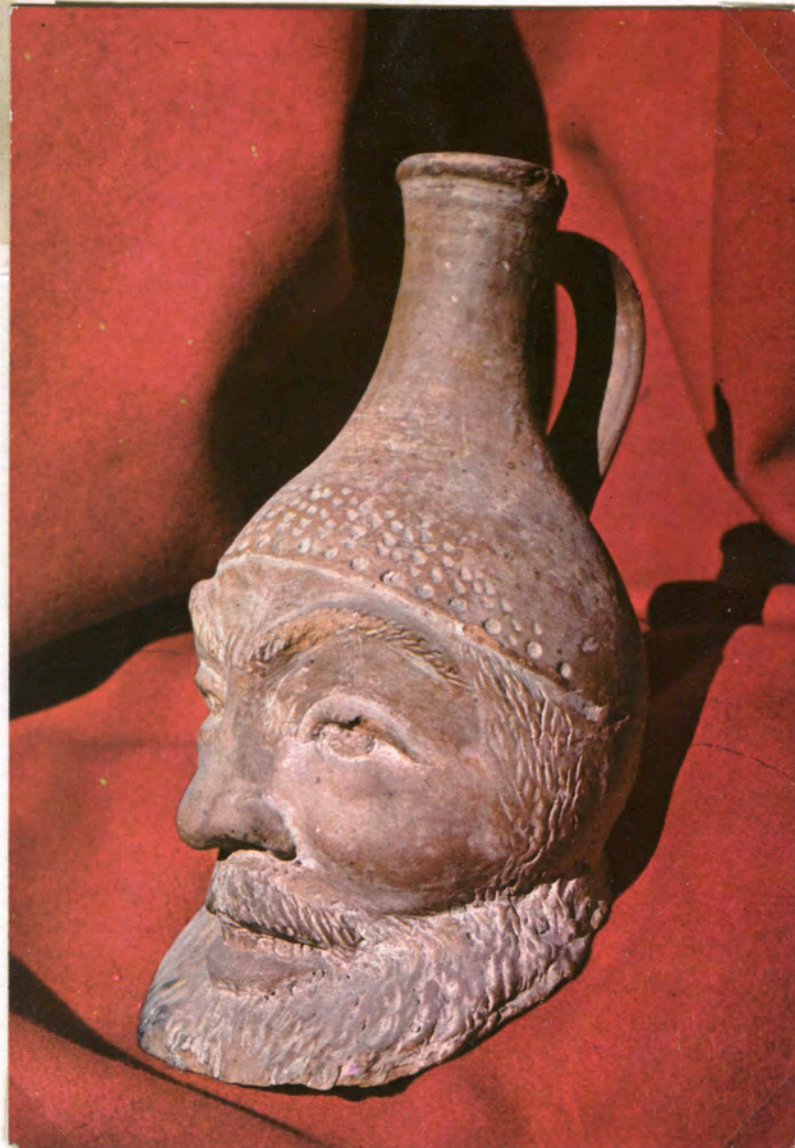
8652

Treasure of Berthouville discovered in 1830. Cantharos with centauresse.



*Oinochoe, a Wine serving jar
with the earliest inscription
in Greek language
Archaic era 720 B.C.E
National Archaeological
Museum of Athens
Divided Back*

*Bacchus-faced Wine Jar
4th c. B.C.E
published by
Kartpostalcilic ltd.
Divided Back*



*Holy Communion
Chalice
16th c. painting
at the Monastery
of Metamorphosis
in Meteora
ed. Kl. Grigoroudi,
Thessaloniki
printed in Italy
Divided Back*



*Chateauneuf du Pape
Red & White Wine bottles
Domaine de Nalys
issued by Moll Freres,
Avignon
Divided Back*



In antiquity
before the Barrel
was used for Wine,
the Amphora was
the standard type
of Wine Container.

From the Amphora to the Barrel

*Petits Fils of Benoit Lafont
Vines & Tradition collection
photo by Jean-Louis Bemuy
Divided Back*



Les Petits-fils de Benoît Lafont



The use of Corks as to seal
the bottles prolonged the
preservation time of the Wine.

*Vineyards of France
1986 Grand Cru Cork
illustration by P. Collomb
Divided Back*

The Barrel was an invention of the Gauls that soon was adopted by the Romans.

*Handelberg Great Barrel
published by
Dr. Trenkler Co
Leipzig, 9506
posted 26.05.(19)02
Undivided Back*



Wine regions with poor access
the transportation of Wine
demanded hard effort.

*San Remo - Wine Carriers
1913 Fotochromo, Milano
posted 18.02.(19)04
Divided Back*



Mountainous wine regions such as San Rafael were using beast of burden to transport their wine to nearby market towns.

Mules carrying Wine from San Rafael to Chos Malal, Argentina photo by Juan Pi Editor R. Rosauer, Rivadavia, Buenos Aires Divided Back



A new railway connection brought joy to the inhabitants and made the followers of Bacchus to climb up on the locomotive of arriving train !

Cheers ! The train arrived created by Art Studio, Lautz & Isenbeck, Darmstadt posted 25.5.(18)97 Undivided Back



Wines are classified into three types : Still, Fermented and Sparkling.

In Still Wines ABV
(Alcohol By Volume)
ranges between 8 to 17%

*Homage to the Wines of Touraine
The Wine of Vouvray
published by H.B No85
posted 20.12.1905*



Marchesi Antinori has been committed
to the art of wine-making since 1385.

*"Chianti Classico"
the renown Wine by
Marchesi Antinori
Antinori Palace,
Florence
Divided Back*



Fortified Wines ABV, which are fortified with 95–96% ABV grape spirit, ranges between 15 to 23%.
The five best known Fortified wines are : Sherry, Port Madeira, Marsala and Vermouth.

Manzanilla (Sherry) with Andalusian Lady from Madrid illustrated review "Blanco y Negro" published by Hauser y Menet - Madrid posted 29.9.1901 Undivided Back



..... and Bacchus was resurrected an old Porto wine advertising poster Real Companhia Vinicola do Norte de Portugal Divided Back



Sparkling wines result from a secondary fermentation in the bottle that is sealed and the “trapped” carbon dioxide byproduct ultimately settle in the wine as bubbles. There are more than 20 types of Sparkling Wines though the powerhouses of “Bubbly” wines are Champagne and Prosecco.

*Champagne toasting for the New Year
printed in Germany
posted January 1903
Divided Back*

*“Piemonte” Gran Spumante
F.lli Gancia & cia, Canelli
Lombardi, Bacco 1910
issued by the Museum Gancia
Divided Back*



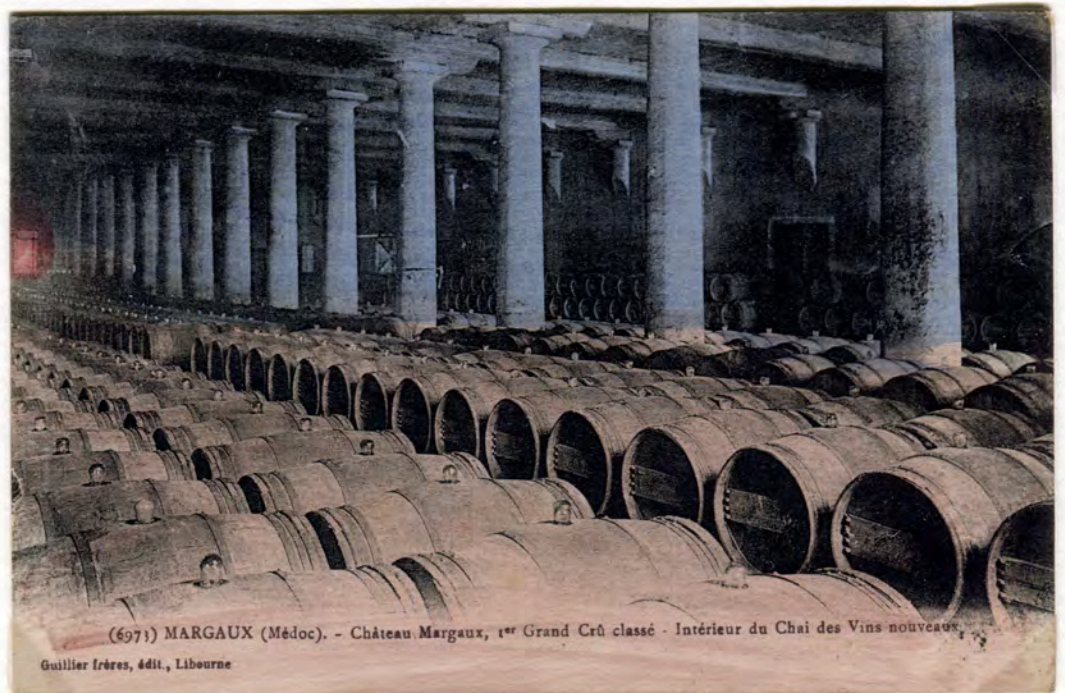
Since the 12th c. Bordeaux was exporting its wines to England but only after Medoc was drained by Dutch engineers in the 17th c. Bordeaux became an outstanding wine region.

*Chateau Lafite
in Pauillac
real photo
N(eutral) D(ensity)
printed by
Levy & Neurdein, Paris
Divided Back*



Chateau Margaux 1st Class Cellars for maturing an outstanding Gran Cru

*Interior of
Chateau Margaux Cellar
of new wines
Guillier Freres, edit.,
Libourne
Divided Back*





The Wines exceptional quality of Bordeaux wines has been recognized for over 200 years.



Wines of Bordeaux
no data available
Divided Back

In 1787, when Thomas Jefferson visited Bordeaux, he was impressed by the top quality of Gironde Wines.

Thomas Jefferson
The Hugh G. Leighton
Manufacturers
Portland, USA
made in Germany
Divided Back



THOMAS JEFFERSON
3rd President of the United States. Served two terms - from March 4, 1801 to March 3, 1805 and from March 4, 1805 to March 3, 1809.

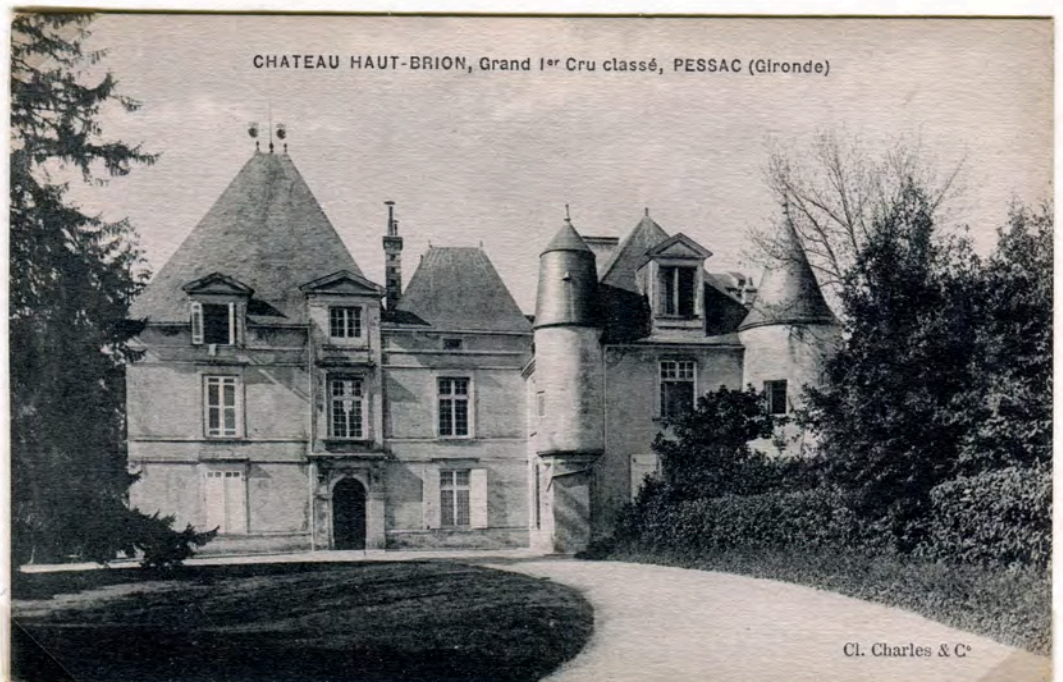


On April 18th 1855 initiated by Napoleon III occurred the official classification of the top Medoc wines, later known as Grand Crus.

Napoleon III
Musee de Versailles
H. Flandrin
ND Phot. 1535
Divided Back

Chateau Haut-Brion, one of the four 1855 Classification Grand Crus.

Chateau Haut-Brion,
Grand 1^{er} Cru classé,
Pessac (Gironde)
Cl. Charles & Co
Divided Back



Burgundy is a direct competitor to Bordeaux for Wine Excellence.

The Wines of Burgundy
by Henri de Behezre
published by Devambez - Paris
Visa no144
Divided Back



God Bacchus' Wine
The Pride of Burgundy
published by Friends Society
of Dijon Collectors
printed by Naviliat,
Ribauville Station
Divided Back



In Burgundy's Festivities, whether vernacular or religious, always the Wine has the leading role.

*Gevrey-Chambertin
1925 Wine Fair
"Chambertin",
the King of Wines
Undivided Back*



*The Litany of
Saint Vincent's day
Patron of Vintners
by Confrerie
des Chevaliers
du Tastevin
Editions d'Art Yvon
Photo M. Gueugnon
Divided Back*



GEVREY-CHAMBERTIN (Côte-d'Or)
Fête du Vin 1925
Char du Chambertin - " Roi des Vins "

One of the world's emblematic Grape Varieties is associated with God Jupiter.

"Sangue di Giove" meaning "Jupiter's Blood" is Tuscany's top Grape used for the formidable blends such as Chianti, Brunello di Montalcino and other Italian top Reds.

The traditional Chianti bulb-shaped bottle enclosed in a straw basket was called "Fiasco".

Chianti Ruffino
in a Fiasco bottle
published by
Chianti Ruffino
in Pantassieve, Florence
Divided Back



Bacchanal 2001
Sangiovese International
Wine Fair
printed by Fanti, Imola
Divided Back



In 1305 the archbishop of Bordeaux, Bertrand de Got, was elected as the Pope taking the name of Clement V and moved the "Holy See" from Rome to Avignon which then flourished as a Wine Region and he "Divine Drink" crafted in these lands, it ascended to the status of "Pope's Wine".

*Chateauneuf-du-Pape
(Vaucluse)
Vineyard and Chateau
de FINE-ROCHE
Edition Simon
Cliche F. Beau
Divided Back*



*Chateauneuf-du-Pape
Wine Label
Reserve of the Chaplains
Fac-simile of the Label
Divided Back*



Since 925 A.D, the wines from the Rhine region are among the World's best quality Whites

*1000 Year Anniversary
of Rhine Wine Region
(925 - 1925)
published by
Wesselig, O.-Kassel,
Bonn
posted 1.6.1925
Divided Back*



Rüdesheim wine region is known for its quality Riesling wines.

*Greetings from the Rhine, with Map
and a local Woman with Wine Glass,
at Rüdesheim
issued by Conrad Jacobi, Leipzig
Divided Back*



Spain is one of the Old World important Wine Countries and known for its powerful Red Wines from Rioja and Priorat as well for its internationally known Sherry Wine.



*Spanish Woman among Grapes
with a Wine Bottle
published by MN, Serie B
posted on 30 Dec. (19)09
Divided Back*

Rioja, in Spain is one of the most reputed wine regions.

*La Rioja Alta
Society of Harvesters of Wine
in San Sebastian, Haro
Girl from Rioja with a bottle of Wine
Divided Back*



Since the biblical times the Holy Land was a major wine producing region, that was revived due to the efforts of Baron Rothschild.



Baron Edmund de Rothschild at the vineyard
copyright
by Carmel Mizrachi
Divided Back



Carmel Winery, founded in 1882 by Baron Edmund de Rothschild, Carmel co has its own vineyard and winery in Israel.

Two Scouts of Moses carrying a grape bunch
issued by
Carmel Wines
posted on
V Sept. 1966
Divided Back





Viticulture and Wine-making in U.S.A failed to thrive for a long time. It was only in the mid-18th c. that father Junipero Serra, in charge of the Franciscan missionaries in California, that succeeded in producing sufficient amount of wine.

*Junipero Serra
Father of Californian Wine
published by Bardell Art PTG Co,
San Francisco
Divided Back*

*Wine Country
of California
Jack W. Coburn,
Martinez California
Divided Back*



California, one of the world's most acclaimed wine production regions, makes up roughly 90% of the wine industry of the United States.

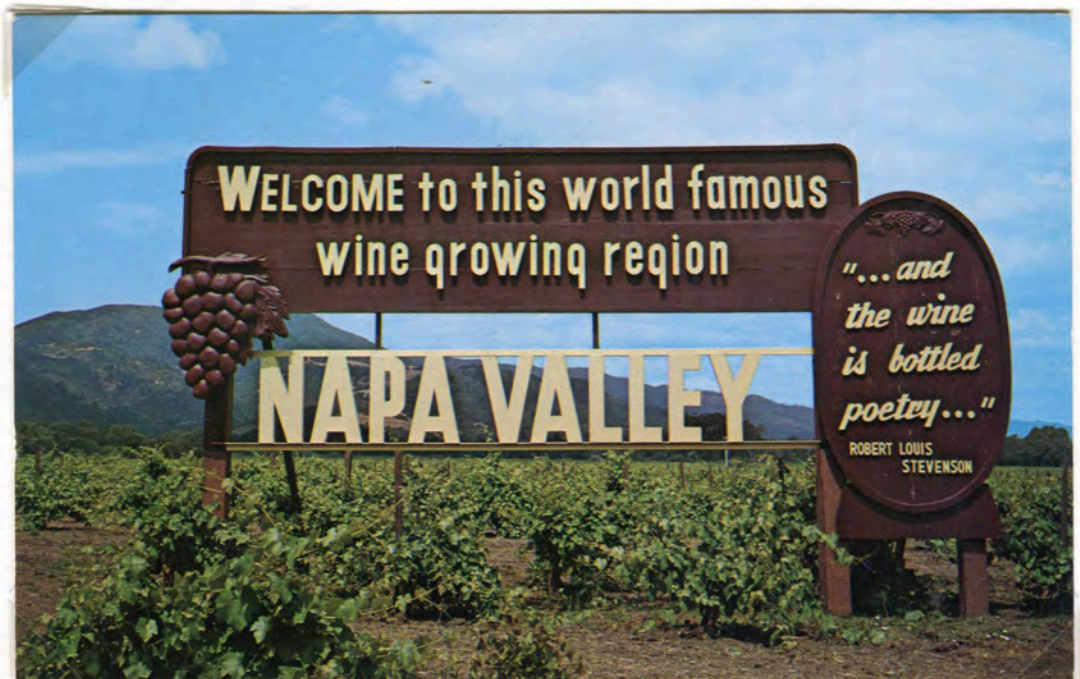
*California Wine
Vineyards*

*photo
by Jack W. Coburn,
Martinez California
Divided Back*



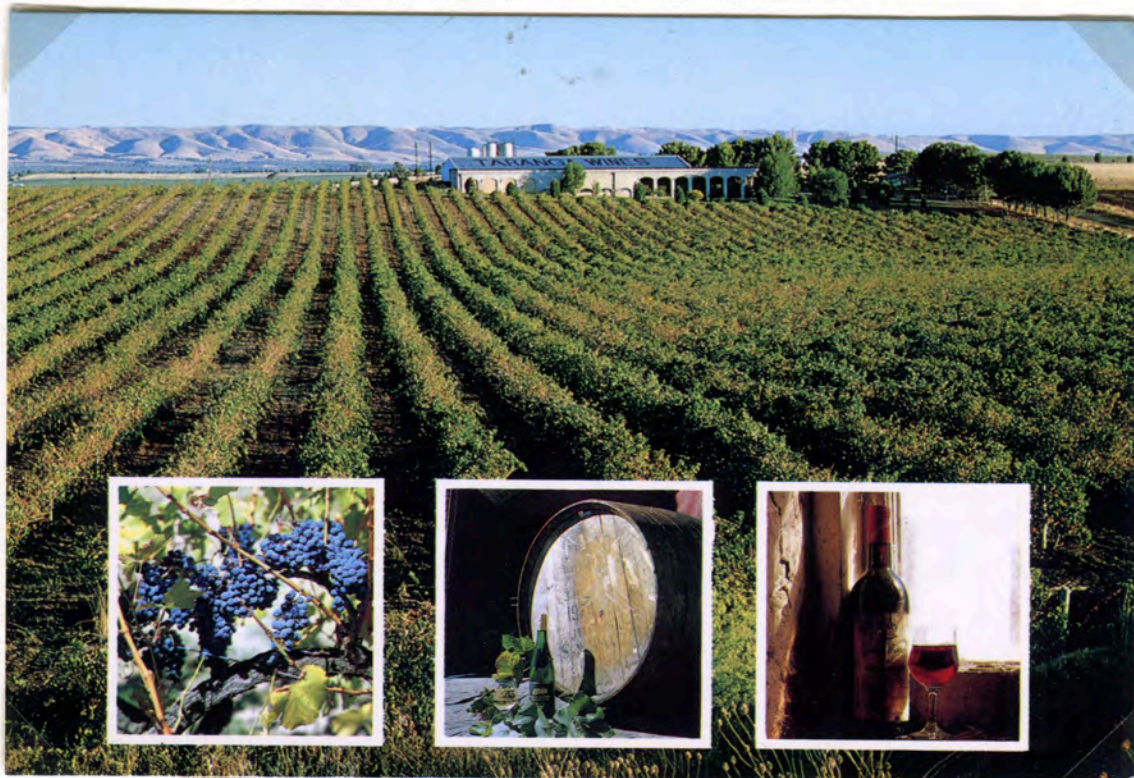
Napa Wine is world acclaimed, "... and the wine is bottled poetry..."

*Napa Valley :
World Famous
wine growing region
photo by
Jack W. Coburn,
Martinez California
Divided Back*



Australia, has rightly entered the top league of Fine Wines as it is offering a wide range of quality. White and Red Wines.

*McLaren valley
one of Australia's
leading wine
producing areas
photos by
Gary Lewis
Divided Back*



*Penfolds Bin 128
"warm to the festive season"
published by Geniekaart 2004
Divided Back*



Sparkling wines result from a secondary fermentation in the bottle due to “trapped” carbon dioxide that create bubbles. There are more than 20 types of Sparkling Wines with Champagne and Prosecco being the power houses of “Bubbly” wines. Sparkling Wine since the beginning was associated with Special, Joyful Events.



*Champagne toasting
for the New Year
Embossed,
posted 31.12.(19)06
Divided Back*



*Young woman with a flute
Sparkling wine glass
posted in December 1907
published FAS no462
Divided Back*

Moët & Chandon is one of oldest and most reputable Champagne Houses.

Champagne Moët & Chandon
House founded in 1743
Imp. Camis - Paris
Divided Back

Champagne is the choice Sparkling
for Important Events.

One of the most notable ones
was the Banquet of
22,965 French Mayors in 1900.
During this Banquet 1.500 bottles of
Montevello Champagne were drunk.



22 September 1900,
Banquet of Mayors
Petit Parisien Collection
posted January 1905
Divided Back



22 Septembre 1900, Banquet des Maires.

Blanquette de Limoux is the world's oldest Sparkling Wine as it is known that the monks of St. Hilaire first produced it in 1531.



*Blanquette
de Limoux
Brut Originel
LB&S,
Credit Photo :
Ray Wilson
printed by
CIVL / SI LIMOUX
Undivided Back*



*Dom Perignon
discovered Champagne in 1714
J. Braquemart lib.-edit. Epernay
Divided Back*

LA CHAMPAGNE
DOM PÉRIGNON découvrant la mousse (1714)
Fragment d'un tableau d'Armand Guéry

Since 1936 all other Sparkling Wines, not produced in the region of Champagne, could not be called "a Champagne".

Top quality Sparking Wines are also produced : in french wine regions (Cremant), in Germany (Sekt), Italy (Prosecco, Asti), Spain (Cava), USA etc.

Jean-Baptiste Ackerman founder in 1811 of the oldest Loire Valley fine sparkling wine House declared :

"Bubbles are fleeting, emotion is eternal."

Ackerman
The best value
in Sparkling Wine
 posted 26.7.31
Divided Back



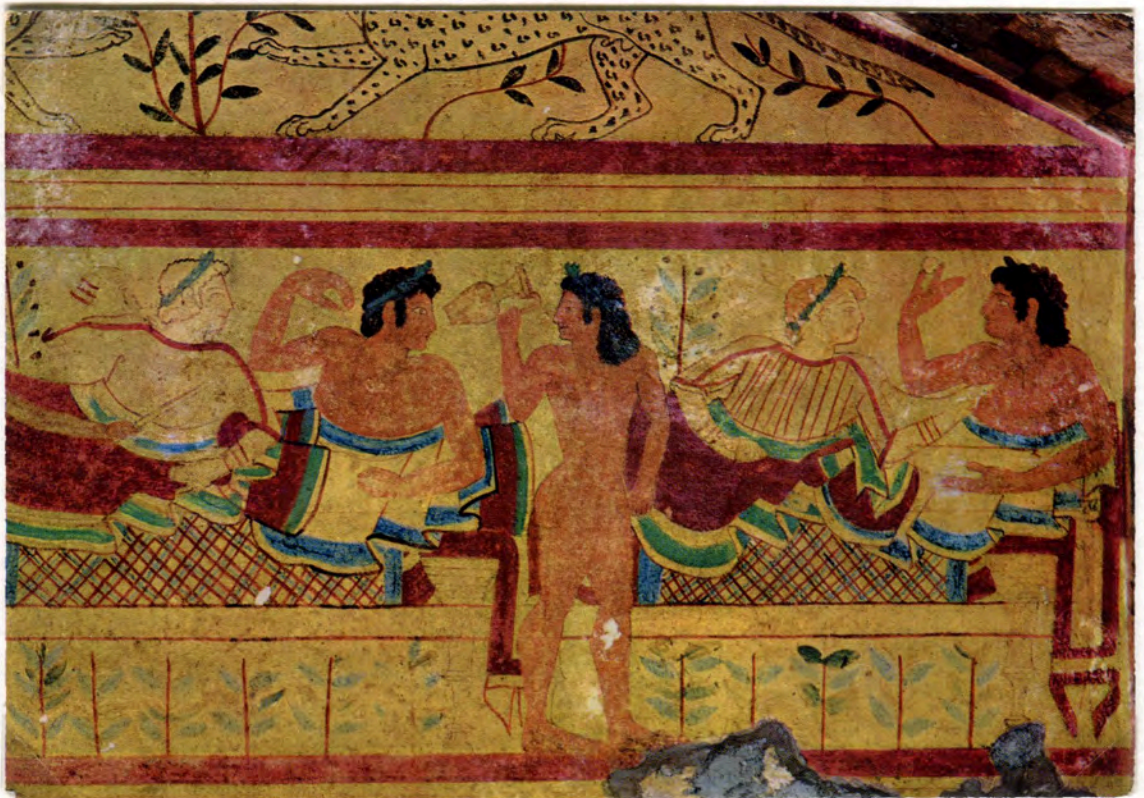
Germany's Sparkling Wines known as "Sekt" are one of the best choices in value for money.

Kempinski Sekt
 Wine Tavern Kempinski,
 Berlin
 30.6.1904
 Undivided Back

Wine is a means of communicating and expressing feelings among people in private and during events.

The Symposium in antiquity was far beyond a drinking party, it was a valued cultural exchange of ideas facilitated by the "Divine Drink" because, as Homer stated, Wine "opens the man's heart".

*Symposium
Etruscan,
Tombs of Leopards
Tarquinia, Lazio
5th c. B.C.E
Ediz. F.B / V
Divided Back*



Ein
dreifach
donnernd
Hoch
dem
Geburts-
tagskinde!

*Drinking at
a Birthday Party
no data available
posted on
18.05.(19)08
Undivided Back*

*Das ist das schönste
Bischof u. d. Ma.
richtig kann es mit
einem Glühwein
Hilfer bringen,
in festlichen
Jahr und
festlich.*

Wine is also present in intimate or friendly occasions celebrating a happy moment.



*A Happy New Year
embossed postcard
posted 5 Dec. 1910
Divided Back*



*Here's to my Girl !
Leather Card
20 OCT 1906
Undivided Back*



"In Vino Veritas" - "In Wine there is Truth" as it was first mentioned by Alcaeus in 7th B.C.E



Man and Woman Clinging Wine Glasses

In Vino Veritas

issued by G.L & Co i.B

Photoplastik serie 176/6

posted 22.3.(19)03

Undivided Back



... and a courting couple drinking wine

Woman and Man drinking Champagne

real photo by XX 1272

Divided Back



For the Victory in War or for Welcoming a Visitor, Wine is always there.



●
To the Glory of France
 printed by M. Nicou, Clichy
 written 28 October 1910
 Divided Back

The historic wine town of Oberkirch plays an important role in the wine-growing region of Baden.

Greetings from Oberkirch in Renchtal
 A Local Lady toasting with a glass of Riesling
 posted 17.12.(19)18
 Divided Back



Grüß aus
 Oberkirch im Renchtal

Mitten im Rebgebiet
 Prächt'ig ein Städtchen blüht,
 Das sich - Polz Sappament -
 Oberkirch nennt.

Klingelberg-, Klevner-Wein
 Läßt hier der Herr gedeih'n,
 O, er wächst wunderbar,
 Fast alle Jahr.

Allen im Badner Land
 Ist auch das „Kirsch“ bekannt,
 Das man nur in der Stadt
 Oberkirch hat.

Oberkirch inniglich
 Denken wir stets an Dich,
 Weißen Dir Dank und Grüß
 Für den Genuß.

Wine apart from a Joyful drink, it is also Healthy one.

Hippocrates, the father of western medicine, was using Wine for cooling fevers, as a diuretic, as a general antiseptic, and to help convalescence whilst L. Pasteur said that "Wine is the most healthy and hygienic of drinks".

Cos - Hippocrates

published by Barioni, Piacenza

copyright by Menasce Levi Touriel

Divided Back



COO - Ippocrate

Louis Pasteur

*"The Wine is the healthiest
and most hygienic of drinks"*

etudes sur Vin, 1ere edit. 1866

published by APV

Divided Back



Although Wine abuse causes serious health problems, it also has significant nutritional value.

Ulysses blinding cyclop Polyphemus
 Protoattic Amphora of 7th c. B.C.E
 Museum of Eleusis
 copyright Art Editions Spyros Meletzis
 Divided Back



"Le Vin est la plus saine et la plus hygiénique des boissons"
 PASTEUR



UN LITRE
 DE
VIN
 de 10°

CORRESPOND COMME
 NOURRITURE A

900 gr. de Lait
 370 gr. de Pain
 585 gr. de Viande
 5 Oeufs



"L'alcoolisme est tenu en échec par la consommation du Vin"
 D^r BERTILLON

A litre of Wine of 10° has equal nutritional value to 900gr of Milk, 370gr of Bread, 585gr of Beef or 5 Eggs

A litre of Wine 10° corresponds...
 designed by APV
 printed by Beziers
 Divided Back

THE DIVINE DRINK

THE IMPACT OF WINE

Wine more than a drink that brings alleviation and joy, it also has for many people involved directly and/or indirectly, a significant economic impact on employment, sales, promotion, related events (wine fairs, tourism etc.).

Wine is sold
On-Trade
(bars, restaurants
etc.) or Off-Trade
(wine stores etc.)

Kempinski Wine Tavern
printed by
F. Priester & Eyck
Berlin
26.04.(19)10
Divided Back



Street Wine Sellers
embossed postcard
posted on 24 JUL (19)08
Divided Back

In 2023, the global wine market was valued more than US\$300 billions with the imports - exports being the largest sector.

*Loading of Wine Barrels in Bordeaux
real photo
posted
Divided Back*



*Storing of imported
French wine Barrels
in Cephalonia island
edited by N. Nicolatos
Argostoli, Greece
written on 17/03/1917
Divided Back*

Wine Exports vs Imports : in 1907 in Languedoc due to overproduction, fraud and low quality wine imports led to Social Unrest by impoverished vine workers and small wine-growers.

Centralisation of Fine Wines Export Service printed by V. Idoux, Nancy Divided Back

CENTRALISATION DES VINS FINS
 (Établissement unique en son genre)
MAISON BARBIER

SERVICE D'EXPORTATION
 VINS DE LUXE
 PRÊTS POUR LA
 BOUTEILLE

TOUSSAINT-BARBIER, SUCC^R

GRANDS CRUS DE BORDEAUX
 BOURGOGNE ET ANJOU



CHARMES (VOSGES)

Le grand cru : CHATEAUNEUF-du-PAPE
 Champagne : MARQUIS DE SÈVRES. Mousseux : GRAND CARDINAL
 à des prix exceptionnels pour leur qualité supérieure

C. C. Postaux
 NANCY 99-86
 R. C. MIRECOURT 3660
TÉLÉPHONE 27

REPRÉSENTANT : M

IMP. V. IDOUX, NANCY

Social Unrest due to Wine Imports and Fraud in France.

Montpellier Wine-growers' Protests on 09 June 1907 real photo Divided Back



9 bis - MONTPELLIER - Meeting Viticole du 9 juin 1907
 600,000 Manifestants
 Rue Maguelonne,
 Marcelin Albert
 est porté en triomphe



Le Promoteur du Mouvement
MARCELIN ALBERT, d'Argeliers

In 2023 China imported wine worth US\$1,16 billion from many countries whilst Portugal in 2023 exported wines worth of US\$1,09 billion.

Imported French Wine promotion in China published by P.R.C postcard AA no 875721 Divided Back

法国威堡·干红葡萄酒
CHATEAU GLEN

源自法国
南部朗格多克
品味醇厚，留香悠长...

Chateau Glen
Languedoc-Roussillon
GRAND VIN
CABERNET SAUVIGNON
100% ORIGINE FRANÇAISE

- 法国威堡葡萄酒为答谢新老客户联合本酒楼推出菜金100元送法国威堡葡萄酒金装375ML壹瓶；
- 本次活动由法国威堡酒业有限公司总经销博兴酒业提供赞助；
- 上门承办宴席或在本店承办宴席每桌赠送啤酒壹件（5桌以上）。

Porto Wines export expansion after the XVII c. published by Instituto do Vinho do Porto Divided Back

INSTITUTO do VINO do PORTO

EXPANSION du VIN de PORTO
DEPUIS LE XVII^{ème} SIÈCLE
EXPORTATION EN 1937: 44,5 MILLIONS DE LITRES

Nowadays Wine Tourism is also an important income source for wine regions.

*Warm Greeting from
Ayr wine region
and 10 minute photos
from the Wine Region
posted 15.5.62
printed by 60 Year-old Cramers
Kunstanstalt, Dortmund
Divided Back*



Italy has been since the 18th c. a pioneer of Wine Tourism as it was attracting many important artists and travelers.

il marchio del Gallo Nero garantisce e difende

il vino **CHIANTI** della zona di origine più antica, **il CHIANTI CLASSICO**

The image shows a map of the Chianti wine region in Tuscany, Italy, with a red border. The map is labeled with 'CHIANTI' in large letters and various towns including S. Casciano, Greve, Radda in Chianti, and Siena. A black rooster with a red comb stands in the foreground, holding a wooden staff. A circular logo on the rooster's chest reads 'CONSORZIO VINO CHIANTI CLASSICO' around a central rooster emblem.

Chianti Wine from the world's oldest protected wine zone of Chianti Classico issued by the Consorzio Vino Chianti Classico Divided Back

"These Hillsides are dear to Bacchus" wrote in 1802 the Italian poet Ippolito Pindemonte referring to the Wine produced in the historic wine region of Valpolicella.

The Historic Zone of Valpolicella Wine Co-operative of Valpolicella Divided Back

son cari a Bacco questi colli..... (I. PINDEMONTI 1802)

S. AMBROGIO FUMANE MARANO S. PIETRO INC. NEGRAR

(LA ZONA STORICA DEL VALPOLICELLA)

CANTINA SOCIALE VALPOLICELLA
ITALIA - NEGRAR - VERONA

The advertisement features a large wine glass filled with red wine, set against a background of rolling green hills with small houses. The hills are labeled with the names of various towns: S. Ambrogio, Fumane, Marano, S. Pietro Inc., and Negrar. A circular logo is visible in the background, similar to the one in the Chianti advertisement.

The Divine nature of Wine is shown in Vernacular or in Religious Public events and Places as well as in Artworks whether these are found in places of Worship – churches or in Art Galleries.



1912 Eucharist Congress in Vienna published by Joachim Erler, Schwarzenberg Divided Back



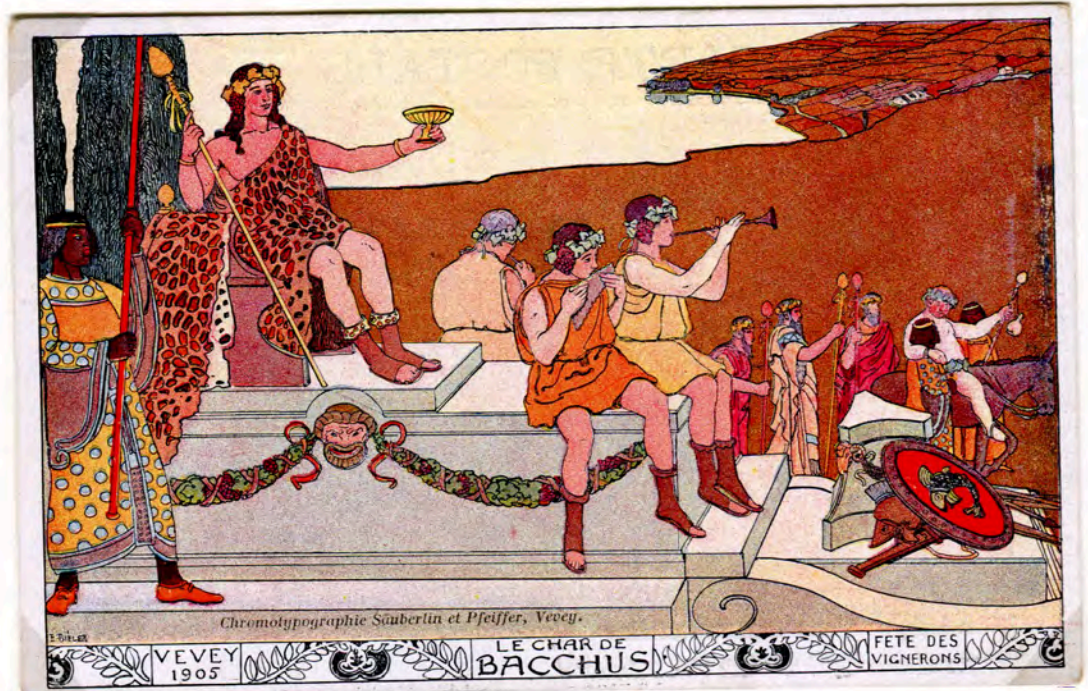
Official Postcard of Bacchus Cart at the German Folk Costumes Fair Mainz of Rhineland Municipal Hall 20 – 24 May 1914 published by Buch-Steindruckerei, Main Divided Back



Fete des Vignerons a Vevey, Switzerland, first started in 1797.
 In 1905 the Vintners Feast became
 a large-scale event with the participation of 1.800 actors.



1905 Fetes
 de Vignerons
 The Cart of Bacchus
 Chromolithograph
 Official Card
 Chromotypographie
 Sauberlin et Pfeiffer,
 Vevey
 Divided Back



1905 Fete de
 Vignerons
 posted on 8 VIII 1905
 postmark Vevey Gare
 Divided Back



Public Events organized by wine-growers became a tradition in Gironde (Bordeaux), in Burgundy and other places where Wine was a crucial factor of the local economies.

*First National Wine
Feast in Bourgogne,
Macon
12-15 August 1933
Theatre de Verdure -
Triumph of Bacchus
Photo Combier -
Macon
Divided Back*



*Harvest Fair at Gironde,
Great Theatre
of Quinconces
Re-acting of
Triumphant Bacchus
Henri Guillier Editions,
nr 8102
Divided back*



The origin of the Carnival dates back to the Celebrations in honouring God Dionysus - Bacchus in ancient Athens and later under the name "Saturnalia" in ancient Rome. After attempts to be banned by States and the Church. This ancient celebration with Bacchus once again as the protagonist re-emerged triumphantly



*Carnival at Aix,
Harmony of Bacchus
Coil Jaussaud editions,
Aix - nr. 632
handwritten use date :
19.4.13
Divided Back*



Coil Jaussaud, Aix

632. Carnaval d'Aix - Harmonie de Bacchus

*Bacchus Char
(Coopers' Society)
Macon - Fairs
on 29, 30 & 31
May 1909
Collection Prudon,
Macon
Divided Back*



Char de Bacchus
(Société des Tonneliers)

MACON. - Fêtes des 29, 30 et 31 Mai 1909

Collection Prudon, Macon

Wine Fairs of organized also for humanitarian as well for promotional purposes.

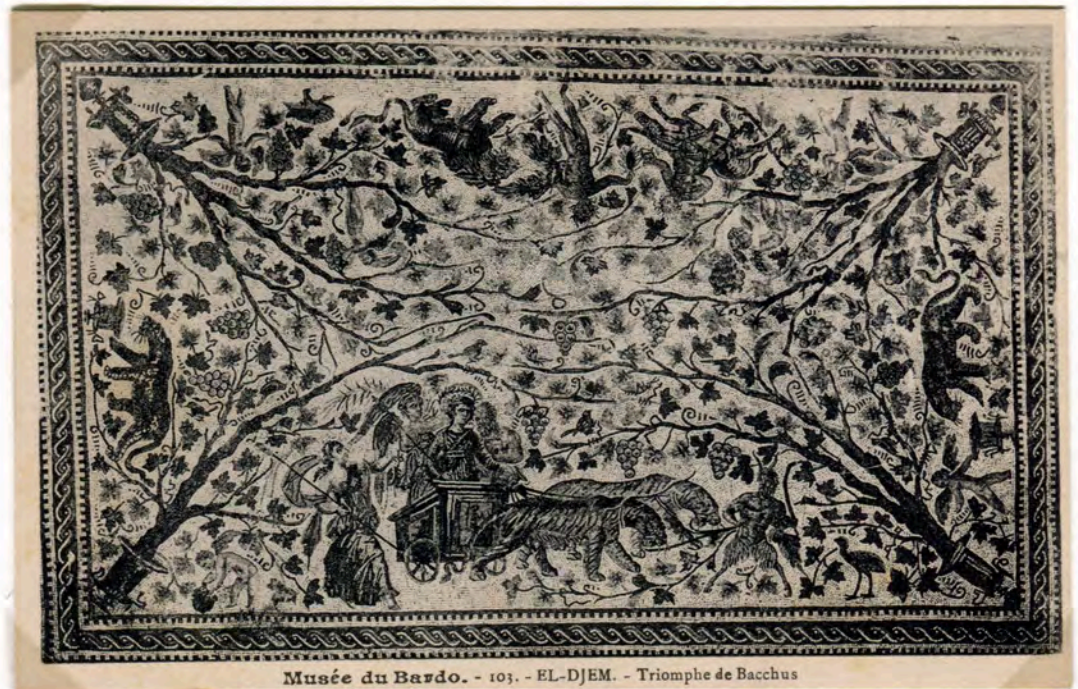
*Benevolent Charity Fair
with Bacchus Cart
in Candé
posted on 9 Sept. 1906
cliche Drouard
Divided Back*



*Alsace Wines' Regional Fair
Colmar (Upper Rhine) 4-7 June 1947
poster based on a design by Hansi
by S.P.A.D.E.M
Pfister Editions, Strasbourg
Divided Back*

In Visual Arts –since antiquity– the appearance of the Divine Patrons of Wine are many with wide range of art styles ranging from archaic to contemporary abstract artworks.

*The Triumphal
Procession
of Bacchus*
Museum of Bardo,
103 El Djem
Divided Back



*The Triumphal
Procession
of Eucharist*
painted by P.P. Rubens
Museum of Prado
printed by Hauser & Menet
Divided Back



Following the Divine Triumphant Processions of Bacchus and the Eucharist, it is the King Wine that parades in Glory.

The Triumphal Procession of King Wine III painted by A. Schroedter postcard release date in 1907 Divided Back



Ad. Schroedter fec. Triumphzug des König Wein. III. Dann zieh'n die gesamten Beamten der Kron' hinterdrein, Ei, wie fein an den Wein sie sich reih'n, sie zieh'n ja zu Dreien herein!



Ad. Schroedter fec. Nierenstein. Nahe. Scharlachsberg. Forster von Tramin. Mosel. Assmannshausen. Johannisberg. Dom Dechant von Hochheim. Marcobrunn. Triumphzug des König Wein. V.

The Triumphal Procession of King Wine V painted by A. Schroedter postcard release date in 1907 Divided Back

Bacchus and Jesus Christ gained the hearts' of people as they accepted everyone, even those who were looked down by societies as outcasts and inferior human beings.

Bacchus the
God of
Inclusion.

Bacchanalia
by P. Rubens
printed in Moscow
Divided Back



London, National-Galerie.



Ottmar Zieher, München. Galerie aller Meister. No. 105.

Tizian. Christus erscheint der Maria-Magdalena.
Le Christ apparaissant à Marie-Madeleine.

Jesus Christ
the God
of Acceptance.

*Christ appears to
Mary Magdalene*
painted by Tizian,
London National
Gallery
published by
Ottmar Zieher
Munich
Divided Back

In the painting of Velazquez, Bacchus joins the drinking group of 17th c. Spanish peasants and this masterpiece is rightly entitled as "The Triumph of Bacchus".

The painting with Christ in the middle of a Banquet blesses both the wealth and the poor people.

The Triumph of Bacchus
Museum of Prado
Divided Back



●
Christ at a Banquet among the rich and the poor
painted by
Henri-Paul Motte
published by S.P.A
Divided Back



After the 4th century A.D Christianity gradually starts to prevail but the clash of Bacchian with Christian wine tradition goes on. Bacchian artifacts are “Christianized” as the Baptismal Font and “the Fight between Carnival and Lent” depicts the clash of traditions.



*Baptismal Font at Cadenet (Luberon)
from a converted Roman Sarcophagus
showing the Triumph of
Bacchus and Ariadne*

*Printing – Photo : Thiriat & Basuyau
– Toulouse*

Mariand Editions

*Postally Used (PU) 31.8.26 Vacluse
Divided Back*



*The fight between
Carnival and Lent
painted by
P. Bruegel the Elder
Historical Museum
of Vienna
“Art Painting” Ed.,
Moscow 1973
printing nr. 9-400,
circulation 35.000,
price 3 kopeks
Divided Back*



Finally, in the 18th. c. occurs the reconciliation between the Church and the appearance of Bacchus, as the God of Wine, in Christian Fairs.



Mi-Careme 1913
Chantonnay
(Vendee)
The Bacchus' Cart
at the Procession
of 2 March 1913
Joufflot edit,
Chantonnay
Divided Back



June 24th marks the Feast Day of Saint John the Baptist, the day that the Summer Solstice was celebrated, and at the centre of the celebrations takes seat the omnipresent Bacchus.



St. John's Cavalcade,
Boen
Bacchus Cart,
organized
by A. Gauthier,
Printing Commarmond,
Cl (-che) A. Durand
Divided Back



The Divine Patrons of Wine appear in a number of Public places both in the open or in the interiors.

Ludwig von Beethoven declared :
"I am Bacchus that presses
for people the delicious nectar".

L. von Beethoven

*"I am Bacchus that presses
for the people the delicious nectar"*

*Museum of Luxembourg Beethoven bust
by sculptor A.E Bourdelle*

*real photo
Divided Back*



Bacchus on a Donkey

Bronze statue by Professor Wrba

*at the Cellar Entrance of
the New City Hall of Dresden*

Postally Used (PU) 12.1.11

Divided Back

*Wedding of Cana at
the Benedictine Monastery
of Chevetogne
Eastern Church
edition Arduenna
photo Clement Dessart
Divided Back*



Saint Tryphon is the Patron-Saint of Winegrowers

*"Saint Tryphon" Icon
19th. c. from Plovdiv,
painted by Zahari Zograf
Ecclesiastical Museum Sofia
Divided Back*



This Bacchus statue standing in front of the Church Square in Domerat, Allier is a clear sign of the cosmic dominance of Bacchus in the hearts of people.



*Church Square and
Bacchus statue
photo Gambier
Macon
Divided Back*



The enormous popularity of Bacchus' spirit and essence has placed him as a timeless symbol of Joy, Togetherness and Celebration in every aspect of life. The Versailles fountain with Bacchus is a fine artwork worth of decorating a Palace Garden.

*Bacchus pond
at Versailles
J. Bellamy Editions,
Versailles
Postally Used (PU)
FM 5.6.16
Divided Back*





*Kosher Wine
for Sale
during
Prohibition
for
Sacramental
purposes
N.Y.C
photo
Underwood
Divided Back*



Wine for Sacred purposes is exempt of the Prohibition Laws and as Martin Luther had declared "God made Wine...".

*Martin Luther
painted by Lucas Cranach
Fine Arts Museum, Bern
printed by von Buchler, Bern
Divided Back*

**“Wine that gladdens the heart of man” (psalm 104:15)
is a truly Divine Drink enjoyed by most people
under the Divine Auspices of Dionysus – Bacchus and Jesus Christ.**

●
*Long Live Bacchus
divine cantor of Wine !
posted on 5 JAN (19)05
Divided Back*



*Happy New Year !
Angels clinking
Sparkling Wine Glasses
published by VW 6107
posted 1.1.1907
Divided Back*